



PRICE LIST - SKI BOOTS and ACCESSORIES

2020 / 2021

GENERAL TERMS & CONDITIONS - Dalbello

FREIGHT: All orders will be shipped freight collect, FOB Claremont, NH, or other locations as specified by Marker Dalbello Völkl USA.

REQUESTED SHIP DATES: Without a previous written agreement, we reserve the right to ship up to one week prior to a customer's requested ship date without prior notification.

PAYMENT OF INVOICES: Three (3) points of each discount is a cash discount and as such will be available only for payment by the due date as specified on the Marker Dalbello Völkl USA invoice. This means that failure to pay on time carries a 3 point cash discount forfeiture. For example, if your available discount is 7% and you pay after the due date, you will only be entitled to take 4%. Net prices listed include the cash discount. Finance charges of 1 1/2% per month, or the maximum allowed by law (whichever is lower) will be added to all past due invoices.

DATING: **CITY SHOPS** **DECEMBER 10, 2020**
 AREA SHOPS* **JANUARY 10, 2021**

*Area Shop defined as: A shop in close proximity to a ski area and as dependent on the ski area's operation for the majority of the shop's business.

SHIPMENT OF ORDERS: All shipments are subject to credit approval and will be made only if the customer's credit status is satisfactory to Marker Dalbello Völkl USA. Past due accounts, incomplete credit information or non-conforming purchase orders will cause delays in shipments. If credit requirements are not met by August 15, 2020, product will not be reserved and will be used to fill other orders.

PURCHASE ORDERS: Marker Dalbello Völkl USA will accept only signed purchase orders that are in compliance with Marker Dalbello Völkl USA's terms and conditions of sale.

MODIFICATIONS: Orders may not be amended or canceled after May 1, 2020.

RETURNS: No returns will be accepted without prior written authorization from Marker Dalbello Völkl USA. Goods returned to stock with authorization are subject to a 15% restocking charge. All freight must be prepaid by customer.

CLAIMS: All claims of shipping error must be filed within 5 days of receipt of merchandise. Transportation claims (damage, etc.) must be filed directly with the carrier.

LIMITED WARRANTY - DALBELLO products are warranted for two years after date of purchase against defective workmanship and material when used for the purpose intended, under normal conditions, and providing they receive proper care. Merchandise covered under this warranty must be returned to an authorized Marker Dalbello Völkl Dealer (with proof of purchase date) who will then send it to Marker Dalbello Völkl (transportation prepaid by customer). Dalbello will inspect returned merchandise for evidence of misuse and will determine whether repair, replacement, or adjustment is due. Dalbello will return merchandise prepaid.

THIS WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESSED OR IMPLIED INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

Marker Dalbello Völkl liability under this warranty shall be limited to the repair, replacement, or adjustment of MDV products, and MDV shall not be liable for incidental or consequential damages incurred as a result of any breach of this warranty.



2020/2021 DALBELLO DISCOUNT SCHEDULE

WHOLESALE VOLUME DISCOUNT STRUCTURE:*

QUANTITY PURCHASED	EARNED DISCOUNT
24 - 99 PAIR	17%
100+ PAIR	20%

*MINIMUM ORDER 24 PAIRS

* HOT BUY: All dealers may participate in our "HOT BUY" promotional discount program at 30% off. HOT BUY boots can not exceed 60% of the inline adult order. HOT BUY models are indicated by **BOLD** print in the 2020/2021 Dalbello Price List on the next pages.

* All ADULT in-line models count towards earned preseason discount. Junior boots and rental boots do not count towards earned discounts. Junior boots will receive the same discount as earned on adult in-line, but do not count towards the earned discount.

TERMS AND CONDITIONS:

All Dalbello preseason orders must be accompanied by a signed 2020/21 MDV Authorized Retailer Agreement. All Dalbello orders are subject to MDV USA Terms and Conditions of sale. Please see Terms and Conditions. All Dalbello orders are subject to Sales Manager and Credit Manager approval.

PRESEASON SALES TERMS:

PAYMENT TERMS:

CITY SHOPS: 12/10/20
AREA SHOPS: 1/10/21

FREIGHT TERMS:

All orders FOB Claremont, NH

ORDER DEADLINE:

3/15/20

REQUESTED SHIP DATES:

EARLIEST REQUESTED SHIP: 7/15/20
LATEST REQUESTED SHIP: 11/1/20

REORDER SALES TERMS:

REORDER DISCOUNTS:

4+ Pairs qualify for Preseason Earned Discount
Less than 4 pairs qualifies for preseason discount less 3%.

REORDER PAYMENT TERMS:

Preseason Payment Terms OR NET 60, whichever is greater.

REORDER FREIGHT TERMS:

All orders FOB Claremont, NH

DALBELLO USA - 112 Etna Rd - Lebanon, NH 03766 - PH: (800) 264-4579 / FX: (603) 298-6134
info@dalbellosports.com www.dalbellosports.com

ARTICLE CODE	LUPO	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHLS
D1907001.00	Lupo Factory	grey/carbon	UNI 245-295	98	130	\$1,100	\$999.95	\$635.95
D1907008.00	Lupo PRO HD	green/black	UNI 245-295	98	130	\$900	\$699.95	\$440.95
D1907002.00	Lupo AIR 130	black/red	UNI 245-295	100	130	\$950	\$799.95	\$499.95
D1907003.00	Lupo AIR 110	white/petrol	UNI 225-295	100	110	\$900	\$699.95	\$435.95
D1907004.00	Lupo 130 C	forest/black	UNI 245-295	98	130	\$975	\$749.95	\$475.95
D1907009.00	Lupo AX HD	metal red/black	UNI 215-295	100	120	\$800	\$599.95	\$380.95
D1907005.00	Lupo AX 120	sky blue/black	UNI 215-295	100	120	\$800	\$599.95	\$380.95
D1907007.00	Lupo AX 90	black/black	UNI 215-295	100	105	\$750	\$499.95	\$300.95
D1907006.00	Lupo AX 105 W	white/blue cyan	LS 215-265	100	90	\$650	\$549.95	\$335.95
ARTICLE CODE	QUANTUM ASOLO	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D2008001.00	Quantum Asolo Factory	carbon/carbon	UNI 225-295	99		\$1,050	\$899.95	\$545.95
D2008002.00	Quantum Asolo	green /black	UNI 225-295	99		\$950	\$799.95	\$495.95
D2008003.00	Quantum	blue/black	UNI 225-295	99		\$900	\$699.95	\$435.95
ARTICLE CODE	KRYPTON	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D2007001.00	Krypton 130 ID	forest green/black	UNI 245-295	98	130	\$850	\$649.95	\$380.95
D2007002.00	Krypton AX 120 ID	anthracite/black	UNI 245-295	98	120	\$750	\$599.95	\$350.95
D2007003.00	Krypton 110 ID	black/black	UNI 225-295	100	120	\$800	\$549.95	\$300.95
D2007004.00	Krypton AX 110	black/black	UNI 225-295	100	110	\$600	\$449.95	\$250.95
ARTICLE CODE	CHAKRA	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D2007005.00	Chakra 105 ID	navy blue/black	LS 215-265	98	105	\$650	\$549.95	\$315.95
D2007006.00	Chakra AX 90	black/black	LS 215-265	100	90	\$600	\$499.95	\$250.95
ARTICLE CODE	IL MORO	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D2009001.00	Il Moro	sublimation/sublimation	UNI 245-295	98	120	\$800	\$599.95	\$400.95
TBD	Boss 110 I.D	black	UNI 255-305	103	110	\$600	\$449.95	\$300.95
D2010001.00	Boss 110	black	UNI 255-305	103	110	\$550	\$399.95	\$250.95
D2009002.00	Il Moro MX 90	flame/black	UNI 255-305	103	90	\$500	\$349.95	\$218.95
D2009003.00	Jakk	black/black	UNI 255-325	103	80	\$350	\$249.95	\$160.95
ARTICLE CODE	PANTERRA	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D1906001.10	Panterra 130 ID GW	blue/black	MS 245-305	100-102	130	\$800	\$649.95	\$385.95
D2006002.10	Panterra 120 ID GW	sage green/acid green	MS 245-305	100-102	120	\$750	\$599.95	\$375.95
D2006003.10	Panterra 120 GW	sage green/acid green	MS 245-305	100-102	120	\$650	\$549.95	\$325.95
D1906004.10	Panterra 95 W GW	black/lime	MS 245-305	100-102	100	\$600	\$499.95	\$300.95
D1906005.10	Panterra 90 GW	black/red	MS 245-305	100-102	90	\$550	\$399.95	\$243.95
ARTICLE CODE	PANTERRA W	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D2006004.10	Panterra 105 W ID GW	opal blue/opal blue	LS 225-275	99-101	105	\$750	\$599.95	\$375.95
D1906007.10	Panterra 95 W ID GW	black glitter/black	LS 225-275	99-101	95	\$650	\$549.95	\$325.95
D1906008.10	Panterra 95 W GW	black glitter/black	LS 225-275	99-101	95	\$600	\$499.95	\$280.95
D1906009.10	Panterra 85 W GW	malva/burgundi	LS 225-275	99-101	85	\$550	\$399.95	\$260.95
D1906010.10	Panterra 75 W GW	black/white	LS 225-275	99-101	75	\$500	\$349.95	\$225.95
ARTICLE CODE	DRS - RACE	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D2001001.00	DRS WC H	white/race green	MP 245-285	92		\$975	\$649.95	\$485.95
D2001002.00	DRS WC M	white/race green	MP 245-285	92		\$975	\$649.95	\$485.95
D2001003.00	DRS WC S	white/race green	MP 245-285	92		\$975	\$649.95	\$485.95
D2001004.00	DRS WC SS	white/race green	MP 245-285	92		\$975	\$649.95	\$485.95
D2001005.00	DRS WC XS	white/race green	MP 225-255	92		\$975	\$649.95	\$485.95
D2002001.00	DRS 140	white/race green	MP 225-295	97	140	\$850	\$649.95	\$420.95
D2002002.00	DRS 130	white/race green	MP 225-295	97	130	\$750	\$549.95	\$365.95
D2002003.00	DRS 110	white/race green	MP 225-275	97	110	\$550	\$449.95	\$295.95
D2002004.00	DRS 90 LC	white/race green	MP 225-275	98	90	\$450	\$399.95	\$300.95
D2002005.00	DRS 75	white/race green	MP 215-275	98	75	\$350	\$249.95	\$200.95
D2002006.00	DRS 60	white/race green	JR 195-265	JR	60	\$250	\$169.95	\$136.95
D2002007.00	DRS 50	white/race green	JR 175-215	JR	50	\$175	\$139.95	\$111.95
ARTICLE CODE	DS	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D2003001.10	DS Asolo Factory 130 GW	black/anthracite	MS 245-305	98	130	\$950	\$749.95	\$475.95
D2003002.10	DS Asolo 130 GW	black/falcon	MS 245-305	98	130	\$900	\$699.95	\$443.95
D2003003.10	DS Asolo 120 GW	dark blue/blue	MS 245-305	98	120	\$850	\$599.95	\$380.95
D2003007.00	DS 120	black/race green	MS 245-305	100	120	\$800	\$599.95	\$380.95
D2003008.00	DS 110	black/infrared	MS 245-305	100	110	\$600	\$499.95	\$315.95
D2003010.00	DS 100	black/red	MS 245-305	100	100	\$550	\$399.95	\$240.95
ARTICLE CODE	DS W	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D2003004.10	DS Asolo Factory 115 W GW	black/anthracite	LS 225-275	97	115	\$950	\$749.95	\$475.95
D2003005.10	DS Asolo 115 W GW	amethyst/black	LS 225-275	97	115	\$800	\$599.95	\$380.95
D2003006.10	DS Asolo 95 W GW	opal ruby/black	LS 225-275	97	95	\$600	\$499.95	\$315.95
D2003012.00	DS 90 W	black/coral	LS 225-275	99	90	\$550	\$399.95	\$240.95
D2003012.10	DS 90 W GW	black/coral	LS 225-275	99	90	\$550	\$449.95	\$260.95
ARTICLE CODE	DS AX	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D2004001.00	DS AX 120	black/green	MS 245-305	102	90	\$500	\$449.95	\$290.95
D2004003.00	DS AX 90	black/red	MS 245-305	102	90	\$400	\$299.95	\$200.95
ARTICLE CODE	DS AX W	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D2004005.00	DS AX 80 W	black/pastel blue	LS 225-275	101	80	\$600	\$299.95	\$200.95

ARTICLE CODE	DS MX	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D1805003.00	DS MX 90	black/black	MS 255-325	104	95	\$400	\$249.95	\$160.95
D1845001.00	DS MX 80	black/black	MS 255-325	104	80	\$250	\$199.95	\$128.95
D1845002.00	DS MX 65	black trans/black	MS 255-315	105	65	\$200	-	\$113.95
ARTICLE CODE	DS MX W	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D1805021.00	DS MX 80 W	black /black	LS 225-275	104	80	\$375	\$249.95	\$160.95
D1805022.00	DS MX 70 W	black trans/white	LS 225-275	104	70	\$250	\$199.95	\$128.95
D1845021.00	DS MX 65 W	black trans/black	LS 235-275	105	65	\$200	-	\$113.95
ARTICLE CODE	JUNIOR	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D1952001.00	Menace 4.0	transparent/black	JR 225-265	JR	40	\$200	\$149.95	\$106.95
D1952001.10	Menace 4.0 GW	transparent/black	JR 225-265	JR	40	\$200	\$159.95	\$116.95
D1952002.00	Menace 3.0	transparent/black	JR 175-215	JR	30	\$175	\$129.95	\$80.95
D1952002.10	Menace 3.0 GW	transparent/black	JR 175-215	JR	30	\$175	\$139.95	\$90.95
D1952003.00	Menace 2.0	transparent/black	JR 195-225	JR	25	\$140	\$99.95	\$65.95
D1952003.10	Menace 2.0 GW	transparent/black	JR 195-215	JR	25	\$140	\$109.95	\$75.95
D1952004.00	Menace 1.0	transparent/black	JR 145-185	JR	20	\$120	\$89.95	\$57.95
D1952004.10	Menace 1.0 GW	transparent/black	JR 145-185	JR	20	\$120	\$99.95	\$67.95
D1953001.00	Gaia 4.0	transparent/white	JR 225-265	JR	40	\$200	\$149.95	\$106.95
D1953001.10	Gaia 4.0 GW	transparent/white	JR 225-265	JR	40	\$200	\$159.95	\$116.95
D1953002.00	Gaia 3.0	transparent/white	JR 175-215	JR	30	\$175	\$129.95	\$80.95
D1953002.10	Gaia 3.0 GW	transparent/white	JR 175-215	JR	30	\$175	\$139.95	\$90.95
D1953003.00	Gaia 2.0	transparent/white	JR 195-225	JR	25	\$140	\$99.95	\$65.95
D1953003.10	Gaia 2.0 GW	transparent/white	JR 195-215	JR	25	\$140	\$109.95	\$75.95
D1953004.00	Gaia 1.0	transparent/white	JR 145-185	JR	20	\$120	\$89.95	\$57.95
D1953004.10	Gaia 1.0 GW	transparent/white	JR 145-185	JR	20	\$120	\$99.95	\$67.95
DCX3J7.BW	CX 3.0 (CABRIO)	black/white	JR 235-265	JR	30	\$175	\$129.95	\$80.95
DCX2J7.BW	CX 2.0 (CABRIO)	black/white	JR 195-225	JR	25	\$140	\$99.95	\$65.95
DCX1J7.BW	CX 1.0 (CABRIO)	black/white	JR 145-185	JR	20	\$120	\$89.95	\$57.95
ARTICLE CODE	PERFORMANCE RENTAL	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
D1875001.00	DS MX LTD	anthracite/black	MS 255-345	104	-	-	-	\$142.95
D1875021.00	DS MX LTD W	silver/clear	LS 235-275	104	-	-	-	\$142.95
D2011001.00	FXR Quick Six Colour	silver/steel	MS 235-345	105	-	-	-	\$128.95
D2011002.00	FXR Quick Six Colour W	silver clear/steel	LS 235-275	105	-	-	-	\$128.95
ARTICLE CODE	JUNIOR RENTAL	COLOR	HALF SIZES	LAST	FLEX	MSRP	MAP	WHSL
DRF3J7.SB	FXR 3.0	steel/black	235-365	JR	30	-	-	\$96.95
DRF2J7.SB	FXR 2.0	steel/black	195-225	JR	25	-	-	\$78.95
DRF1J7.SB	FXR 1.0	steel/black	145-185	JR	20	-	-	\$65.95
ITEM CODE	SOLES					MSRP	MAP	WHSL
KITGW03.K01	Heel & Toe Grip Walk					-	-	\$25.00
KITGW05.K01	Heel & Toe Grip Walk Junior					-	-	\$14.00
KITGW06.K01	Heel & Toe Grip Walk Lupo - Vibram					-	-	\$45.00
KITGW04.K01	Grip Walk Box (9 Pair)	black/white				-	-	\$199.00
KITGW07.K01	Grip Walk Junior Box (9 Pair)	black/white				-	-	\$99.00
KITAFS01.K01	Alpine Sole Heel & Toe (Lupo)	black/white				-	-	\$25.00
KITDDS001.K20.UNI	Kit Canting Soles DS (2° 2/1.5° 4/1° 6/0.5° 8) - Uni Kit					-	-	\$50.00
KITID001.K01	Full Kit I.D.					-	-	\$50.00
ITEM CODE	ID THERMO LINERS					MSRP	MAP	WHSL
10ID12L19.001	LINER I.D. MAX W	BLACK for CHAKRA 95 ID LS				-	-	\$120.00
10ID1M17.K01	LINER I.D. MAX	BLACK for KRYPTON AX 120 ID UNI				-	-	\$120.00
10ID3M17.K01	LINER I.D. KRYPTON 130	BLACK for KRYPTON 130				-	-	\$120.00
10ID4M17.K01	LINER I.D. MAX MORO	BLACK for IL MORO				-	-	\$120.00
10ID2M17.K01	LINER I.D. NOW TRIBAL	BLACK for KRYPTON 110 ID UNI				-	-	\$120.00
10IDP1M17.K01	LINER I.D. NOW PANTERRA 17	BLACK for PANTERRA 120				-	-	\$115.00
10ID09M19.001	LINER I.D. MAX HIKE 102	BLACK for PANTERRA 130				-	-	\$135.00
DIDMALU6.SB	LINER I.D. MAX LIGHT	SILVER/BLACK for LUPO FACTORY - PRO HD				-	-	\$140.00
ARTICLE CODE	ACCESSORIES	COLOR	SIZES			MSRP	MAP	WHSL
187494	Dalbelo Full Zip Hooded Sweatshirt	Heathered Grey	S-XXL			\$85	-	\$42.50
187495	Dalbelo Mineral Tee	Black Mineral Wash	S-XXL			\$42	-	\$21.00
187496	Dalbelo Icon Tee	White	S-XXL			\$38	-	\$19.00
187497	Dalbelo Icon Tee	Deep Heather	S-XXL			\$38	-	\$19.00
187455	Dalbelo W's BF Tee White	White	S-XL			\$32	-	\$16.00
187498	Dalbelo Women's Tee Indigo	Indigo	S-XL			\$38	-	\$19.00
187499	Dalbelo Women's Hooded Sweatshirt	Grey	S-XL			\$75	-	\$37.50
187477.0	Dalbelo Team Hat Slate Adjustable	Slate	Adjustable			\$40	-	\$20.00
187459	Dalbelo Team Hat Black Grey Green	Slate	Adjustable			\$40	-	\$20.00
187478.0	Dalbelo Classic Hat Black	Black	Adjustable			\$40	-	\$20.00
187479.0	Dalbelo Beanie	Black	One Size			\$34	-	\$17.00
187460	Dalbelo Beanie	Black Grey Grey	One Size			\$34	-	\$17.00
187457.0	Dalbelo Neckie	White Grey Green	One Size			\$22	-	\$11.00
187461	Dalbelo M's Ski Sock	Charcoal Green Black	M (6-8), L (8.5-11), XL (11.5-14)			\$25	-	\$12.50
187462	Dalbelo W's Ski Sock	White Light Blue	S (5-7), M (8-10)			\$25	-	\$12.50
ARTICLE CODE	DALBELLO BAGS	COLOR	SIZES			MSRP	MAP	WHSL
140164	Dalbelo Promo Boot Bag	Heather Grey	One			\$30	-	\$15.00
140165	Dalbelo Boot & Helmet Backpack	Heather Grey	One			\$85	-	\$42.50
140166	Dalbelo Deluxe Boot Bag	Heather Grey	One			\$110	-	\$55.00

Advertised Pricing Policy

Dalbello's customer loyalty and brand name value are maximized when its high quality products are marketed, sold, and serviced by knowledgeable sales people with the resources to provide quality service both before and after the sale. In a very competitive industry, Dalbello's success versus other brands is dependent upon customer loyalty and high brand name value. It has been Dalbello's experience that those retailers who advertise products at discounted prices often fail to provide adequate service both before and after the sale. This results in a reduction of customer satisfaction and brand name value; impedes the ability of quality retailers to sell Dalbello products; and harms Dalbello's ability to compete against other brands. Such retailers may also "free ride" on other Dalbello retailers who must charge higher prices to support quality service and the promotion of Dalbello products.

Therefore, until further notice is given, it is the policy of Dalbello that:

1. Dalbello will assign to each boot model a Suggested Retail Price and a Minimum Advertised Price ("MAP"). The Minimum Advertised Price reflects Dalbello's unilateral determination that to permit retailers to advertise the sale of boot models below such price will erode Dalbello's quality distribution system and superior product image, and will encourage "free riding" on the service and investment of other Dalbello retailers. Therefore, all advertisements for the 2020/2021 boot models may not offer the 2020/2021 boot models for sale for less than the Minimum Advertised Price until March 1, 2021.

*After March 1, 2021, Dalbello may, at its sole discretion, publish and implement updated Minimum Advertised Prices for 2020/2021 products that limit the discounts offered on Dalbello products. MAP updates will be posted by email and at mdv.shotfarm.com.

2. All advertising communication regarding Dalbello Products must contain the complete model year of the advertised product. For instance, the 2019/2020 Panterra 120, or 2020/2021 Panterra 120, would be considered correct. Failure to communicate the complete model year shall be deemed a violation of this policy.

3. This MAP policy shall apply to all forms of advertising, including but not limited to:
 - Print ads (inserts, magazines, newspapers, etc.)
 - Broadcast (radio and TV)
 - Direct mailers, including email
 - Faxes
 - Newsletters (whether in print or electronic form, and whether specifically requested or not)
 - Web Sites and Internet displays, including banner ads, broadcast emails, automatic emailed price lists, destination pages and third-party sites
 - Billboards
4. Retailers who advertise boot models for sale at a price below the Minimum Advertised Price, or at a "call or email for" price shall be deemed to have violated this policy.
5. Retailers who advertise giveaways or discounts on merchandise in connection with the purchase of a boot model shall be deemed to have violated this Policy if the price of the boot model, minus the market value of the advertised give-away or discount, is less than the Minimum Advertised Price. However, advertising of free boot installation is not considered by Dalbello to be a give-away or discount under the preceding sentence. Dalbello sponsored promotions are also an exception to the rule.
6. Retailers who advertise a flat percentage off the marked price or distribute coupons giving the holder a flat percentage off the marked price on boot models, or who engage in any similar advertising practice, shall be deemed to have violated this Policy if the advertised price of the boot model, minus the market value of the advertised give-away or discount, is less than the Minimum Advertised Price. Online coupon codes must exclude Dalbello products.
7. Any statements in a retailer's advertising that undermine or attempt to undermine this Policy, including any direct statement about Dalbello's MAP policy, shall be deemed to be a violation of this Policy.
8. It is not the purpose or intent of this Policy to restrict, coerce, or force a retailer to charge a particular price for any Dalbello product. The Policy is not a contract or agreement, or an offer to form a contract or agreement. Dalbello does not ask for, and will not accept, any agreement about an account's compliance with this Policy. This Policy simply describes the manner in which Dalbello chooses, in its sole discretion, to advertise its products.
9. Any advertisement that violates any of the Policies contained herein shall result in the immediate termination of the Retailer's authorization to sell the product that is the subject of the advertisement.
10. Dalbello reserves the right to change or discontinue this Policy at any time, and no account has any right to rely on the continued existence of this policy or any effort by Dalbello to enforce it.
11. Dalbello always reserves the right to choose those retail accounts with which it will do business and the right to accept or reject any purchase order from any account at any time.
12. Dalbello will not discuss the business dealings of any retail account with any other account. Therefore, Dalbello does not seek any complaints or comments from its accounts about the advertising practices of any other accounts. Dalbello intends to act in its sole interest, based on its own decision, in addressing violations of this Policy.

DALBELLO SALES REPRESENTATIVES

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