



SSL FALL/WINTER 2014 AUTHORIZED PROGRAM

SUPPLIER **Dynastar / Lange**

WEBSITE **dynastar.com**

CATEGORY **Alpine Hardgoods-Skis, Boots, Bindings, Poles** PROGRAM DEADLINE **March 7th 2014**

PRESEASON	ORDER DEADLINE	March 7th 2014	
	DISCOUNT	22% (19% after March 7th)	
	TERMS	City:1/5/15, Area 2/5/15	
	FREIGHT	FOB Ogden, UT (3% Max Guarantee)	FOB

REORDER	REORDER DISCOUNT	Earned preseason discount	
	REORDER TERMS	60 days	
	REORDER FREIGHT	FOB Ogden, UT	FOB

EXTRAS	CO-OP	NA		
	EARLY ORDER DISC.	NONE	DEADLINE	N/A
	ANTICIPATION	NA		

PROGRAM DETAILS	
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CONCENTRATION MODELS	Concentration models will receive an additional discount off of gross wholesale. Discounts and models to be determined.
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INDIVIDUAL DEALER INCENTIVES	NA
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SSL REBATE PROGRAM	NA
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CUSTOMER SERVICE	CS REP	Peter Leffler
	CS EMAIL	peter.leffler@rossignol.com
	CS PHONE	4352523344
	MAIN PHONE	435-252-3300

B2B WEBSITE	ADDRESS	NONE
	CONTACT	Peter Leffler
	EMAIL	peter.leffler@rossignol.com
	PHONE	4352523344

2014-15 SSL FOCUS MODELS

ITEM #	MODEL	FLEX / LAST	SIZES (HALF SIZES ONLY)	MSRP	MAP	WHSLE	SSL FOCUS MODEL DISC	
							32%	MARGIN
LBC6020	SX 100	100 FL / 102 MM	24.5, 25.5, 26.5, 27.5, 28.5, 29.5, 30.5, 31.5	\$500.00	\$399.95	\$255.00	\$173.40	57%
LBC2240	RX 80 W LV	80 FL / 97 MM	22.5, 23.5, 24.5, 25.5, 26.5, 27.5	\$500.00	\$399.95	\$255.00	\$173.40	57%
LBC2250	RX 80 W	80 FL / 100 MM	22.5, 23.5, 24.5, 25.5, 26.5, 27.5	\$500.00	\$399.95	\$255.00	\$173.40	57%

Focus Model orders due by March 7th

1 shipment only

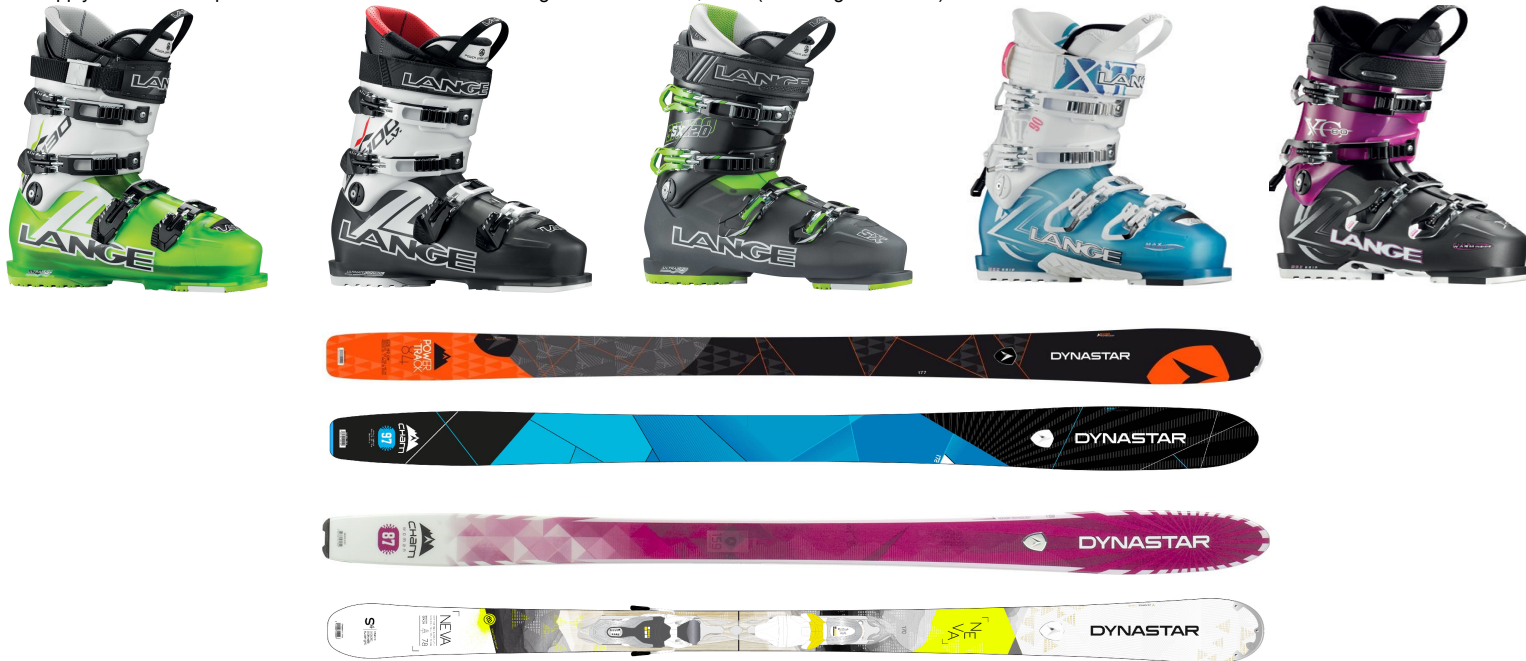
SSL minimum of 700 pair per model to qualify (either last per model)



2014-15 SSL CONCENTRATION MODELS

ITEM #	MODEL	SPECS	SIZES	MSRP	MAP	WHSLE	SSL CONC	
							MODEL DISC	MARGIN
LBC2010	RX 130 LV	130 FL / 97 MM	24.5, 25.5, 26.5, 27.5, 28.5, 29.5, 30.5	\$800.00	\$649.95	\$420.00	\$315.00	52%
LBC2030	RX 130	130 FL / 100 MM	24.5, 25.5, 26.5, 27.5, 28.5, 29.5, 30.5, 31.5	\$800.00	\$649.95	\$420.00	\$315.00	52%
LBC2090	RX 100 LV	100 FL / 97 MM	24.5, 25.5, 26.5, 27.5, 28.5, 29.5, 30.5	\$600.00	\$499.95	\$320.00	\$240.00	52%
LBC2100	RX 100	100 FL / 100MM	24.5, 25.5, 26.5, 27.5, 28.5, 29.5, 30.5, 31.5	\$600.00	\$499.95	\$320.00	\$240.00	52%
LBC6000	SX 120	120 FL / 102 MM	24.5, 25.5, 26.5, 27.5, 28.5, 29.5	\$650.00	\$499.95	\$320.00	\$240.00	52%
LBD7120	XT 90 W	90 FL / 100 MM	22.5, 23.5, 24.5, 25.5, 26.5, 27.5	\$600.00	\$499.95	\$320.00	\$240.00	52%
LBD8220	XC 80 W	80 FL / 102 MM	22.5, 23.5, 24.5, 25.5, 26.5, 27.5	\$500.00	\$399.95	\$255.00	\$191.25	52%
DADK301	CHAM 97 HM	133-97-113 R 16M	166-172-178-184	\$650.00	\$549.95	\$355.00	\$266.25	52%
DADH301	POWERTRACK 84	123-84-106 R 16m	162-169-176-183	\$750.00	\$499.95	\$320.00	\$240.00	52%
DRD05H3	POWERTRACK 84 SYS	123-84-106 R 16m	162-169-176-183	\$950.00	\$699.95	\$450.00	\$337.50	52%
DACK101	CHAM W 87	127-87-103 R 13M	152-159-166-172	\$700.00	\$599.95	\$385.00	\$288.75	52%
DADV201	NEVA 78	125-78-105 R 13m	145-152-159-164-170	\$550.00	\$449.95	\$290.00	\$217.50	52%
DRD02V2	NEVA 78 SYS	125-78-105 R 13m	145-152-159-164-170	\$700.00	\$599.95	\$385.00	\$288.75	52%

This discount will apply to all retail shipments of concentration models through December 31st, 2014 (excluding close-outs).





2014-15 SSL JUNIOR LEASE PROGRAM

This Junior Lease offer is available to all SSL Dynastar/Lange/Look dealers.

Dating: 50% 12/5/14, 50% 1/5/15

One shipment only.

Junior Lease Individual Items

SKIS

ITEM #	MODEL	SPECS	SIZES	MSRP	WHSLE	BEST NET	SSL DISC	SSL NET
DADJW01	SERIAL TEAM	104-72-98 R 10m	105-115-125-135	\$300.00	\$130.00	\$101.40	28%	\$93.60
DACJY01	TEAM SPEED	107-67-94 R 10m	100-110-120-130-140-150	\$200.00	\$80.00	\$62.40	28%	\$57.60
DRC14JY	TEAM SPEED + XPRESS KID (100-130)	107-67-94 R 10m	100-110-120-130	\$300.00	\$140.00	\$109.20	28%	\$100.80
DRC15JY	TEAM SPEED + XPRESS JUNIOR (140-150)	107-67-94 R 10m	140-150	\$350.00	\$160.00	\$124.80	28%	\$115.20
DADJY01	TEAM CHAM	107-67-94 R 10m	100-110-120-130-140-150	\$200.00	\$80.00	\$62.40	28%	\$57.60
DRD04JY	TEAM CHAM + XPRESS KID (100-130)	107-67-94 R 10m	100-110-120-130	\$300.00	\$140.00	\$109.20	28%	\$100.80
DRD05JY	TEAM CHAM + XPRESS JUNIOR (140-150)	107-67-94 R 10m	140-150	\$350.00	\$160.00	\$124.80	28%	\$115.20
DACJY04	STARLETT	107-67-94 R 10m	100-110-120-130-140-150	\$200.00	\$80.00	\$62.40	28%	\$57.60
DRC09JY	STARLETT + XPRESS KID (100-130)	107-67-94 R 10m	100-110-120-130	\$300.00	\$140.00	\$109.20	28%	\$100.80
DRC10JY	STARLETT + XPRESS JUNIOR (140-150)	107-67-94 R 10m	140-150	\$350.00	\$160.00	\$124.80	28%	\$115.20
DACWV02	MY FIRST DYNASTAR (BOY) PRE-DRILLED	95-75-83 R 8m	67-80-93	\$200.00	\$80.00	\$62.40	28%	\$57.60
DACWV01	MY FIRST DYNASTAR (GIRL) PRE-DRILLED	95-75-83 R 8m	67-80-93	\$200.00	\$80.00	\$62.40	28%	\$57.60

BOOTS

ITEM #	MODEL	FLEX / LAST	SIZES	MSRP	WHSLE	BEST NET	SSL DISC	SSL NET
LBD5400	RSJ 60 RTL	60 / JR	19.5 - 26.5 HALF SIZES	NA	\$115.00	\$89.70	28%	\$82.80
LBD5410	RSJ 50 RTL	50 / JR	17.5 - 21.5 HALF SIZES	NA	\$98.00	\$76.44	28%	\$70.56

BINDINGS

ITEM #	MODEL	COLOR	DIN / BRAKE WIDTH	MSRP	WHSLE	BEST NET	SSL DISC	SSL NET
FCDR086	Nova 7 Démo2 B73 Black White	BLACK	2 - 7 / 73 mm	NA	\$98.00	\$76.44	28%	\$70.56
FC0R063	Nova 7 RTL B73 Black Metal	BLACK	2 - 7 / 73 mm	NA	\$77.00	\$60.06	28%	\$55.44
FC0R061	Team 4 QS B76 Silver	BLACK	.75 - 4.5 / 76 mm	NA	\$72.00	\$56.16	28%	\$51.84
FC0A037	TEAM 4 RL B 76	WHITE BLACK	.75 - 4.5 / 76 mm	\$150.00	\$51.00	\$39.78	28%	\$36.72
FC0A040	TEAM 4 RL B 69	WHITE BLACK	.75 - 4.5 / 67 mm	\$150.00	\$51.00	\$39.78	28%	\$36.72
FC0A041	TEAM 4 RL B 69	WHITE PINK	.75 - 4.5 / 67 mm	\$150.00	\$51.00	\$39.78	28%	\$36.72
FC0A043	TEAM 2 RL B 75	WHITE SILVER	.5 - 2.5 / 76 mm	\$150.00	\$51.00	\$39.78	28%	\$36.72
FC2A052	TEAM 2 RL B 75	WHITE PINK	.5 - 2.5 / 76 mm	\$150.00	\$51.00	\$39.78	28%	\$36.72

POLES

ITEM #	MODEL	SHAFT	SIZES	MSRP	WHSLE	BEST NET	SSL DISC	SSL NET
DDC6050	SPEED TEAM	DURAL 5086	70 - 105	\$30.00	\$13.00	\$10.14	28%	\$9.36
DDD6000	VECTOR TEAM	DURAL 5086	70 - 105	\$30.00	\$13.00	\$10.14	28%	\$9.36
DDD6010	CHAM TEAM	DURAL 5086	70 - 105	\$30.00	\$13.00	\$10.14	28%	\$9.36
DDC6060	STARLETT	DURAL 5086	70 - 105	\$30.00	\$13.00	\$10.14	28%	\$9.36