

# ***NORDICA***

14/15 PRICE LIST



2014/15



# 2014/15 GENERAL TERMS & CONDITIONS

## **TERMS AND CONDITIONS OF SALE**

### **ACCEPTANCE OF ORDERS**

Acceptance of any order by Nordica USA in West Lebanon, NH is dependent on the following conditions: If new customer: receipt and verification of all credit documents – to include: original, signed and complete credit application, verification of credit history, and any required tax documents, and signed Nordica Authorized Dealer Agreement. If existing customer: receipt and verification of hard copy purchase order if required, and compliance with all obligations under the Nordica Authorized Dealer Agreement

### **CANCELLATIONS / MODIFICATIONS**

Due to production schedules, once an order has been received, acknowledged, and accepted by Nordica USA in West Lebanon, NH, NO modifications or cancellations will be permitted

### **FREIGHT**

All orders will be shipped freight pre paid and billed to the dealer, FOB West Lebanon, NH or from other points to be determined by Nordica USA. For example: PHL, DEN, LAX.

### **PURCHASE ORDERS**

Dealers may use their own purchase order forms. However, if any terms or conditions of purchase on a dealer's form are inconsistent with these Terms and Conditions of Sale or in any other published Nordica USA policy, these Terms and Conditions of Sale and Nordica USA's published policy shall apply, and the dealer's inconsistent terms or conditions are rejected and shall not apply.

No purchase order shall be binding upon Nordica USA unless and until accepted by Nordica USA at its headquarters in West Lebanon, NH. No purchase order(s) from the dealer will be accepted by Nordica USA unless the dealer has properly executed and delivered to Nordica USA an Nordica Authorized Dealer Agreement prior to or concurrently with the submission of the dealer's purchase order(s).

### **CREDIT**

Shipment of orders will be made only if the dealer's current credit status is satisfactory. Past due account, incomplete credit information or non-conforming purchase orders will cause shipment delays and, if not cleared by August 15, 2014, the dealer's ordered product will not be reserved. Please contact the Credit Department for current anticipation rates.

### **PAYMENT TERMS**

Three (3) points of each discount is a cash discount and as such will be available only for payment by the due date as specified on the Nordica USA invoice. This means that failure to pay on time carries a 3 point cash discount forfeiture. For example, if your available discount is 7% and you pay after the due date, you will only be entitled to take 4%. Net prices listed include the cash discount. Failure to pay within a 5 day grace period will render all invoices immediately due and payable, regardless of dating. Finance charges will be assessed at the rate of 1.50% per month, or, at the maximum interest rate allowed by state law which ever is less. The dealer is responsible for the costs of collection, including reasonable attorney fees and court costs incurred by Nordica USA in collecting sums not paid when due.

### **CHANGES**

Prices, terms, conditions and product specifications are subject to change at any time by Nordica USA at its headquarters in west Lebanon, NH without prior notice to the dealer.

### **DATING AND BASIC ORDERS**

For Nordica Boot Dealers who order a minimum of 50 pair of adult boots; Nordica Ski Dealers who order a minimum of 40 pair of adult skis; and Accessory Dealers who order a minimum of \$1,000 gross Whls: Early Order Dating: For orders received by March 15, 2014, with an accompanying minimum order of \$750 gross Wholesale in Nordica accessories: Jan 10, 2015. For complete orders received from March 15, 2014 to May 1, 2014: Dec 10, 2014. For complete orders received after May 1, 2014 and orders less than the dollar values above: Net Nov 10, 2014.

### **RETURNS**

Returns will not be accepted without a specific Return Goods Authorization number provided by Nordica USA. The dealer should not attempt to return goods without authorization. Unauthorized returns will be refused. A 15% restocking charge will be subtracted from any credits due if rework on merchandise is required.



# 2014/15 DISCOUNT PROGRAMS

**PRESEASON ORDER DEADLINES: 3/15/2014**

## PRESEASON DISCOUNTS:

Nordica Retailers qualify for the programs outlined below, and can earn the following discounts. All programs are mutually exclusive and can be earned separately or combined for the maximum discount.

### 1. VOLUME DISCOUNT

All retail preseason orders submitted to Nordica USA by March 15, 2014 will qualify for the following preseason volume discounts. A minimum order of \$5,000.00 is required to be considered a Nordica Authorized Dealer.

BOOTS	
VOLUME	DISCOUNT
40+ Units	10%
80+ Units	12%
120+ Units	14%
140+ Units	16%

SKIS	
VOLUME	DISCOUNT
20+ Units	10%
40+ Units	12%
60+ Units	14%
80+ Units	16%

### 2. CATEGORY SUPPORT

Dealers who support the Nordica categories, ski boots, alpine skis and accessories, may qualify for additional discounts above the earned volume discounts.

VOLUME	DISCOUNT
Add 25 pair of alpine skis	1%
Add \$750 in Accessories	1%
<b>**FULL LINE DEALER</b>	<b>2%</b>

\*\*Nordica Authorized Dealers who purchase a minimum of 50 ski boots, 25 skis and \$750 in accessories are considered a Full Line Dealer.

### RENTAL PROGRAM

Products purchased for "Rental Only" fleets qualify for the standard volume discount per the rental price sheet. Any product purchased with the intent to using in a daily rental or lease operation and not to support retail sales will be considered Rental and will qualify for rental discounts and terms.

### DEMO PROGRAM

Products purchased to support retail sales of like products can be purchased at a 20% Demo discount and terms. Demo orders are not to exceed 10% of the total preseason order.

### PAYMENT DUE DATES

Retail City Shop: 12/10/2014  
 Retail Area Shop: 1/10/2015  
 Rental / Demo / Race: 3/10/2015  
 Re-orders: Qualified PSSN Terms

### PRESEASON BOOT AND SKI DELIVERY SCHEDULE

The date you receive your order is determined by the date your order is received and accepted by Nordica USA headquarters in West Lebanon, NH. Delivery dates for orders placed after May 1, 2014 are subject to confirmation due to availability by Nordica USA.

PRESEASON ORDER CALENDAR	
ORDER IN	RECEIVE BY
On or Before 2/8/14	08/01/14
2/9/14 - 3/1/14	08/15/14
3/2/14 - 3/15/14	09/01/14
3/16/14 - 3/29/14	10/01/14
After 3/30/14	11/1/14 or as available

All other Nordica USA General Terms & Conditions apply. Prices and product subject to change without notification.



# 2014/15 NORDICA SKI BOOTS

MODEL #	MODEL NAME	SIZE	FLEX	LAST	MSRP	MAP	WHLS
<b>TIMELESS: ALL MOUNTAIN</b>							
<b>NRGy</b>							
05011000 9T4	NRGy PRO 1	24.0 - 31.0	130	100 mm	\$749.00	\$649.99	\$425.00
05011200 1D8	NRGy PRO 2	24.0 - 31.0	120	100 mm	\$699.00	\$599.99	\$392.00
05011400 7H7	NRGy PRO 3	24.0 - 31.0	110	100 mm	\$599.00	\$499.99	\$315.00
05006800 8A5	NRGy H3	24.0 - 31.0	100	100 mm	\$499.00	\$399.99	\$252.00
05007800 9A9	NRGy H4	24.0 - 31.0	95	100 mm	\$399.00	\$299.99	\$189.00
<b>BELLE</b>							
05011500 001	BELLE PRO	22.5 - 27.5	105	100 mm	\$699.00	\$599.99	\$377.00
05006700 N98	BELLE H2	22.5 - 27.5	100	100 mm	\$599.00	\$499.99	\$315.00
05006900 N16	BELLE H3	22.5 - 27.5	95	100 mm	\$499.00	\$399.99	\$252.00
05007900 815	BELLE H4	22.5 - 27.5	85	100 mm	\$399.00	\$299.99	\$189.00
<b>NXT / NXT W</b>							
05032000 9T4	NXT N1	24.5 - 32.5	120	102 mm	\$649.00	\$549.99	\$359.00
05032200 2A1	NXT N2	24.5 - 32.5	100	102 mm	\$549.00	\$449.99	\$283.00
05032400 576	NXT N3	24.5 - 32.5	90	102 mm	\$449.00	\$349.99	\$220.00
05032600 741	NXT N4	24.5 - 32.5	80	102 mm	\$349.00	\$249.99	\$157.00
05032100 1S4	NXT N1 W	22.5 - 27.5	105	102 mm	\$649.00	\$549.99	\$359.00
05032300 576	NXT N2 W	22.5 - 27.5	95	102 mm	\$549.00	\$449.99	\$283.00
05032500 V17	NXT N3 W	22.5 - 27.5	85	102 mm	\$449.00	\$349.99	\$220.00
05032700 862	NXT N4 W	22.5 - 27.5	75	102 mm	\$349.00	\$249.99	\$157.00
<b>CRUISE / CRUISE W</b>							
05053800 7H7	CRUISE 110	24.0 - 31.0	110	104 mm	\$499.00	\$399.99	\$226.00
05054001 2A1	CRUISE 90	24.0 - 31.0	90	104 mm	\$449.00	\$349.99	\$198.00
05054201 576	CRUISE 80	24.0 - 31.0	80	104 mm	\$349.00	\$249.99	\$141.00
05054601 T80	CRUISE 60	24.0 - 31.0	60	104 mm	\$299.00	\$199.99	\$113.00
05054101 7E2	CRUISE 85 W	22.5 - 27.5	85	104 mm	\$449.00	\$349.99	\$198.00
05054301 576	CRUISE 75 W	22.5 - 27.5	75	104 mm	\$349.00	\$249.99	\$141.00
05054701 5E8	CRUISE 55 W	22.5 - 27.5	55	104 mm	\$299.00	\$199.99	\$113.00
05060200 T80	ONE (45)	25.5 - 31.0	45	105 mm	\$245.00	\$179.99	\$103.00
05060300 862	ONE W (40)	23.5 - 27.5	40	105 mm	\$245.00	\$179.99	\$103.00
<b>PROGRESSIVE: FRONT</b>							
05018200 576	TRANSFIRE R2	24.0 - 31.0	100	102 mm	\$499.00	\$399.99	\$261.00
05018400 7H7	TRANSFIRE R3	24.0 - 31.0	90	102 mm	\$399.00	\$299.99	\$189.00
05018300 576	TRANSFIRE R2 W	22.5 - 27.5	90	102 mm	\$499.00	\$399.99	\$261.00
05018500 V17	TRANSFIRE R3 W	22.5 - 27.5	85	102 mm	\$399.00	\$299.99	\$189.00



# 2014/15 NORDICA SKI BOOTS

MODEL #	MODEL NAME	SIZE	FLEX	LAST	MSRP	MAP	WHLS
<b>INSPIRED: FREESKI</b>							
05004500 576	TJS PRO	24.5 - 29.5 half sizes only	130	99 mm	\$749.00	\$649.99	\$448.00
05005001 100	THE ACE 3 STARS	24.5 - 29.5 half sizes only	130	101 mm	\$699.00	\$599.99	\$377.00
05005101 007	THE ACE 2 STARS	24.5 - 29.5 half sizes only	115	101 mm	\$549.00	\$449.99	\$284.00
05005201 201	THE ACE 1 STAR	24.5 - 29.5 half sizes only	105	101 mm	\$449.00	\$349.99	\$227.00
05081701 100	THE ACE	22.5 - 27.5 half sizes only	70	JR	\$349.00	\$249.99	\$162.00
05081701 101	THE ACE W	22.5 - 27.5 half sizes only	70	JR	\$349.00	\$249.99	\$162.00
05003600 100	PATRON PRO	3 - 10 UK	130	98 mm	\$799.00	\$699.99	\$483.00
05003700 7H7	PATRON	3 - 10 UK	110	98 mm	\$699.00	\$599.99	\$392.00
05003900 873	LA NINA	3 - 8 UK	90	98 mm	\$599.00	\$499.99	\$327.00
<b>PROGRESSIVE: DOBERMANN RACE</b>							
05000400 100	DOBERMANN WC EDT 150	5 - 10 UK	150	93 mm	\$899.00	\$799.99	\$500.00
05000700 100	DOBERMANN WC EDT 130	3 - 10 UK	130	93 mm	\$899.00	\$799.99	\$500.00
05003000 100	DOBERMANN EDT 130	3 - 10 UK	130	98 mm	\$799.00	\$699.99	\$437.00
05003300 100	DOBERMANN 100	3 - 8 UK	100	98 mm	\$699.00	\$599.99	\$392.00
05000900 100	DOBERMANN WC EDT 100	3 - 8 UK	100	95 mm	\$799.00	\$699.99	\$483.00
05002701 100	DOBERMANN TEAM 80	3 - 8 UK	80	JR	\$549.00	\$449.99	\$292.00
05080101 100	DOBERMANN TEAM	18.0 - 28.0	60-70-75	JR	\$349.00	\$249.99	\$162.00
<b>JUNIOR</b>							
05080301 9T4	PATRON TEAM	18.0 - 28.0	60-70-75	JR	\$299.00	\$179.99	\$117.00
05081000 7T6	GP TJ	19.5 - 26.5	JR	JR	\$199.00	\$149.99	\$75.00
05082500 741	FIREARROW TEAM 3 (black)	20.0 - 26.5	JR	JR	\$199.00	\$149.99	\$74.00
05082500 T1A	FIREARROW TEAM 3 (white)	20.0 - 26.5	JR	JR	\$199.00	\$149.99	\$74.00
05082900 741	FIREARROW TEAM 2 (black)	16 - 23.5	JR	JR	\$149.00	\$109.99	\$68.00
05082900 T1A	FIREARROW TEAM 2 (white)	16 - 23.5	JR	JR	\$149.00	\$109.99	\$68.00
05082700 741	FIREARROW TEAM 1 (black)	14.0 - 19.5	JR	JR	\$149.00	\$94.99	\$58.00
05082700 T1A	FIREARROW TEAM 1 (white)	14.0 - 19.5	JR	JR	\$149.00	\$94.99	\$58.00
<b>ACCESSORIES</b>							
08A05000 8A1	NORDICA OVEN						\$750.00
08A02700 000	CANTED SOLE KIT	1 size				\$52.00	\$26.00
08A01200 000	FOAM LINER & KIT	3 - 10 UK			\$399.00	\$319.00	\$207.50



# 2014/15 NORDICA SKIS

MODEL #	MODEL NAME	BINDING	SIZE	WAIST	MSRP	MAP	WHSL
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## TIMELESS: ALL MOUNTAIN

0A422400 001	NRGy 100	FLAT	161 169 177 185 cm	100 mm	\$799.00	\$699.99	\$440.00
0A422800 001	NRGy 90	FLAT	161 169 177 185 cm	90 mm	\$699.00	\$599.99	\$378.00
0A423200 001	NRGy 80	FLAT	161 169 177 185 cm	80 mm	\$599.00	\$499.99	\$315.00
0A423600 001	AVENGER 82	FLAT	154 162 170 178 cm	82 mm	\$499.00	\$399.99	\$252.00
0A410800 001	AVENGER 82 EVO	N ADV P.R EVO WB (90MM)	154 162 170 178 cm	82 mm	\$699.00	\$599.99	\$378.00
0A418000 001	AVENGER 78 CA EVO	N ADV P.R.EVO	152 160 168 176 cm	78 mm	\$599.00	\$499.99	\$315.00
0A418200 001	AVENGER 75 CA EVO	N ADV P.R.EVO	144 152 160 168 176 cm	75 mm	\$499.00	\$399.99	\$252.00

## TIMELESS: ALL MOUNTAIN - WOMEN

0A422200 001	WILDFIRE	FLAT	161 169 177 cm	105 mm	\$849.00	\$749.99	\$473.00
0A422600 001	NEMESIS	FLAT	153 161 169 177 cm	98 mm	\$799.00	\$699.99	\$440.00
0A423000 001	WILD BELLE	FLAT	145 153 161 169 cm	88 mm	\$699.00	\$599.99	\$378.00
0A423400 001	BELLE TO BELLE	FLAT	145 153 161 169 cm	78 mm	\$599.00	\$499.99	\$315.00
0A423800 001	FIRST BELLE	FLAT	146 154 162 cm	82 mm	\$499.00	\$399.99	\$252.00
0A411000 001	FIRST BELLE EVO	N ADV P.R EVO WB (90MM)	146 154 162 cm	82 mm	\$699.00	\$599.99	\$378.00
0A408200 001	DRIVE 78 CA EVO	N ADV P.R.EVO	144 152 160 168 cm	78 mm	\$599.00	\$499.99	\$315.00
0A408400 001	ELEXA EVO	N ADV P.R.EVO	136 144 152 160 168 cm	75 mm	\$499.00	\$399.99	\$252.00

## INSPIRED: FREESKI

0A330200 001	BUSHYWAYNE	FLAT	185 cm	127 mm	\$899.00	\$799.99	\$528.00
0A428000 001	HELLDORADO	FLAT	177 185 193 cm	113 mm	\$899.00	\$799.99	\$528.00
0A428200 001	PATRON	FLAT	177 185 193 cm	113 mm	\$849.00	\$749.99	\$495.00
0A428400 001	EL CAPO	FLAT	169 177 185 193 cm	107 mm	\$799.00	\$699.99	\$462.00
0A330800 001	LA NINA (W's)	FLAT	<b>161</b> 169 177 185 cm	113 mm	\$849.00	\$749.99	\$495.00

## INSPIRED: FREESTYLE

0A428600 001	SOUL RIDER	FLAT	169 177 185 cm	97 mm	\$699.00	\$599.99	\$396.00
0A430000 001	THE ACE	FLAT	170 177 184 cm	86 mm	\$699.00	\$599.99	\$379.00
0A430200 001	OMW	FLAT	160 167 174 181 cm	89 mm	\$599.00	\$499.99	\$315.00
0A430400 001	BADMIND	FLAT	163 170 177 cm	84 mm	\$479.00	\$379.00	\$239.00
0A430600 001	BADMIND S	FLAT	149 156 cm	84 mm	\$479.00	\$379.00	\$239.00



# 2014/15 NORDICA SKIS

MODEL #	MODEL NAME	BINDING	SIZE	WAIST	MSRP	MAP	WHSL
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PROGRESSIVE: FRONTSIDE							
0A404000 001	FIRE ARROW 84 EVO EDT	N PRO X EVO	160 168 176 184 cm	84 mm	\$1,499.00	\$1,299.99	\$820.00
0A404200 001	FIRE ARROW 84 PRO EVO	N PRO P.R.EVO WB	160 168 176 184 cm	84 mm	\$1,049.00	\$899.99	\$568.00
0A404400 001	FIRE ARROW 76 TI EVO	N PRO P.R.EVO	152 160 168 176 cm	76 mm	\$899.00	\$799.99	\$503.00
0A404600 001	FIRE ARROW 74 CA EVO	N ADV P.R.EVO	144 152 160 168 176 cm	74 mm	\$699.00	\$599.99	\$378.00
0A408000 001	CINNAMON GIRL EVO (W's)	N PRO P.R.EVO	144 152 160 168 cm	72 mm	\$799.00	\$699.99	\$440.00

PROGRESSIVE: DOBERMANN RACE							
0A400400 001	DOBERMANN GSR EVO EDT	N POWER X EVO	167 172 176 182 186 cm	71 mm	\$1,499.00	\$1,299.99	\$820.00
0A400800 001	DOBERMANN SLR EVO	N POWER X EVO	156 160 165 170 cm	70 mm	\$1,499.00	\$1,299.99	\$820.00
0A436000 001	DOB. DH WC DEPT EDT	MARKER PISTON WC PLATE	212 218 cm	R&D	\$1,199.00	\$1,049.99	\$656.00
0A436200 001	DOB. SG WC DEPT EDT	MARKER PISTON WC PLATE	205 212 cm	R&D	\$1,199.00	\$1,049.99	\$656.00
0A420000 001	DOBERMANN SGJ WC	MARKER PISTON WC PLATE	185 195 cm	R&D	\$1,149.00	\$999.99	\$649.00
0A420200 001	DOBERMANN GS WC	MARKER PISTON WC PLATE	177 183 184 188 190 195 cm	R&D	\$1,149.00	\$999.99	\$649.00
0A420400 001	DOBERMANN SL WC	MARKER PISTON WC PLATE	156 165 cm	R&D	\$1,149.00	\$999.99	\$649.00
0A432100 001	DOBERMANN GS RACE	MARKER PISTON WC PLATE	170 cm	R&D	\$799.00	\$699.99	\$441.00
0A432200 001	DOBERMANN SL RACE	MARKER PISTON WC PLATE	150 cm	R&D	\$799.00	\$699.99	\$441.00
0A432500 001	DOBERMANN GSJ	MARKER JUNIOR PLATE	135 142 149 156 163 cm	65 mm	\$649.00	\$549.99	\$338.00
0A432600 001	DOBERMANN SLJ	MARKER JUNIOR PLATE	122 129 136 143 cm	64 mm	\$649.00	\$549.99	\$338.00

JUNIOR							
0A432800 001	EL CAPO S	FLAT	140 150 160 cm	95 mm	\$499.00	\$399.99	\$252.00
0A433000 001	THE ACE J	FLAT	108 118 128 138 148 cm	76 mm	\$299.00	\$229.99	\$145.00
0A433200 001	FIRE ARROW TEAM	FLAT	70 80 90 100 110 120 130 140 cm	66 mm	\$149.00	\$119.99	\$77.00
0A414800 001	FIRE ARROW TEAM FT	M 7.0 FASTRAK II	120 130 140 cm	66 mm	\$349.00	\$279.99	\$167.00
0A414800 001	FIRE ARROW TEAM FT	M 4.5 FASTRAK II	70 80 90 100 110 120 130 140 cm	66 mm	\$299.00	\$249.99	\$154.00
0A433400 001	LITTLE BELLE	FLAT	70 80 90 100 110 120 130 140 cm	66 mm	\$149.00	\$119.99	\$77.00
0A415000 001	LITTLE BELLE FT	M 7.0 FASTRAK II	120 130 140 cm	66 mm	\$349.00	\$279.99	\$167.00
0A415000 001	LITTLE BELLE FT	M 4.5 FASTRAK II	70 80 90 100 110 120 130 140 cm	66 mm	\$299.00	\$249.99	\$154.00



# 2014/15 NORDICA RENTAL BOOTS

MODEL #	MODEL NAME	SIZE	FLEX	LAST	WHLS
<b>RENTAL</b>					
05007600 9T4	NRGy H3 R (RTL)	24.0 - 31.0	100	100	\$233.00
05007101 001	HELL & BACK H3 R W (RTL)	22.5 - 27.5	95	100	\$233.00
05033000 7H7	NXT N3 RTL	24.0 - 32.5	90	102	\$161.00
05033100 7H6	NXT N3 RTL W	22.5 - 27.5	85	102	\$161.00
05055502 1D8	CRUISE S (80-RTL)	24.0 - 31.0	80	104	\$146.00
05055602 787	CRUISE S W (75-RTL)	22.5 - 27.5	75	104	\$146.00
05055701 6N4	CRUISE (70-RTL)	24.0 - 31.0	70	104	\$126.00
05055801 862	CRUISE W (65-RTL)	22.5 - 27.5	65	104	\$126.00
05071001 100	GRAN TOUR S RTL	22.5 - 30.5		105	\$161.00
05070001 100	GRAN TOUR RTL	22.5 - 30.5		105	\$120.00
05061402 485	ONE EASY5	25.5 - 31.0	50	105	\$112.00
05061502 863	ONE EASY5 W	23.5 - 27.5	45	105	\$112.00

## SALES REPRESENTATIVES

### NEW ENGLAND

(VT, W. MA, CT, ADK & Upper HRV)

#### Mike Martini

(802) 558-1725

mmartini@nordicausa.com

### Kevin Warnock - Sales Assoc.

(603) 502-0046

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### NEW ENGLAND

(NH, ME, E. MA, RI)

#### Matt Knittle

(603) 369-0589

mknittle@nordicausa.com

### MID ATLANTIC

(NY, NJ, DE, PA, W. MD)

#### Dave Kleeschulte

(908) 501-2927

dkleeschulte@nordicausa.com

### SOUTHEAST

(TN, NC, SC, MS, AL, GA, FL, KY, WV, VA, DC, E.MD)

#### Brad Decker

(757) 971-9887

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### EASTERN GREAT LAKES

(IN, MI, OH)

#### John Kerkhof

(231) 938-9881

jkerkhof@nordicausa.com

### WESTERN GREAT LAKES

(ND, SD, MN, WI, NE, IA, IL, KS, MO, MI Peninsula)

#### Nick Pachmayer

(612) 868-8688

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### COLORADO

#### Jeff Braun

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### Erik Swanson - Sales Assoc.

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### UTAH/ARIZONA/WYOMING

#### Rush Hawkins

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### PACIFIC NW

(AK, WA, OR, MT, ID)

#### Nick Ithomitis

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### Carl Skerlong - Sales Assoc.

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### CALIFORNIA/NEVADA

#### Keith Potter

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### David Bluestein - Sales Assoc.

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### Silver Chesak - Sales Assoc.

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### SOUTHWEST

(NM, OK, TX, AR, LA)

#### Mike Young

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### PRESIDENT

Willy Booker

### PRODUCT

Sam Beck

Ethan Korpi

### WARRANTY

Will Meyer

Mike Sabia

### MARKETING

Andy Hare

Leslie Baker-Brown

Megan Burch

Rich Morin

### PROMOTIONS

Sean Wheeler

Evan Williams

Justin Heanue

### CREDIT

Cindy LaHaye

Karen Maxham

Marg Wilmot

### CUSTOMER SERVICE

Wendy Reger, Manager

Amy Austin

Robin Austin

Laurie Braley



TRUSTED SINCE 1939

NORDICA USA

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