

PURCHASE ORDERS

Ride will only accept signed customer purchase orders that are in compliance with Ride authorized terms and conditions of sale. Any purchase order received that does not comply with Ride printed terms and conditions will not be accepted and will be returned to the dealer. All prices and programs are subject to change. Prices in effect at the time of order will prevail.

ORDER MINIMUM

\$5,000

SHIPPING

No preseason orders will be accepted with requested ship dates after November 15, 2014. Cancellation date is defined as the last date Ride may ship to you from our warehouse. All shipments are subject to credit approval. Past due accounts, incomplete credit information, or non-conforming purchase orders will cause delay in shipments. Orders being held for credit reasons are subject to cancellation two weeks after requested ship date, but in any event will be cancelled no later than 10/15/14. All orders will be shipped FOB Seattle, WA. Unless otherwise stipulated in writing at the time the order is placed, all shipments will be sent prepay and bill via carrier of Ride's choice. Freight charges will be added to the invoice. Orders that fall under any "free freight" program will be shipped via carrier of Ride's choice. Ride reserves the right to ship approximately two weeks prior to requested ship dates.

EARLY PAYMENT (ANTICIPATION) DISCOUNT

Ride will offer competitive anticipation rates for early payment. Please contact the Ride credit department at 800-400-2332 for current rates.

ORDER CHANGES

Preseason orders are considered firm and non-cancelable. Any order change of 10% or more in value must be agreed to in writing by the Ride Sales Department no later than four weeks prior to the requested ship date. In the event that Ride agrees to an order adjustment, all discounts on products, shipped or unshipped, will be adjusted and re-billed accordingly.

CLAIMS

All claims for damage or missing cartons must be filed with the carrier within 15 days of receipt of the shipment. All claims for incorrect shipments must be received by Ride within 30 days of receipt of shipment. Ride will not be responsible for any claims made after 30 days of receipt.

RETURNS

Ride, as a general policy, does not accept product returns. In those cases where Ride authorizes a return, the dealer will be responsible for the return freight and assessed a 10% restocking fee. All products returned must have the Ride UPC and logo tags attached in their original manner. If returned items are in need of packaging or still have retail store stickers and hang tags attached, there will be an additional 25% handling fee. Ride reserves the right to refuse merchandise if product returned is received in unsatisfactory condition. The dealer will be responsible for returned freight. All returns must have prior authorization by Ride customer service and must be marked with a return authorization number, which may be obtained by contacting customer service at 800-972-4038. Only products specified on the original return authorization will be credited. Returns must be sent to Ride Snowboards, 4501 6th Ave. S, Seattle, WA, 98108.

WARRANTY

Ride requires that as an authorized dealer you make available to the consumer at the time of sale all warranty information for the product, if requested. Warranty information can be accessed on our website ridesnowboards.com. In addition, Ride requires you work with the consumer on all warranty claims and not pass the consumer directly to Ride. Warranty returns must have prior authorization from Ride customer service and must be marked with a warranty return authorization number which may be obtained by calling 800-972-4038. Original proof of purchase is required along with the product at time of receipt by Ride Warranty. Seller gives no warranty whatsoever, including no warranty of merchantability or fitness for a particular purpose. Seller's responsibility for defective goods is set forth in the limited warranty policy statement. Warranty returns must be sent to Ride Warranty, 4501 6th Ave. S, Seattle, WA. 98108.

DEALERSHIP

2014/2015 Ride Snowboards Products:

- Ride products are to be sold at authorized dealer selling locations only and must only be sold to consumers.
- Ride products must be advertised in accordance with Ride published Minimum Advertised Pricing (MAP) Policy.
- New selling locations or e-commerce sites must be approved by Ride sales management and are governed by the conditions set forth in the Dealer Agreement and/or Internet Addendum.
- Violations may result in suspension of account or loss of dealership.

NEW ACCOUNTS

To become a new account you must:

- Contact your Ride sales representative and complete, sign, and submit a K2 Sports dealer agreement, credit application, and resale exemption certificate to the K2 Sports credit department.
- Place a minimum order per storefront (as set forth in Ride's price and terms).
- Your Ride sales representative will get the approval of the Ride sales manager. Note that Ride sales representatives are not authorized to approve new accounts or selling locations.

CREDIT

Credit limits are established by the K2 Credit Department. To establish or increase your credit limit please contact your K2 credit representative at 800-400-2332.

CREDIT CARD PAYMENTS

Ride reserves the right to surcharge credit card payments on the transaction amount at a % rate that is not greater than our cost of acceptance.

ADVERTISING AND IMAGERY

Any use of the Ride Snowboards brand or imagery must be approved by the Ride Snowboards marketing department. Direct marketing inquiries to 800-757-5806. All promotions and advertising must be in accordance with the current season MAP policy.



RIDE SNOWBOARDS HARDGOODS
PRICES, PROGRAMS & TERMS USA 2014/2015

2014/2015 USA HARDGOODS PRESEASON PROGRAM & TERMS

Authorized Ride Snowboards dealers are eligible for the following Ride Preseason Sales Program*. Retailers who are currently not authorized Ride Snowboards dealers may contact the territory representative for Ride dealership inquiries.

#1. ORDER INCENTIVE DISCOUNT: ORDER DUE 2/7/14

Preseason order must be equal to or greater than 2013 preseason dollar volume.

-3% Discount

-June Free Freight* (must start shipping on 6/1/14)

#2. FULL LINE SUPPORT: ORDER DUE 3/3/14

Dealer must carry full size runs in Ride boards, boots and bindings for following incentive.
(8 board models, 6 boot models, 6 binding models)
-4% additional discount

#3. CATEGORY SUPPORT INCENTIVES:

By \$500 in ANY accessories and receive

-2% discount

YOUTH PACKAGE DISCOUNTS

Lowride/Blush, Micro, Norris & Lil' Buck, Phenom, and Spark package
Purchase youth boards, boots and bindings in a 1 to 1 ratio of the above products will qualify for the discounts below on said items.

PACKAGES	DISCOUNT
1-25	14%
26+	16%

DEMO: ORDER DUE 3/3/14

All demo orders need to be approved by the sales representative and or sales manager. When approved, they will receive a 10% discount and 3/10/15 dating. Demo orders cannot exceed 25% of the account's preseason retailer dollar volume per category.

*JUNE FREE FREIGHT PROGRAM

All Dealers that qualify for June Free Freight on preseason orders will be shipped all available product by the end of June and the balance of your order will ship within your specified shipping window at standard freight and terms.

REORDERS

Will be shipped at earned preseason discount with standard freight charges.

PROMPT PAY

Preseason orders may achieve a 2% prompt pay discount. All preseason orders will be billed at the achieved preseason discounts earned above. The additional 2% prompt pay discount may be deducted at the time of payment, provided payment is received by K2 Sports on or before the invoice due date.

INTERNET:

All Ride Snowboards dealers may participate in SHOPATRON. See your rep for sign up or go to www.shopatron.com for details. All Ride Snowboards dealers that represent Ride Snowboards in all major categories (boards, boots, bindings, outerwear and accessories) may be eligible to sell online direct at Ride's discretion.

STANDARD DUE DATES:

DUE 12/10/14
AREA 1/10/15
REORDERS NET 60

**Discounts and shipping programs are ONLY ELIGIBLE to accounts that are in Good credit standing with K2 Sports Credit.

No cancel dates prior to 10/1/14 and no ship dates after 11/15/14.

USA
REPS

CHRIS BARNES

CONNECTICUT - MASSACHUSETTS - MAINE -
NEW HAMPSHIRE - RHODE ISLAND - VERMONT
P.O. Box 1061
Bethel, ME 04217
T: 207-890-7096
F: 207-824-7413
cbarnes.ride@gmail.com

CHARLIE KIESA

DELAWARE - NEW JERSEY - NEW YORK -
PENNSYLVANIA
504 Upper Highland Lakes Rd.
Highland Lakes, NJ 07422
T: 973-764-0292
F: 973-764-0296
charlie@sandboxmetro.com

WADE WITTMAN

ALABAMA - FLORIDA - GEORGIA - KENTUCKY -
MARYLAND - MISSISSIPPI - NORTH CAROLINA
- SOUTH CAROLINA - TENNESSEE - VIRGINIA
- WEST VIRGINIA
313 Shelter Rock Circle
Sugar Mtn, NC 28604
T: 828-898-2792
F: 704-973-0828
wade22@charter.net

NATE LOVE

COLORADO - WYOMING - UTAH
4920 Fenton St
Denver, CO 80212
T: 801-499-6333
nate.lov@gmail.com

ANDY WHITE

LOUISIANA - NEW MEXICO - OKLAHOMA -
TEXAS - ARKANSAS
802 Cedar Park Drive
Austin, TX 78746
T: 512-347-9285
F: 512-347-9286
white802@sbcglobal.net

BEN DORAN

HAWAII - ARIZONA - SOUTHERN NEVADA
(LAS VEGAS AND SOUTH) - SOUTHERN
CALIFORNIA (SANTA BARBARA TO
BAKERSFIELD AND SOUTH)
555 N. El Camino Real A-391
San Clemente, CA 92672
T: 760-822-0269
ridewithben@yahoo.com

MIKE OELKERS
& RYAN SOROKO

IOWA - ILLINOIS - INDIANA - KANSAS -
MICHIGAN - MINNESOTA - MISSOURI -
NEBRASKA - NORTH DAKOTA - OHIO -
SOUTH DAKOTA - WISCONSIN
2171 Shamrock PL
Chaska, MN 55318
T: 612-384-5042 (Mike)
oelkers749@aol.com



4201 Sixth Ave S
Seattle, WA 98108
Customer Service 800-972-4067
Fax 800 972-4066
Dealer Hotline 800-757-5806
ridesnowboards.com



	MODEL NAME	USA STANDARD WHOLSALE	USA MSRP
→	MEN'S BOARDS		
	Highlife UL	\$331.00 45% MARGIN	\$599.95
	Highlife UL Wide	\$331.00 45% MARGIN	\$599.95
	Machete GT	\$317.00 45% MARGIN	\$579.95
	Machete GT Wide	\$317.00 45% MARGIN	\$579.95
*NEW	Alter Ego	\$301.00 45% MARGIN	\$549.95
	Buck Up	\$301.00 45% MARGIN	\$549.95
	Buck Up Wide	\$301.00 45% MARGIN	\$549.95
*NEW	Helix	\$275.00 45% MARGIN	\$499.95
	Berzerker	\$300.00	\$499.95
	Berzerker Wide	\$300.00	\$499.95
	Buck Wild	\$300.00	\$499.95
	Buck Wild Wide	\$300.00	\$499.95
	Machete	\$276.00	\$459.95
	Machete Wide	\$276.00	\$459.95
	Slackcountry	\$282.00	\$469.95
	Slackcountry Wide	\$282.00	\$469.95
	Wild Life	\$258.00	\$429.95
	Wild Life Wide	\$258.00	\$429.95
	Crook	\$240.00	\$399.95
	Crook Wide	\$240.00	\$399.95
	Kink	\$228.00	\$379.95
	Kink Wide	\$228.00	\$379.95
	Manic	\$216.00	\$359.95
	Manic Wide	\$216.00	\$359.95
	Agenda	\$192.00	\$319.95
	Agenda Wide	\$192.00	\$319.95

→	MEN'S BINDINGS		
	El Hefe	\$210.00	\$349.95
	Capo	\$162.00	\$269.95
	Rodeo	\$138.00	\$229.95
	Revolt	\$120.00	\$199.95
	EX	\$108.00	\$179.95
	KX	\$96.00	\$159.95
	LX	\$84.00	\$139.95

→	RIDE BINDING UPGRADE & PARTS KITS		
	Ride Parts Kit	\$130.00	\$259.95
	Ride Hardware Kit	\$60.00	\$119.95
	Toe Strap Upgrade Kit	\$20.00	\$39.95
	Ride Slot Compatible Disc Kit	\$10.00	\$19.95

→	MEN'S BOOTS		
	Trident	\$240.00	\$399.95
	Insano	\$204.00	\$339.95
*NEW	Fuse	\$165.00 45% MARGIN	\$299.95
	Lasso	\$162.00	\$269.95
	Jackson	\$138.00	\$229.95
	Triad	\$132.00	\$219.95
	Anthem	\$120.00	\$199.95
	Rook	\$108.00	\$179.95
	Orion	\$84.00	\$139.95
	Bigfoot	\$162.00	\$269.95

→	WOMEN'S BOARDS		
	Hellcat	\$275.00 45% MARGIN	\$499.95
	OMG	\$270.00	\$449.95
	Baretta	\$240.00	\$399.95
	Compact	\$216.00	\$359.95
	Rapture	\$192.00	\$319.95

→	WOMEN'S BINDINGS		
	Fame	\$132.00	\$219.95
	DVA	\$120.00	\$199.95
	VXN	\$108.00	\$179.95
	KS	\$96.00	\$159.95
	LXH	\$84.00	\$139.95

→	WOMEN'S BOOTS		
	Cadence	\$180.00	\$299.95
*NEW	Hera	\$150.00	\$249.95
	Sage	\$120.00	\$199.95
	Harper	\$108.00	\$179.95
	Donna	\$84.00	\$139.95

	MODEL NAME	USA STANDARD WHOLSALE	USA MSRP
→	YOUTH BOARDS		
	Lil Buck	\$150.00	\$249.95
	Lowride	\$108.00	\$179.95
	Blush	\$108.00	\$179.95
→	YOUTH BINDINGS		
	Phenom	\$84.00	\$139.95
	Micro	\$54.00	\$89.95
→	YOUTH BOOTS		
	Spark	\$72.00	\$119.95
	Norris	\$60.00	\$99.95
→	PACKS & BAGS		
	Kicker Pack	\$85.00	\$169.95
	Journey Pack	\$50.00	\$99.95
	Messiah Pack	\$30.00	\$59.95
	Phantom Roller	\$100.00	\$199.95
	Sanitarium Board Bag	\$70.00	\$139.95
	Battery Board Backpack	\$45.00	\$89.95
	Blackened Board Bag	\$35.00	\$69.95
	Unforgiven Board Sleeve	\$17.50	\$34.95
	Bad Seed Board Sleeve	\$15.00	\$29.95

NOTES:



4201 Sixth Ave S Seattle, WA 98108 | Customer Service 800-972-4067 | Fax 800 972-4066 | Dealer Hotline 800-757-5806 | ridesnowboards.com