



SSL FALL/WINTER 2017 AUTHORIZED PROGRAM

SUPPLIER **ATHALON SPORTGEAR, INC.**

WEBSITE **WWW.ATHALONSPORTGEAR.COM**

CATEGORY **BAGS-**

PROGRAM DEADLINE

3/1/17

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| PRESEASON | ORDER DEADLINE | 3/1/17 | | |
| | DISCOUNT | 15% | | |
| | TERMS | NET 80' | | |
| | FREIGHT | FOB WAREHOUSE PRE-PAY & ADD | FOB | LA OR NJ |

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|----------------|-------------------------|-----------------------------|------------|----------|
| REORDER | REORDER DISCOUNT | 10% | | |
| | REORDER TERMS | NET 30 | | |
| | REORDER FREIGHT | FOB WAREHOUSE PRE-PAY & ADD | FOB | LA OR NJ |

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|---------------|--------------------------|------|-----------------|-----|
| EXTRAS | CO-OP | NONE | | |
| | EARLY ORDER DISC. | NONE | DEADLINE | N/A |
| | ANTICIPATION | NONE | | |

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| PROGRAM DETAILS | | | | |
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| CONCENTRATION MODELS | SEE ATTACHED | | | |
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|-------------------------------------|------|--|--|--|
| INDIVIDUAL DEALER INCENTIVES | NONE | | | |
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| SSL REBATE PROGRAM | NONE | | | |
|---------------------------|------|--|--|--|

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|-------------------------|-------------------|--------------------------------|
| CUSTOMER SERVICE | CS REP | ELLIE PENSANTE |
| | CS EMAIL | EPENSANTE@ATHALONSPORTGEAR.COM |
| | CS PHONE | 212-268-8070 |
| | MAIN PHONE | 212-268-8070 |

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|--------------------|----------------|--------------------------------|
| B2B WEBSITE | ADDRESS | NONE |
| | CONTACT | ELLIE PENSANTE |
| | EMAIL | EPENSANTE@ATHALONSPORTGEAR.COM |
| | PHONE | 212-268-8070 |

ATHALON CONCENTRATION MODELS

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|---------------------|---------------------|
| BRAND | Athalon Sportgear |
| PRODUCT NAME | Everything Boot Bag |
| STYLE NUMBER | 330 |
| UPC | n/a |
| PRODUCT TYPE | Bag |
| MAP | \$79.99 |
| WHOLESALE | \$37.50 |
| DISCOUNT | 22.77% |
| MARGIN | 63.7% |
| SSL NET | \$29.00 |

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|---------------------|------------------------|
| BRAND | Athalon Sportgear, Inc |
| PRODUCT NAME | Single Ski Bag Padded |
| STYLE NUMBER | 334 |
| UPC | n/a |
| PRODUCT TYPE | Bag |
| MAP | \$64.99 |
| WHOLESALE | \$32.50 |
| DISCOUNT | 23% |
| MARGIN | 61.50% |
| SSL NET | \$25.00 |

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|---------------------|----------------------|
| BRAND | Athalon Sportgear |
| PRODUCT NAME | Tri-Athalon Boot Bag |
| STYLE NUMBER | 312 |
| UPC | n/a |
| PRODUCT TYPE | Bag |
| MAP | \$69.99 |
| WHOLESALE | \$35.00 |
| DISCOUNT | 21.40% |
| MARGIN | 61% |
| SSL NET | \$27.50 |

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|---------------------|------------------------|
| BRAND | Athalon Sportgear, Inc |
| PRODUCT NAME | Double Ski Bag Padded |
| STYLE NUMBER | 344 |
| UPC | n/a |
| PRODUCT TYPE | Bag |
| MAP | \$69.99 |
| WHOLESALE | \$35.00 |
| DISCOUNT | 23% |
| MARGIN | 61.50% |
| SSL NET | \$26.00 |

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|---------------------|------------------------|
| BRAND | Athalon Sportgear, Inc |
| PRODUCT NAME | Amped Boot Bag |
| STYLE NUMBER | 433 |
| UPC | 609529043316 |
| PRODUCT TYPE | Bag |
| MAP | \$189.99 |
| WHOLESALE | \$90.00 |
| DISCOUNT | 20% |
| MARGIN | 62.10% |
| SSL NET | \$72.00 |

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|---------------------|------------------------|
| BRAND | Athalon Sportgear, Inc |
| PRODUCT NAME | Two Ski & Boot Set |
| STYLE NUMBER | 135 |
| UPC | n/a |
| PRODUCT TYPE | Bag |
| MAP | \$59.99 |
| WHOLESALE | \$30.00 |
| DISCOUNT | 33% |
| MARGIN | 66.70% |
| SSL NET | \$20.00 |

| | |
|---------------------|--------------------------------|
| BRAND | Athalon Sportgear, Inc |
| PRODUCT NAME | Two Piece Snowboard & Boot Set |
| STYLE NUMBER | 388 |
| UPC | n/a |
| PRODUCT TYPE | Bag |
| MAP | \$119.99 |
| WHOLESALE | \$60.00 |
| DISCOUNT | 25% |
| MARGIN | 63% |
| SSL NET | \$45.00 |