



SSL FALL/WINTER 2015 AUTHORIZED PROGRAM

SUPPLIER **Atomic**
 WEBSITE atomic.com
 CATEGORY **Alpine-**

PROGRAM DEADLINE **3/6/15**

PRESEASON	ORDER DEADLINE	3/6/15		
	DISCOUNT	15% (see dealer incentives for additional 5% bonus)		
	TERMS	Payment due 1/20/16 for orders place by 4/24/15, 12/10/15 for orders placed after 4/24		
	FREIGHT	Free freight for dealers who order \$1500 (total) from poles, helmets, goggles, apparel, gear, and backland by 3/6/15	FOB	Origin

REORDER	REORDER DISCOUNT	Earned pre-season discount applies		
	REORDER TERMS	Net 60		
	REORDER FREIGHT	Standard freight terms apply	FOB	Origin

EXTRAS	CO-OP	NONE		
	EARLY ORDER DISC.	NONE	DEADLINE	N/A
	ANTICIPATION	1% per month for each month paid early, max 3 months		

PROGRAM DETAILS				
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CONCENTRATION MODELS	FOCUS MODELS Article # SKIS Color Gender MSRP MAP WSL DISC NET AASS00912 SMOKE TI ARC & XTO 12 Black Uni \$725.00 \$599.99 \$385.00 28% \$277.20 AASS00970 AFFINITY SKY & XT 10 Ti Blk/Purple W \$725.00 \$599.99 \$385.00 28% \$277.20 AA0025902 VANTAGE 95 C Red/Wht Uni \$600.00 \$499.99 \$322.00 28% \$231.84 AA0025814 VANTAGE WMN 95 C Turq/Blue W \$600.00 \$499.99 \$322.00 28% \$231.84 Article # BOOTS Color Gender MSRP MAP WSL DISC NET AE5013060 HAWX 100 Crystal/Lime M \$475.00 \$399.99 \$257.00 28% \$185.04 AE5013140 HAWX 80 W Metallic Silver/Black W \$350.00 \$299.99 \$193.00 28% \$138.96 Article # BINDINGS Color Gender MSRP MAP WSL DISC NET ADSS00016 T WARDEN MNC 13 Wht/Blk/Orange U \$330.00 \$279.99 \$180.00 28% \$129.60 ADSS00018 T WARDEN MNC 13 Blk/Wht U \$330.00 \$279.99 \$180.00 28% \$129.60 AD5001342 FFG 12 Blk/Wht U \$200.00 \$159.99 \$103.00 28% \$74.16 CONCENTRATION MODELS Article # SKIS/SYSTEMS Color Gender MSRP MAP WSL DISC NET AASS00902 BLACK EYE TI ARC & XTO 12 BLK/BLU U \$950.00 \$799.99 \$515.00 23% \$396.55 AASS00968 AFFINITY PURE & E LITHIUM 10 BERRY W \$600.00 \$499.99 \$322.00 23% \$247.94 AA0025898 VANTAGE 85 GREEN/WHITE U \$475.00 \$399.99 \$257.00 23% \$197.89 AA0025816 VANTAGE WMN 85 BERRY W \$475.00 \$399.99 \$257.00 23% \$197.89 Article # BOOTS Color Gender MSRP Full line dealer bonus: Purchase skis, boots, and bindings by 3/6/16 and earn 5% additional discount.			
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INDIVIDUAL DEALER INCENTIVES				
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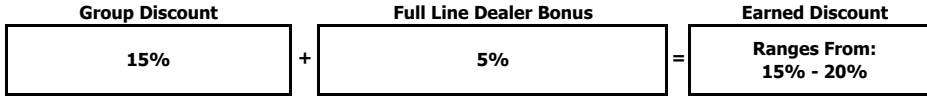
SSL REBATE PROGRAM	Paid to individual dealers who achieve growth vs. prior year, based on invoiced pre-season and re-order purchases between 6/1/15 and 12/31/15. 10% growth: 1% 15% growth: 1.5% 20% growth: 2% Rebate paid at WSM 2016 for accounts in good standing.			
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CUSTOMER SERVICE	CS REP	Evan Fawcett
	CS EMAIL	evan.fawcett@amersports.com
	CS PHONE	801-624-7535
	MAIN PHONE	800-654-2668

B2B WEBSITE	ADDRESS	sales.amersports.com
	CONTACT	Kassie Bigham
	EMAIL	kassie.bigham@amersports.com
	PHONE	801-624-7525



**2015/2016 PRE-SEASON SALES PROGRAM
SPORTS SPECIALISTS LTD
ALPINE RETAIL**



PRESEASON Free Freight Reward
Full Line Dealers who order \$1,500 in additional categories by 3/6/15

SSL Alpine Rebate Program

10% Growth:	1%
15% Growth:	1.5%
20% Growth:	2%

Full Line Dealer Bonus:

Purchase Skis, Boots and Bindings, and earn 5% discount
Order Deadline March 6, 2015

Preseason Free Freight Reward:

Dealers who qualify as Full Line Dealer (Skis Boots, and Bindings) and purchase \$1,500 (Net) from the following categories: Poles, Helmets, Goggles, Apparel, Gear, Backland
Order Deadline March 6, 2015.

SSL Alpine Rebate Program

The SSL Alpine Rebate is paid to those individual dealers who achieve Growth versus prior year, based on invoiced pre-season and re-order purchases between June 1 and December 31, 2015
To accounts in good credit standing. Alpine Rebate to be paid at WSM 2016.

Order Received by:

March 6, 2015
March 24, 2015
April 24, 2015
After April 24

Earliest Delivery Date:

August 1, 2015
September 1, 2015
October 1, 2015
November 1, 2015 (based on availability)

Shipments

Any changes to orders must be made 60 days prior to ship date.
75% of pre-season purchase orders must be accepted for delivery before November 1, 2015.
All orders will be shipped First In First Out.
Shipment discrepancies must be reported to Customer Service within ten days of product delivery.

Payment Terms*

Orders placed by April 24, 2015: Due 1/20/16
Orders placed after April 24 through August 31: Due 12/10/15
Reorder Dating: Due Net 60
*On Approved Credit

Re-order Discounts

Earned discount applies to all reorders.

Anticipation:

Anticipation is available at 1% per month, for each 30 days paid early, for a maximum of three months.
Maximum anticipation available is 3% for payments received 90+days early. Offer valid for non-credit card payments only.
Offer not valid for retroactive claims.

Returns and Warranty:

All non-Warranty returns are subject to a 15% re-stocking fee.
Refer to Brand websites for specific warranty policies

Commercial Policies:

Refer to 2015 Advertising/Distribution/E Commerce Policy

<http://sales.amersports.com>

For 24/7 access to place orders, view inventory, track shipments, and more
To obtain a login, contact us at:
aswo.portal@amersports.com



**2015/2016 GROUP SPECIALS
SPORTS SPECIALISTS LTD**

FOCUS MODELS									
Article #	SKIS	Color	Gender	MSRP	MAP	WSL	DISC	NET	
AASS00912	SMOKE TI ARC & XTO 12	Black	Uni	\$725.00	\$599.99	\$385.00	28%	\$277.20	
AASS00970	AFFINITY SKY & XT 10 Ti	Blk/Purple	W	\$725.00	\$599.99	\$385.00	28%	\$277.20	
AA0025902	VANTAGE 95 C	Red/Wht	Uni	\$600.00	\$499.99	\$322.00	28%	\$231.84	
AA0025814	VANTAGE WMN 95 C	Turq/Blue	W	\$600.00	\$499.99	\$322.00	28%	\$231.84	
Article #	BOOTS	Color	Gender	MSRP	MAP	WSL	DISC	NET	
AE5013060	HAWX 100	Crystal/Lime	M	\$475.00	\$399.99	\$257.00	28%	\$185.04	
AE5013140	HAWX 80 W	Metallic Silver/Black	W	\$350.00	\$299.99	\$193.00	28%	\$138.96	
Article #	BINDINGS	Color	Gender	MSRP	MAP	WSL	DISC	NET	
ADSS00016	T WARDEN MNC 13	Wht/Blk/Orange	U	\$330.00	\$279.99	\$180.00	28%	\$129.60	
ADSS00018	T WARDEN MNC 13	Blk/Wht	U	\$330.00	\$279.99	\$180.00	28%	\$129.60	
AD5001342	FFG 12	Blk/Wht	U	\$200.00	\$159.99	\$103.00	28%	\$74.16	

CONCENTRATION MODELS									
Article #	SKIS/SYSTEMS	Color	Gender	MSRP	MAP	WSL	DISC	NET	
AASS00902	BLACKEYE TI ARC & XTO 12	BLK/BLU	U	\$950.00	\$799.99	\$515.00	23%	\$396.55	
AASS00968	AFFINITY PURE & E LITHIUM 10	BERRY	W	\$600.00	\$499.99	\$322.00	23%	\$247.94	
AA0025898	VANTAGE 85	GREEN/WHITE	U	\$475.00	\$399.99	\$257.00	23%	\$197.89	
AA0025816	VANTAGE WMN 85	BERRY	W	\$475.00	\$399.99	\$257.00	23%	\$197.89	
Article #	BOOTS	Color	Gender	MSRP	MAP	WSL	DISC	NET	
AE5012860	REDSTER PRO 120	Petrol/Black	M	\$725.00	\$599.99	\$386.00	23%	\$297.22	
AE5012900	REDSTER PRO 110 W	Berry/Black	W	\$725.00	\$599.99	\$386.00	23%	\$297.22	
AE5013100	HAWX 110	Crystal/Transparent Black	M	\$600.00	\$499.99	\$322.00	23%	\$247.94	
AE5013900	HAWX 100 W	Crystal/Transparent Black	W	\$600.00	\$499.99	\$322.00	23%	\$247.94	
AE5013520	WAYMAKER 90	Transparent Black/White	M	\$475.00	\$399.99	\$257.00	23%	\$197.89	
AE5013580	WAYMAKER 80 W	Black/Petrol	W	\$475.00	\$399.99	\$257.00	23%	\$197.89	
AE5013340	LIVE FIT 100	Transparent Green/Black	M	\$475.00	\$399.99	\$257.00	23%	\$197.89	
AE5013380	LIVE FIT 90 W	Transparent Purple/Black	W	\$475.00	\$399.99	\$257.00	23%	\$197.89	
Article #	BINDINGS	Color	Gender	MSRP	MAP	WSL	DISC	NET	
ADSS00014	T STH2 WTR 13	Blue/Orange	U	\$275.00	\$229.99	\$148.00	23%	\$113.96	
AD5001346	N FFG 10	White/Black	U	\$180.00	\$149.99	\$96.00	23%	\$73.92	
Article #	HELMETS	Color	Gender	MSRP	MAP	WSL	DISC	NET	
AN5005214+	NOMAD LF Black	Black	U	\$140.00		\$70.00	22%	\$54.60	
AN5005216+	NOMAD LF Titanium	Titanium	U	\$140.00		\$70.00	22%	\$54.60	
AN5005218+	NOMAD LF Dark Blue	Dark Blue	U	\$140.00		\$70.00	22%	\$54.60	
AN5005220+	NOMAD LF Dark Green	Dark Green	U	\$140.00		\$70.00	22%	\$54.60	
AN5005222+	AFFINITY LF Black	Black	F	\$140.00		\$70.00	22%	\$54.60	
AN5005224+	AFFINITY LF White	White	F	\$140.00		\$70.00	22%	\$54.60	
Article #	GOGGLES	Color	Gender	MSRP	MAP	WSL	DISC	NET	
AN5105126+	SAVOR ³ M White/Blue ML + Xlens	White	U	\$109.00		\$55.00	22%	\$42.90	
AN5105222+	SAVOR ³ M Blac/Mi Red ML+XLens	Black	U	\$109.00		\$55.00	22%	\$42.90	
AN5105234+	SAVOR ³ S Black/Red ML +XLens/S	Black/Red	U	\$109.00		\$55.00	22%	\$42.90	
AN5105236+	SAVOR ³ S Whi/Blue ML +XLens/SO	White/Blue	U	\$109.00		\$55.00	22%	\$42.90	
Article #	POLES	Color	Gender	MSRP	MAP	WSL	DISC	NET	
AJ5005252+	AMT ³ Black	Black	U	\$50.00		\$25.00	22%	\$19.50	
AJ5005254+	AMT ³ Red/Black	Red/Black	U	\$50.00		\$25.00	22%	\$19.50	
AJ5005244+	AMT ³ W Black	Black	F	\$50.00		\$25.00	22%	\$19.50	
AJ5005246+	AMT ³ W White	White	F	\$50.00		\$25.00	22%	\$19.50	

FOCUS MODELS:

Focus Model discounts are only available for orders submitted by 3/6/14. Reorders will be invoiced at earned preseason discount (15% - 20%)

CONCENTRATION MODELS:

Concentration model discounts are available for orders submitted by 3/6/14, and will apply to re-orders.