



SSL FALL/WINTER 2017 AUTHORIZED PROGRAM

SUPPLIER **BULA SPORTS USA, INC**

WEBSITE WWW.BULABULA.COM

CATEGORY **Accessories-Head Wear, Hand Wear , Bas** PROGRAM DEADLINE **7, Show Specials (END**

PRESEASON	ORDER DEADLINE	2-17-17, Show Specials (END of SIA)		
	DISCOUNT	10% off in-line, up to 30% off Show Specials		
	TERMS	Net 90		
	FREIGHT	N/A	FOB	Montreal, QC

REORDER	REORDER DISCOUNT	Same as In-line Discount (Show Specials NOT Included)		
	REORDER TERMS	Net 60		
	REORDER FREIGHT	N/A	FOB	Montreal, QC

EXTRAS	CO-OP	N/A		
	EARLY ORDER DISC.	Show Special Opportunity	DEADLINE	End of SIA
	ANTICIPATION	N/A		

PROGRAM DETAILS	<p>1) SSL Members qualify for the Deepest volume SHOW SPECIAL Discounts - (up to 30% OFF select Items) **MUST BE TURNED IN BY THE END OF SIA**</p> <p>2) SSL Members qualify for 10% OFF In-line BULA</p> <p>3) Please reference "BULA SHOW SPECIALS SHEET" for Net Discounts</p>
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INDIVIDUAL DEALER INCENTIVES	<p>BULA is offering up to 30% OFF on COLD WEATHER HEADWEAR, GLOVES, and BASE LAYER. This partnership program offers some steep 65% MARGINS on the core part of your commodity accessories business.</p> <p>**This "PARTNERSHIP" collection needs to be written by the end of SIA!**</p>
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SSL REBATE PROGRAM	N/A
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CUSTOMER SERVICE	CS REP	VOULA KOUMOUTSAKIS
	CS EMAIL	VOULA@BULABULA.COM
	CS PHONE	514-270-4222 x291
	MAIN PHONE	514-270-4222

B2B WEBSITE	ADDRESS	NONE
	CONTACT	SARAH DE SOUSA
	EMAIL	SARAH@BULABULA.COM
	PHONE	514-270-4222 x288