

PRICE LIST - BINDINGS,
PROTECTIVE SNOW EQUIPMENT
& ACCESSORIES

2020 / 2021

### **GENERAL TERMS & CONDITIONS**

**FREIGHT:** All orders will be shipped freight collect, FOB Claremont, NH, or other locations as specified by Marker Dalbello Völkl.

**REQUESTED SHIP DATES:** Without a previous written agreement, we reserve the right to ship up to one week prior to a customer's requested ship date without prior notification.

**PAYMENT OF INVOICES:** Three (3) points of each discount is a cash discount and as such will be available only for payment by the due date as specified on the Marker Dalbello Völkl invoice. This means that failure to pay on time carries a 3 point cash discount forfeiture. For example, if your available discount is 7% and you pay after the due date, you will only be entitled to take 4%. Net prices listed include the cash discount. Finance charges of 1 1/2% per month, or the maximum allowed by law (whichever is lower) will be added to all past due invoices.

DATING: CITY SHOPS 50% 12/10/2020, 50% 1/10/2021 AREA SHOPS\* 50% 1/10/2021, 50% 2/10/2021

\*Area Shop defined as: A shop in close proximity to a ski area and as dependent on the ski area's operation for the majority of the shop's business.

**SHIPMENT OF ORDERS:** All shipments are subject to credit approval and will be made only if the customer's credit status is satisfactory to Marker Dalbello Völkl. Past due accounts, incomplete credit information or non-conforming purchase orders will cause delays in shipments. If credit requirements are not met by August 15, 2020, product will not be reserved and will be used to fill other orders.

**PURCHASE ORDERS:** Marker Dalbello Völkl will accept only signed purchase orders that are in compliance with Marker Dalbello Völkl's terms and conditions of sale.

MODIFICATIONS: Orders may not be amended or canceled after May 1, 2020.

**RETURNS:** No returns will be accepted without prior written authorization from Marker Dalbello Völkl. Goods returned to stock with authorization are subject to a 15% restocking charge. All freight must be prepaid by customer.

**CLAIMS:** All claims of shipping error must be filed within 5 days of receipt of merchandise. Transportation claims (damage, etc.) must be filed directly with the carrier.

**LIMITED WARRANTY - MARKER** bindings are warranted for three years after date of purchase against defective workmanship and material when used for the purpose intended, under normal conditions, and providing they receive proper care. Merchandise covered under this warranty must be returned to an authorized Marker Dealer (with proof of purchase date) who will then send it to Marker (transportation prepaid by customer). Marker will inspect returned merchandise for evidence of misuse and will determine whether repair, replacement, or adjustment is due. Marker will return merchandise prepaid.

THIS WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESSED OR IMPLIED INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

Marker's liability under this warranty shall be limited to the repair, replacement, or adjustment of Marker products, and Marker shall not be liable for incidental or consequential damages incurred as a result of any breech of this warranty.

## 2020/2021 MARKER BINDINGS DISCOUNT STRUCTURE

ORDER QUANTITY	<u>DISCOUNT</u>
10-25 pair	8%
26-59 pair	10%
60-499 pair	12%
500+ pair	14%

**DATING:** CITY SHOPS 50% 12/10/2020, 50% 1/10/2021

AREA SHOPS\* 50% 1/10/2021, 50% 2/10/2021

### **REORDERS**

Reorders will carry pre-season discount less any early order incentive. For shipments to city shops before October 10, 2020, dating will be as stated above. For shipments after October 10, dating will be 60 days. For shipment to area shops before November 10, 2020 dating will be as stated above. For shipments to area shops after November 10, dating will be 60 days.

<sup>\*</sup> Orders received after 3/15/20 will revert to 12/10/20 city and 1/10/21Area dating



ART. NR.	ROYAL FAMILY	COLOR	DIN	MSRP	MAP	WHLS
7924U1.JS	Jester 18 Pro ID; 90 mm	teal - flo-yellow	8.0 - 18.0	\$495.00	\$ 429.99	\$ 268.99
7924U1.JB	Jester 18 Pro ID; 120 mm	teal - flo-yellow	8.0 - 18.0	\$495.00	\$ 429.99	\$ 268.99
7624U1.JA	Jester 16 ID; 90 mm	black - gray	6.0 - 16.0	\$445.00	\$ 359.99	\$ 248.99
7624U1.JB	Jester 16 ID; 100 mm	black - gray	6.0 - 16.0	\$445.00	\$ 359.99	\$ 248.99
7624U1.JC	Jester 16 ID; 110 mm	black - gray	6.0 - 16.0	\$445.00	\$ 359.99	\$ 248.99
7624U1.JD	Jester 16 ID; 120 mm	black - gray	6.0 - 16.0	\$465.00	\$ 379.99	\$ 258.99
7524U1.GA	Griffon 13 ID; 90 mm	black	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GB	Griffon 13 ID; 100 mm	black	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GC	Griffon 13 ID; 110 mm	black	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GD	Griffon 13 ID; 120 mm	black	4.0 - 13.0	\$295.00	\$ 239.99	\$ 142.99
7524U1.GE	Griffon 13 ID; 90 mm	white	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GF	Griffon 13 ID; 100 mm	white	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GG	Griffon 13 ID; 90 mm	anthracite - black - red	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GH	Griffon 13 ID; 100 mm	anthracite - black - red	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GJ	Griffon 13 ID; 110 mm	anthracite - black - red	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GK	Griffon 13 ID; 90 mm	teal - flo-yellow	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GL	Griffon 13 ID; 100 mm	teal - flo-yellow	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GM	Griffon 13 ID; 110 mm	teal - flo-yellow	4.0 - 13.0	\$295.00	\$ 229.99	\$ 138.99
7524U1.GN	Griffon 13 ID; 120 mm	teal - flo-yellow	4.0 - 13.0	\$295.00	\$ 239.99	\$ 142.99
7424S1.MA	Squire 11 ID; 90 mm	white	3.0 - 11.0	\$280.00	\$ 189.99	\$ 109.99
7424T1.MG	Squire 11 ID; 100 mm	white	3.0 - 11.0	\$280.00	\$ 189.99	\$ 109.99
7424T1.MC	Squire 11 ID; 90 mm	teal - black	3.0 - 11.0	\$280.00	\$ 189.99	\$ 109.99
7424T1.MD	Squire 11 ID; 110 mm	teal - black	3.0 - 11.0	\$280.00	\$ 189.99	\$ 109.99
7424S1.ME	Squire 11 ID; 90 mm	black	3.0 - 11.0	\$280.00	\$ 189.99	\$ 109.99
7424T1.MH	Squire 11 ID; 100 mm	black	3.0 - 11.0	\$280.00	\$ 189.99	\$ 109.99
7424S1.MF	Squire 11 ID; 110 mm	black	3.0 - 11.0	\$280.00	\$ 189.99	\$ 109.99
7424U1.UJ	Squire 11 ID; 90 mm	gray - white	3.0 - 11.0	\$280.00	\$ 189.99	\$ 109.99
7424U1.UK	Squire 11 ID; 100 mm	gray - white	3.0 - 11.0	\$280.00	\$ 189.99	\$ 109.99
ART. NR.	ROYAL FAMILY TOUR	COLOR	DIN	MSRP	MAP	WHLS
7650U1.EB	Duke PT 16; 125 mm	black - gunmetal	6.0 - 16.0	\$825.00	\$ 699.99	\$ 425.99
7650U1.ES	Duke PT 16; 100 mm	black - gunmetal	6.0 - 16.0	\$825.00	\$ 699.99	\$ 425.99
7550U1.EB	Duke PT 12; 125 mm	black - red	4.0 - 12.0	\$700.00	\$ 599.99	\$ 375.99
7550U1.ES	Duke PT 12; 100 mm	black - red	4.0 - 12.0	\$700.00	\$ 599.99	\$ 375.99
7516U1.LA	Baron EPF 13 L 305 - 365; 110 mm	black	4.0 - 13.0	\$445.00	\$ 379.99	\$ 245.99
7516U1.SA	Baron EPF 13 S 265 - 325; 110 mm	black	4.0 - 13.0	\$445.00	\$ 379.99	\$ 245.99
ART. NR.	TOUR	COLOR	DIN	MSRP	MAP	WHLS
7816R1.SE	F12 TOUR EPF; S 265 - 325; 110 mm	black - anthracite	4.0 - 12.0	\$429.99	\$ 429.99	\$ 258.99
7816R1.LE	F12 TOUR EPF; L 305 - 365; 110 mm	black - anthracite	4.0 - 12.0	\$429.99	\$ 429.99	\$ 258.99
7716S1.TC	F10 TOUR; S 265 - 325; 90 mm	black - white	3.0 - 10.0	\$349.99	\$ 349.99	\$ 229.99
7716S1.TD	F10 TOUR; L 305 - 365; 90 mm	black - white	3.0 - 10.0	\$349.99	\$ 349.99	\$ 229.99
ART. NR.	KINGPIN	COLOR	DIN	MSRP	MAP	WHLS
7831T1.CS	KINGPIN MWerks 12; 75 - 100 mm	black - red	5.0 - 12.0	\$729.99	\$ 729.99	\$ 475.99
7831T1.CW	KINGPIN MWerks 12; 100 - 125 mm	black - red	5.0 - 12.0	\$729.99	\$ 729.99	\$ 475.99
7733U1.MA	KINGPIN 10; 75 - 100 mm	black - red	5.0 - 10.0	\$549.99	\$ 549.99	\$ 349.99
7733U1.MB	KINGPIN 10; 100 - 125 mm	black - red	5.0 - 10.0	\$549.99	\$ 549.99	\$ 349.99
7933U1.MA	KINGPIN 13; 75 - 100 mm	black - red	6.0 - 13.0	\$649.99	\$ 649.99	\$ 425.99
7933U1.MB	KINGPIN 13; 100 - 125 mm	black - red	6.0 - 13.0	\$649.99	\$ 649.99	\$ 425.99
7734U1.MA	KINGPIN 10 Demo; 75 - 100 mm	black - red	5.0 - 10.0	φυπυ.υυ -	-	\$ 450.99
7934U1.MB	KINGPIN 10 Demo; 100 - 125 mm	black - red	6.0 - 13.0		<del>-</del>	\$ 475.99
1 9040 1.IVID	MINOF IN 10 DOING, 100 - 120 IIIII	DIACK - IEU	0.0 - 13.0			φ 41 0.99



ART. NR.	ALPINIST	COLOR	DIN	MSRP	MAP	WHL
7833S1.MA	MARKER ALPINIST 12	black - red	6.0 - 12.0	\$449.99	\$ 449.99	\$ 279
7833S1.MB	MARKER ALPINIST 12	black - titanium	6.0 - 12.0	\$449.99	\$ 449.99	\$ 279
7633S1.MB	MARKER ALPINIST 9	black - titanium	4.0 - 9.0	\$399.99	\$ 399.99	\$ 249
7433U1.MC	MARKER ALPINIST 8	black - turquoise	3.0 - 8.0	\$399.99	\$ 399.99	\$ 249
7433U1.MB	MARKER ALPINIST 8	black - titanium	3.0 - 8.0	\$399.99	\$ 399.99	\$ 249
7834S1.MW	MARKER ALPINIST 12 long travel; 105 mm	black - titanium	6.0 - 12.0	\$499.99	\$ 499.99	\$ 325
7834S1.MS	MARKER ALPINIST 12 long travel; 90 mm	black - titanium	6.0 - 12.0	\$499.99	\$ 499.99	\$ 325
7634S1.MW	MARKER ALPINIST 9 long travel; 105 mm	black - titanium	4.0 - 9.0	\$479.99	\$ 479.99	\$ 305
7634S1.MS	MARKER ALPINIST 9 long travel; 90 mm	black - titanium	4.0 - 9.0	\$479.99	\$ 479.99	\$ 305
ART. NR.	PERFORMANCE	COLOR	DIN	MSRP	MAP	WHI
6920U1.MB	XComp 16 GW	black	6.0 - 16.0	\$350.00	\$ 269.99	\$ 185
6820U1.MB	XComp 12 GW	black	4.0 - 12.0	\$295.00	\$ 229.99	\$ 155
6820T1.MA	12.0 TPX; 90 mm	black - anthracite	4.0 - 12.0	\$275.00	\$ 199.99	\$ 120
6820T1.MC	12.0 TPX; 110 mm	black - anthracite	4.0 - 12.0	\$275.00	\$ 199.99	\$ 120
6720T1.MA	11.0 TP; 90 mm	black - anthracite	3.0 - 11.0	\$275.00	\$ 159.99	\$ 89
6720S1.MB	11.0 TP; 90 mm	white	3.0 - 11.0	\$250.00	\$ 159.99	\$ 89
6720T1.MC	11.0 TP; 110 mm	black - anthracite	3.0 - 11.0	\$250.00	\$ 159.99	\$ 89
6720S1.MD	11.0 TP; 110 mm	white	3.0 - 11.0	\$250.00	\$ 159.99	\$ 89
6520T1.MA	10.0 TP; 85 mm	black - anthracite	3.0 - 10.0	\$250.00	\$ 129.99	\$ 79
6520T1.MB	10.0 TP; 100 mm	black - anthracite	3.0 - 10.0	\$250.00	\$ 129.99	\$ 79
ART. NR.	RACE	COLOR	DIN	MSRP	MAP	WH
7120U1.MX	XComp 18	black - flo-red	8.0 - 18.0	\$400.00	\$ 309.99	\$ 245
6920U1.MS	XComp 16	black - flo-red	6.0 - 16.0	\$350.00	\$ 239.99	\$ 185
6820U1.MS	XComp 12	black - flo-red	4.0 - 12.0	\$295.00	\$ 199.99	\$ 155
6520U1.MT	Race 10 TCX	black - flo-red	3.0 - 10.0	\$250.00	\$ 149.99	\$ 119
6520U1.MS	Race 10	black - flo-red	3.0 - 10.0	\$225.00	\$ 109.99	\$ 89
6320U1.MS	Race Junior 8	black - flo-red	2.0 - 8.0	\$195.00	\$ 99.99	\$ 79
ART. NR.	JUNIOR	COLOR	DIN	MSRP	MAP	WH
6224U1.MS	Free 7; 95 mm	black	2.0 - 7.0	\$200.00	\$ 119.99	\$ 70
6224U1.MW	Free 7; 95 mm	white - silver	2.0 - 7.0	\$200.00	\$ 119.99	\$ 70
6220T1.MA	7.0; 70 mm	black - anthracite	2.0 - 7.0	\$200.00	\$ 109.99	\$ 58
6220T1.MA	7.0; 70 mm	white	2.0 - 7.0	\$200.00	\$ 109.99	\$ 58
6220U1.MC	7.0; 85 mm	black - anthracite	2.0 - 7.0	\$200.00	\$ 109.99	\$ 68
6120T1.MA	4.5; 70 mm	black - anthracite	0.75 - 4.5		\$ 89.99	
			0.75 - 4.5			
6120T1.MB	4.5; 70 mm	white black - anthracite		\$180.00	\$ 89.99	\$ 46
6120T1.MC	4.5; 85 mm  RENTAL & DEMO	COLOR	0.75 <b>-</b> 4.5	\$180.00	\$ 99.99	\$ 5
ART. NR.			DIN	MSRP	MAP	WH
7520U1.GA	Griffon 13 D; 90 mm	black	4.0 - 13.0	<del>-</del>	-	\$ 172
7520U1.GD	Griffon 13 D; 100 mm	black	4.0 - 13.0	-	-	\$ 172
7520U1.GB	Griffon 13 D; 110 mm	black	4.0 - 13.0	-	-	\$ 172
6862U1.GA	Griffon 13 TCX D; 90 mm	black	4.0 - 13.0	-	-	\$ 172
6862U1.GD	Griffon 13 TCX D; 100 mm	black	4.0 - 13.0	-	-	\$ 172
6862U1.GB	Griffon 13 TCX D; 110 mm	black 	4.0 - 13.0	<del>-</del>	-	\$ 172
6762S1.MA	Squire 11 TCX D; 90 mm	black	3.0 - 11.0	<del>-</del>	-	\$ 138
6762S1.MH	Squire 11 TCX D; 100 mm	black	3.0 - 11.0		-	\$ 138
6862U1.MCS	FDT TPX 12 System; 90 mm	black - anthracite	4.0 - 12.0	-	-	\$ 149
8862U1.MWS	FDT TPX 12 System; 110 mm	black - anthracite	4.0 - 12.0	-	-	\$ 149
6562U1.MCS	FDT TP 10 System; 80 mm	black	3.0 - 10.0	-	-	\$ 99
6563U1.US	FDT TP 10 white; System; 85 mm	white - anthracite	3.0 - 10.0	-	-	\$ 99
	FDT TP 10 white; System; 100 mm	white - anthracite	3.0 - 10.0			\$ 99
6563U1.UL	DEMO & DENTAL CONT	COLOR	DIN	MSRP	MAP	WH
6563U1.UL ART. NR.	DEMO & RENTAL CONT		2.0 - 7.0	_	-	\$ 73
	FDT 7.0 System; L 235 - 330; 70 mm	black - anthracite	2.0 - 7.0			
ART. NR.		black - anthracite black - anthracite	0.75 - 4.5	-	-	\$ 67
ART. NR. 6263U1.MA	FDT 7.0 System; L 235 - 330; 70 mm			-	-	
ART. NR. 6263U1.MA 6163U1.MA	FDT 7.0 System; L 235 - 330; 70 mm FDT 4.5 System; S 190 - 285; 70 mm	black - anthracite	0.75 - 4.5			\$ 84
ART. NR. 6263U1.MA 6163U1.MA 6263U1.MC	FDT 7.0 System; L 235 - 330; 70 mm FDT 4.5 System; S 190 - 285; 70 mm FDT 7.0 System; L 235 - 330; 85 mm	black - anthracite black - anthracite	0.75 - 4.5 2.0 - 7.0	- - -	-	\$ 67 \$ 84 \$ 79 \$ 69



ART. NR.	BINDING ACCESSORIES	COLOR	MSRP	MAP	V	NHL
V001S1SS	3D U.V.O		-	-	\$	49.
2028U1.RX	Universal Race Tuning 2-4mm Lifter Kit		-	-	\$	18.
2020R1.SS	World Cup Piston Plate 10mm	white/black	-	-	\$	113
2022R1.SS	World Cup Piston Plate SI 14mm	white/black	-	-	\$	113
159744	Marker Freeride Universal Skin	black	\$219.00	-	\$	108
H004M1A	Tour Crampon 120 mm		-	-	\$	41
H002N1A	Tour Crampon 106mm		-	-	\$	41
H001M1A	Tour Crampon 92mm		-	-	\$	41
H001P1P	Crampon Pintech 90 mm (Ski Width 75-90 mm)		-	-	\$	49
H002P1P	Crampon Pintech 105 mm (Ski Width 90-105 mm	n)	-	-	\$	49
H003P1P	Crampon Pintech 120 mm (Ski Width 105-120 m	m)	-	-	\$	49
H006U1R	Duke PT Crampon 105 mm		-	-	\$	59
H007U1R	Duke PT Crampon 125 mm		-	-	\$	59
A001Q1D	Kingpin Boot Adapter - TLT		-	-	\$	24
A001S1W	Marker Alpinist Heel Platform		-	-	\$	15
L002S1A	Touring Leash Marker Alpinist		-	-	\$	30
W012P1B	Kingpin AFD Platform		-	-	\$	24
A001S1UH	Marker Aplinist U-Bow High Setting		-	-	\$	1
A001S1UM	Marker Aplinist U-Bow Medium Setting		-	-	\$	15
A001S1US	Marker Aplinist U-Bow Low Setting		-	-	\$	15
ART. NR.	BRAKES	COLOR	MSRP	MAP	V	۸H
W028U1B	Duke PT (Hybrid Freeride) 100 mm		-	-	\$	35
W029U1B	Duke PT (Hybrid Freeride) 125 mm		-	-	\$	35
W001S1B	Marker Alpinist Brake; 90 mm		\$59.00	-	\$	35
W002S1B	Marker Alpinist Brake; 105 mm		\$59.00	-	\$	35
W003S1B	Marker Alpinist Brake; 115mm		\$59.00	-	\$	3
W010S1B	Kingpin Brake 75-100 mm		-	-	\$	26
W011S1B			_	_	\$	32
	Kingpin Brake 100-125 mm		_			
W022N1B	Kingpin Brake 100-125 mm 10.0 Compact & FDT 80 mm		-	-	\$	26
W022N1B W024K1B			-	-		
	10.0 Compact & FDT 80 mm	90 mm	-		\$	20
W024K1B	10.0 Compact & FDT 80 mm 10.0 Compact & FDT 85 mm			-	\$ \$	20 20
W024K1B W017G1B	10.0 Compact & FDT 80 mm 10.0 Compact & FDT 85 mm Universal Duke/Jester/Baron/Griffon/Tour/Squire		- - - - -	-	\$ \$ \$	20 20 20
W024K1B W017G1B W027T1B	10.0 Compact & FDT 80 mm  10.0 Compact & FDT 85 mm  Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire			- - -	\$ \$ \$ \$	26 26 26
W024K1B W017G1B W027T1B W016G1B	10.0 Compact & FDT 80 mm 10.0 Compact & FDT 85 mm Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire Duke/Jester/Baron/Griffon/Tour/Squire 110 mm			- - -	\$ \$ \$ \$	26 26 26 36
W024K1B W017G1B W027T1B W016G1B W015O1B	10.0 Compact & FDT 80 mm  10.0 Compact & FDT 85 mm  Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire Duke/Jester/Baron/Griffon/Tour/Squire 110 mm Duke/Jester/Baron/Griffon/Tour/Squire 136mm			- - -	\$ \$ \$ \$ \$	26 26 26 36 36
W024K1B W017G1B W027T1B W016G1B W015O1B W026O1B	10.0 Compact & FDT 80 mm  10.0 Compact & FDT 85 mm  Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire Duke/Jester/Baron/Griffon/Tour/Squire 110 mm Duke/Jester/Baron/Griffon/Tour/Squire 136mm Duke/Jester/Baron/Griffon/Tour/Squire 120 mm			- - -	\$ \$ \$ \$ \$	26 26 26 36 36 26
W024K1B W017G1B W027T1B W016G1B W015O1B W026O1B W009F1B	10.0 Compact & FDT 80 mm  10.0 Compact & FDT 85 mm  Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire Duke/Jester/Baron/Griffon/Tour/Squire 110 mm Duke/Jester/Baron/Griffon/Tour/Squire 136mm Duke/Jester/Baron/Griffon/Tour/Squire 120 mm  11.0 TP / 12.0 TPX 90 mm			- - -	\$ \$ \$ \$ \$ \$	26 26 36 36 26 26
W024K1B W017G1B W027T1B W016G1B W015O1B W026O1B W009F1B W005F1B	10.0 Compact & FDT 80 mm  10.0 Compact & FDT 85 mm  Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire Duke/Jester/Baron/Griffon/Tour/Squire 110 mm Duke/Jester/Baron/Griffon/Tour/Squire 136mm Duke/Jester/Baron/Griffon/Tour/Squire 120 mm  11.0 TP / 12.0 TPX 90 mm  11.0 TP / 12.0 TPX 110 mm			- - -	\$ \$ \$ \$ \$ \$	26 26 36 36 26 26
W024K1B W017G1B W027T1B W016G1B W015O1B W026O1B W009F1B W005F1B W0021K1B	10.0 Compact & FDT 80 mm  10.0 Compact & FDT 85 mm  Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire Duke/Jester/Baron/Griffon/Tour/Squire 110 mm Duke/Jester/Baron/Griffon/Tour/Squire 136mm Duke/Jester/Baron/Griffon/Tour/Squire 120 mm  11.0 TP / 12.0 TPX 90 mm  11.0 TP / 12.0 TPX 110 mm Free Eight / Free Ten / 10.0 TP 85 mm			- - -	\$ \$ \$ \$ \$ \$ \$	26 26 26 36 36 26 26 26 26
W024K1B W017G1B W027T1B W016G1B W015O1B W026O1B W009F1B W005F1B W021K1B W004L1B	10.0 Compact & FDT 80 mm  10.0 Compact & FDT 85 mm  Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire Duke/Jester/Baron/Griffon/Tour/Squire 110 mm Duke/Jester/Baron/Griffon/Tour/Squire 136mm Duke/Jester/Baron/Griffon/Tour/Squire 120 mm  11.0 TP / 12.0 TPX 90 mm  11.0 TP / 12.0 TPX 110 mm  Free Eight / Free Ten / 10.0 TP 85 mm  Free Eight / Free Ten / 10.0 TP 100 mm			- - - - - - -	\$ \$ \$ \$ \$ \$ \$	26 26 26 36 36 26 26 26 26 26
W024K1B W017G1B W027T1B W016G1B W015O1B W026O1B W009F1B W005F1B W021K1B W004L1B	10.0 Compact & FDT 80 mm  10.0 Compact & FDT 85 mm  Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire Duke/Jester/Baron/Griffon/Tour/Squire 110 mm Duke/Jester/Baron/Griffon/Tour/Squire 136mm Duke/Jester/Baron/Griffon/Tour/Squire 120 mm 11.0 TP / 12.0 TPX 90 mm 11.0 TP / 12.0 TPX 110 mm Free Eight / Free Ten / 10.0 TP 85 mm Free Eight / Free Ten / 10.0 TP 100 mm Race 10 / Race 8 85 mm		- - - - - - - - - -	- - - - - - - -	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	26 26 36 36 26 26 26 26 26 26 26 26
W024K1B W017G1B W027T1B W016G1B W015O1B W026O1B W009F1B W005F1B W021K1B W004L1B W003H1B W006O1B W005L1B	10.0 Compact & FDT 80 mm  10.0 Compact & FDT 85 mm  Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire Duke/Jester/Baron/Griffon/Tour/Squire 110 mm Duke/Jester/Baron/Griffon/Tour/Squire 136mm Duke/Jester/Baron/Griffon/Tour/Squire 120 mm  11.0 TP / 12.0 TPX 90 mm  11.0 TP / 12.0 TPX 110 mm Free Eight / Free Ten / 10.0 TP 85 mm Free Eight / Free Ten / 10.0 TP 100 mm Race 10 / Race 8 85 mm Race TCX 75 mm		- - - - - - - - - -	- - - - - - - - -	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	26 26 26 36 36 26 26 26 26 26 26 26 26
W024K1B W017G1B W027T1B W016G1B W015O1B W026O1B W009F1B W005F1B W021K1B W004L1B W023H1B W006O1B	10.0 Compact & FDT 80 mm  10.0 Compact & FDT 85 mm  Universal Duke/Jester/Baron/Griffon/Tour/Squire Universal Duke/Jester/Baron/Griffon/Tour/Squire Duke/Jester/Baron/Griffon/Tour/Squire 110 mm Duke/Jester/Baron/Griffon/Tour/Squire 136mm Duke/Jester/Baron/Griffon/Tour/Squire 120 mm  11.0 TP / 12.0 TPX 90 mm  11.0 TP / 12.0 TPX 110 mm Free Eight / Free Ten / 10.0 TP 85 mm Free Eight / Free Ten / 10.0 TP 100 mm  Race 10 / Race 8 85 mm  Race TCX 75 mm  M4.5 - 7.0 85 mm		- - - - - - - - - -	- - - - - - - - -	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	266 266 266 366 266 266 266 266 266 199 199



ART. NR.	INSTALLATION TOOLS	SKI WIDTHS	MSRP	MAP	WHLS
W014U1T	Duke PT 12 & 16	70 - 126 mm	-	-	\$ 139.00
W001G1T	Universal Race 10-18/Jester/Griffon/Squire/12TPX/1	61-117 mm	-	-	\$ 129.00
W012J1T	Universal Race 10-18/Jester/Griffon/Squire/12TPX/1	90-150 mm	-	-	\$ 139.00
W010G1T	07/08-11/12 Duke/Baron/Tour; Tour F10	61-117 mm	-	-	\$ 129.00
W011J1T	07/08-11/12 Duke/Baron/Tour; Tour F10	90-150 mm	-	-	\$ 129.00
W006M1T	Duke EPF / Baron EPF / Tour F12 EPF	90-150 mm	-	-	\$ 129.00
W007H1T	Junior and Junior Rental		-	-	\$ 129.00
W003H1T	Fastrak Adult & Junior / FDT Junior	61-117 mm	-	-	\$ 129.00
W002O1T	World Cup Piston and Junior Plate	61-117 mm	-	-	\$ 129.00
W009P1T	Royal Family Demo and FDT	61-117 mm	-	-	\$ 129.00
W008T1T	Instal. Tool; Kingpin & MWerks & Alpinist; 70 - 126 m	70 - 126 mm	-	-	\$ 139.00
W001J1A	Wide Ski Adapter Feet 148mm	up to 148 mm	-	-	\$ 26.00
ART. NR.	UTILITY TOOLS		MSRP	MAP	WHLS
M2544	Screw Driver Pozidrive #3		-	-	\$ 15.00
M2548	Power Bit 150 mm Pozidrive		-	-	\$ 10.00
M2661	Screw Driver Flat Head 5.5mm		-	-	\$ 15.00
M2552	Binding Drill Bit 4.1 mm X 9.5 mm		-	-	\$ 8.50
M2637	Binding Drill Bit 3.6 mm X 7.5 mm Junior		-	-	\$ 8.50
M2639	Binding Drill Bit 3.6 mm X 9.5 mm		-	-	\$ 8.50
M2648	Uvo Drill Bit GS/SG/DH 2.1 mm X 4.0 mm		-	-	\$ 8.50
M2649	Uvo Drill Bit SL 1.8 mm X 3.5 mm		-	-	\$ 8.50
M2653	Marker Tap-In Insert (100 Per Package)		-	-	\$ 8.50
M2660	Marker Binding Glue		-	-	\$ 12.00
M408704	Retail Workshop Tickets - Pack Of 100		-	-	\$ 18.00
M418704	Rental Workshop Tickets - Pack Of 100		-	-	\$ 15.00
ART. NR.	MARKER ACCESSORIES	SIZES	MSRP	MAP	WHLS
187467	Marker SS Button Down Shirt	S-XXL	\$ 80.00	-	\$ 40.00
187489	Marker Hooded Sweatshirt	S-XXL	\$ 90.00	-	\$ 45.00
187442	Marker Flannel	S-XXL	\$ 85.00	-	\$ 42.50
187490	Marker Icon Tee	S-XXL	\$ 38.00	-	\$ 19.00
187491	Marker Icon Tee	S-XXL	\$ 38.00	-	\$ 19.00
187492	Marker LS Tech Hoodie	S-XXL	\$ 60.00	-	\$ 30.00
187493	Marker Women's Tee	S-XL	\$ 38.00	-	\$ 19.00
187443	Marker W's BF Tee	S-XL	\$ 38.00	-	\$ 19.00
187474.0	Marker Team hat	Adjustable	\$ 40.00	-	\$ 20.00
187475.0	Marker Classic Hat	Adjustable	\$ 40.00	-	\$ 20.00
197447	Marker Classic Wool Hat	Adjustable	\$ 40.00	-	\$ 20.00
187476.0	Marker Beanie	One Size	\$ 34.00	-	\$ 17.00
187446	Marker Beanie	One Size	\$ 34.00	-	\$ 17.00
187444.0	Marker Neckie	One Size	\$ 22.00	-	\$ 11.00
187319.0	Marker Touring Strap	One Size	\$ 10.00	-	\$ 5.00
187319.0	Marker Ski Strap	One Size	\$ 10.00	-	\$ 5.00
187445.0	Marker Touring Headband	One Size	\$ 16.00	-	\$ 8.00
ART. NR.	MARKER BAGS	SIZES	RETAIL	MAP	WHLS
187289.0	Marker Status Carry-on 20"	One	\$ 195.00	-	\$ 97.50
187290.0	Marker Access Boot Bag	One	\$ 99.00	-	\$ 49.50
187291.0	Marker World Traveler Duffel 60L	One	\$ 99.00	-	\$ 49.50

## GENERAL TERMS & CONDITIONS Marker Protective Snow Equipment

**FREIGHT:** All orders will be shipped freight collect, FOB Claremont, NH, or other locations as specified by Marker Dalbello Völkl.

**REQUESTED SHIP DATES:** Without a previous written agreement, we reserve the right to ship up to one week prior to a customer's requested ship date without prior notification.

**PAYMENT OF INVOICES:** Three (3) points of each discount is a cash discount and as such will be available only for payment by the due date as specified on the Marker Dalbello Völkl invoice. This means that failure to pay on time carries a 3 point cash discount forfeiture. For example, if your available discount is 7% and you pay after the due date, you will only be entitled to take 4%. Net prices listed include the cash discount. Finance charges of 1 1/2% per month, or the maximum allowed by law (whichever is lower) will be added to all past due invoices.

DATING: CITY SHOPS 50% 12/10/2020, 50% 1/10/2021 AREA SHOPS\* 50% 1/10/2021, 50% 2/10/2021

\*Area Shop defined as: A shop in close proximity to a ski area and as dependent on the ski area's operation for the majority of the shop's business.

**SHIPMENT OF ORDERS:** All shipments are subject to credit approval and will be made only if the customer's credit status is satisfactory to Marker Dalbello Völkl. Past due accounts, incomplete credit information or non-conforming purchase orders will cause delays in shipments. If credit requirements are not met by August 15, 2020, product will not be reserved and will be used to fill other orders.

**PURCHASE ORDERS:** Marker Dalbello Völkl will accept only signed purchase orders that are in compliance with Marker Dalbello Völkl's terms and conditions of sale.

MODIFICATIONS: Orders may not be amended or canceled after May 1, 2020

**RETURNS:** No returns will be accepted without prior written authorization from Marker Dalbello Völkl. Goods returned to stock with authorization are subject to a 15% restocking charge. All freight must be prepaid by customer.

**CLAIMS:** All claims of shipping error must be filed within 5 days of receipt of merchandise. Transportation claims (damage, etc.) must be filed directly with the carrier.

**LIMITED WARRANTY - MARKER** helmets and goggles are warranted for one year after date of purchase against defective workmanship and material when used for the purpose intended, under normal conditions, and providing they receive proper care. Merchandise covered under this warranty must be returned to an authorized Marker Dealer (with proof of purchase date) who will then send it to Marker (transportation prepaid by customer). Marker will inspect returned merchandise for evidence of misuse and will determine whether repair, replacement, or adjustment is due. Marker will return merchandise prepaid.

THIS WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESSED OR IMPLIED INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. Marker's liability under this warranty shall be limited to the repair, replacement, or adjustment of Marker products, and Marker shall not be liable for incidental or consequential damages incurred as a result of any breech of this warranty.

# 2020/2021 MARKER PROTECTIVE SNOW EQUIPMENT DISCOUNT STRUCTURE

<u>HELMETS</u>
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ORDER QUANTITY	DISCOUNT
1-49 units	10%
50-150 units	15%
151+ units	20%

### **GOGGLES**

ORDER QUANTITY	DISCOUNT
<6 units	net whsl
6-23 units	10%
24-59 units	20%
60+ units	30%

DATING: CITY SHOPS 50% 12/10/2020, 50% 1/10/2021 AREA SHOPS\* 50% 1/10/2021, 50% 2/10/2021

### **REORDERS**

Reorders will carry pre-season discount less any early order incentive. For shipment to city shops before October 10, 2020, dating will be as stated above. For shipments after October 10, dating will be 60 days. For shipment to area shops before November 10, dating will be as stated above. For shipments to area shops after November 10, dating will be 60 days.

<sup>\*</sup> Orders received after 3/15/20 will revert to 12/10/20 city and 1/10/21 Area



2020/2021 Helmets					
item no.	Phoenix MAP	SIZES	COLOR	RETAIL	WHSL
140200.16	Phoenix MAP	S, M, L	carbon black	\$290.00	\$149.99
140200.19	Phoenix MAP	S, M, L	black/red	\$210.00	\$105.99
140200.15	Phoenix MAP	S, M, L	black	\$210.00	\$105.99
140200.82	Phoenix MAP	S, M, L	dark blue/blue	\$210.00	\$105.99
140200.42	Phoenix MAP	S, M, L	brown	\$210.00	\$105.99
140201.62	Phoenix MAP W	S, M	berry/pink	\$210.00	\$105.99
item no.	Hybrid Technology	SIZES	COLOR	RETAIL	WHSL
169402.15	Ampire MAP	S, M, L	black	\$170.00	\$84.99
140203.15	Ampire F	S, M, L	black	\$140.00	\$69.99
140203.00	Ampire F	S, M, L	white	\$140.00	\$69.99
140204.14	Ampire	S, M, L	grey/light blue	\$140.00	\$69.99
140205.84	Ampire W	S, M	blue/coral	\$140.00	\$69.99
item no.	Double Inmold Technology	SIZES	COLOR	RETAIL	WHSL
168408.15	Companion	S, M, L	black	\$110.00	\$52.99
168408.10	Companion	S, M, L	grey	\$110.00	\$52.99
168409.00	Companion W	S, M	white	\$110.00	\$52.99
168409.15	Companion W	S, M	black	\$110.00	\$52.99
item no.	Triple Inmold Technology	SIZES	COLOR	RETAIL	WHSL
168410.17	Clark	S, M, L	black/black	\$100.00	\$48.99
168410.34	Clark	S, M, L	orange	\$100.00	\$48.99
item no.	ABS Hardshell Technology	SIZES	COLOR	RETAIL	WHSL
169915.00	Squad	S, M, L	white	\$90.00	\$42.99
169915.15	Squad	S, M, L	black	\$90.00	\$42.99
169915.82	Squad	S, M, L	dark blue	\$90.00	\$42.99
169915.90	Squad	S, M, L	dark green	\$90.00	\$42.99
140223.63	Squad W	S, M	coral	\$90.00	\$42.99
item no.	ABS Hardshell Technology Junior		COLOR	RETAIL	WHSL
169920.15	Squad Jr.	OO (47-51), O (51-56)	black	\$65.00	\$32.99
169920.51	Squad Jr.	OO (47-51), O (51-56)	infrared	\$65.00	\$32.99
169920.70	Squad Jr.	OO (47-51), O (51-56)	fuchsia	\$65.00	\$32.99
item no.	ABS Hardshell Technology Youth		COLOR	RETAIL	WHSL
169922.80	Vijo	OO (47-51), O (51-56)	blue	\$85.00	\$42.99
169922.51	Vijo	OO (47-51), O (51-56)	infrared	\$85.00	\$42.99
169922.72	Vijo	OO (47-51), O (51-56)	pink	\$85.00	\$42.99
item no.	InMold Technology Kids	SIZES	COLOR	RETAIL	WHSL
140221.15	Bino	XXS, XS	black	\$65.00	\$32.99
140221.60	Bino	XS	pink	\$65.00	\$32.99
140221.80	Bino	XS	blue	\$65.00	\$32.99
140221.25	Bino	XS	yellow	\$65.00	\$32.99
140221.69	Bino	XXS	pink w/water decal	\$65.00	\$32.99
140221.89	Bino	XXS	blue w/water decal	\$65.00	\$32.99
140221.27	Bino	XXS	yellow w/water decal	\$65.00	\$32.99
item no.	ABS Rental Technology	SIZES	COLOR	RETAIL	WHSL
169416.00	Rental FE	S, M, L, XL	white		\$32.99
169416.15	Rental FE	S, M, L, XL	black		\$32.99
169416.18	Rental FE	S, M, L, XL	anthracite		\$32.99
169417.00	Rental	S, M, L, XL	white		\$32.99
169417.15	Rental	S, M, L, XL	black	DETAIL	\$32.99
item no.	ABS Rental Technology	SIZES	COLOR	RETAIL	WHSL
169418.15	Rental Jr.	OO (47-51), O (51-56)	black		\$32.99
169418.26	Rental Jr.	OO (47-51), O (51-56)	neon yellow		\$32.99



2020/2021 Goggles Squadron COLOR FRAME SIZE RETAIL WHSL item no black matt | blue HD mirror \$225.99 \$112.99 169350.15.12.3 Squadron + L 169350.15.04.3 Squadron + black matt | green plasma mirror (S2) L \$199.99 \$99.99 black matt | black light HD incl. clear lens L \$225.99 169350.15.11.3 Squadron + \$112.99 169351.15.12.3 Squadron black matt | blue HD mirror L \$199.99 \$99.99 169351.15.02.3 Squadron black matt | red plasma mirror L \$179.99 \$89.99 FRAME SIZE 16:10+ COLOR item no. RETAIL WHSL 16:10+ snow white | blue HD mirror \$89.99 169353.02.12.3 L \$179.99 black | black light HD L \$179.99 \$89.99 169353.15.11.3 16:10+ L 169353.02.05.3 16:10+ snow white | pink plasma mirror (S3) \$159.99 \$69.99 black | green plasma mirror (S2) L \$159.99 \$69.99 169353.15.04.3 16:10+ 169353.81.04.3 16:10+ night blue | green plasma mirror (S2) L \$159.99 \$69.99 16:10+ magenta | pink plasma mirror (S3) L \$69.99 169353.61.05.3 \$159.99 item no. 16:10+ OTG **COLOR** FRAME SIZE **RETAIL** WHSL 169354.02.05.3 16:10+ OTG snow white | pink plasma mirror (S3) \$159.99 \$69.99 L 169354.15.04.3 16:10+ OTG black | green plasma mirror (S2) L \$159.99 \$69.99 COLOR FRAME SIZE **RETAIL** WHSL item no. Perspective+ 169355.02.12.3 PERSPECTIVE+ snow white I blue HD mirror \$159.99 \$69.99 L black | black light HD L 169355.15.11.3 PERSPECTIVE+ \$159.99 \$69.99 169355.02.05.3 PERSPECTIVE+ snow white | pink plasma mirror (S3) L \$139.99 \$49.99 black | green plasma mirror (S2) 169355.15.05.3 PERSPECTIVE+ L \$139.99 \$49.99 169355.10.02.3 PERSPECTIVE+ grey | red plasma mirror L \$139.99 \$49.99 COLOR **FRAME SIZE** WHSL **RETAIL** item no. **Projector+** 169356.02.12.2 PROJECTOR+ snow white | blue HD mirror Μ \$139.99 \$49.99 169356.15.11.2 black | black light HD \$139.99 \$49.99 PROJECTOR+ M snow white | pink plasma mirror (S3) \$119.99 \$39.99 169356.02.05.2 PROJECTOR+ M black | green plasma mirror (S2) \$39.99 169356.15.04.2 PROJECTOR+ M \$119.99 169356.15.02.2 PROJECTOR+ black | red plasma mirror Μ \$119.99 \$39.99 169356.61.05.2 PROJECTOR+ fuchsia | pink plasma mirror (S3) Μ \$119.99 \$39.99 COLOR FRAME SIZE RETAIL item no. **SQUADRON JR** WHSL 140310.02.24.1 Squadron JR snow white | green screen mirror YOUTH \$59.99 \$25.99 Squadron JR black | clarity mirror YOUTH \$59.99 \$25.99 140310.15.03.1 140310.15.01.1 Squadron JR black | surround mirror YOUTH \$59.99 \$25.99 FRAME SIZE item no. 4:3 COLOR **RETAIL** WHSL 140311.02.21.1 4:3 snow white | orange clarity S \$39.99 \$16.99 S 140311.15.21.1 4:3 black | orange clarity \$39.99 \$16.99

### MARKER SALES REPRESENTATIVES

NEW ENGLAND ANDY SHAW 1520 Spear St. S. Burlington, VT 05403 Phone: 802-863-6795 Fax: 802-863-6879 beach@shawheald.com

SCOTT HEALD 271 Old Turnpike Road Mendon, VT 05701 Phone: 802-236-3633 Fax: 802-747-9935 scott@shawheald.com

AARON REIS 1 Cornerstone Drive Falmouth, ME 04105 Phone: 207-221-3144 Fax: 207-221-6114 aaron@shawheald.com

METRO NEW YORK, CT ALAN GASUK Belden Farm 280 France Street Rocky Hill, CT 06067 Phone: 860-559-5875 agasuk@gmail.com

UPSTATE NY, WESTERN PA ROB HAGGERTY 425 Clover Hills Drive Rochester, NH 14618 Phone: 585-261-1209 robhaggerty911@gmail.com

MID-ATLANTIC & SOUTHEAST CHRIS BREMER 72 Ollies Way Stowe, VT 05672 Phone: 646-280-9887 chris\_bremer@yahoo.com EASTERN GREAT LAKES KEVIN WELBORN 322 E Cedar St Boyne City, MI 49712 Phone: 231-675-5432 Fax: 231-582-2803 kevinwelborn@mac.com

WESTERN GREAT LAKES BEN LUDWIGSON 469 Lake Ave. Birchwood, MN 55110 Phone: 651-324-6763 luddyben@gmail.com

ROCKY MOUNTAINS BILL BIRD 200 Easter Hill Drive Grand Junction, CO 81507 Phone: 303-589-2740 Fax: 970-256-7101 bbirdGJ@aol.com

MO OAKLEY 3675 Chase St Wheat Ridge, CO 80212 Phone: 303-550-8000 moakley.marker@gmail.com

SO. CA & SO. NV DENNIS AUSTIN 21352 Breton Lane Huntington Beach, CA 92646 Phone: 714-330-5808 Fax: 714-536-1834 austinsports@gmail.com

NO. CA & NO. NV CRAIG WINGARD 10423 St. James Place Truckee, CA 96161 Phone: 530-412-3341 craigwingard@gmail.com INTERMOUNTAIN
MIKE CURTIS
1655 West Fort Rd.
Park City, UT 84098
Phone/Fax: 435-615-7823
Cell: 435-901-2606
curtis003@gmail.com

TOM PIKE 578 N Culver Creek Star, ID 83669 425-418-4312 tompiketurningpoint@gmail.com

ANTHONY MARZELLI 963 East Bryan Ave Salt Lake CIty, UT 84105 303.579.8268 anthonymarzelli@gmail.com

NORTHWEST BRIAN HALL 7130 32nd Avenue South Seattle, WA 98118 Phone: 206-310-3327 brihall@comcast.net

SOUTHWEST MARK ADAMSON 116 Coyote Ridge Ct. Santa Fe, NM 87507 Phone: 505-690-3111 markadamson@comcast.net



### **Advertised Pricing Policy**

Marker's customer loyalty and brand name value are maximized when its high quality products are marketed, sold, and serviced by knowledgeable sales people with the resources to provide quality service both before and after the sale. In a very competitive industry. Marker's success versus other brands is dependent upon customer loyalty and high brand name value. It has been Marker's experience that those retailers who advertise products at discounted prices often fail to provide adequate service both before and after the sale. This results in a reduction of customer satisfaction and brand name value; impedes the ability of quality retailers to sell Marker products; and harms Marker's ability to compete against other brands. Such retailers may also "free ride" on other Marker retailers who must charge higher prices to support quality service and the promotion of Marker products.

Therefore, until further notice is given, it is the policy of Marker that:

- 1. Marker will assign to each binding model a Suggested Retail Price and a Minimum Advertised Price ("MAP"). The Minimum Advertised Price reflects Marker's unilateral determination that to permit retailers to advertise the sale of binding models below such price will erode Marker's quality distribution system and superior product image, and will encourage "free riding" on the service and investment of other Marker retailers. Therefore, all advertisements for the 2020/2021 binding models may not offer the 2020/2021 binding mod-els for sale for less than the Minimum Advertised Price until March 1 2021. \*After March 1 2021, Marker may, at its sole discretion, publish and implement updated Minimum Advertised Prices for 2020/2021 products that limit the discounts offered on Marker products. MAP updates will be posted at mdv. shotfarm.com.
- All advertising communication regarding Marker Products must contain the complete model year of the advertised product. For instance, the 2019/2020 Griffon, or 2020/2021 Griffon, would be considered correct. Failure to communicate the complete model year shall be deemed a violation of this policy.

- This MAP policy shall apply to all forms of advertising, including but not limited to:
  - Print ads (inserts, magazines, newspapers, etc.)
  - · Broadcast (radio and TV)
  - · Direct mailers, including email
  - Faxes
  - Newsletters (whether in print or electronic form, and whether specifically requested or not)
  - Web Sites and Internet displays, including banner ads, broadcast emails, automatic emailed price lists, destination pages and thirdparty sites
  - Billboards
- Retailers who advertise binding models for sale at a price below the Minimum Advertised Price, or at a "call or email for" price shall be deemed to have violated this policy.
- 5. Retailers who advertise giveaways or discounts on merchandise in connection with the purchase of a binding model shall be deemed to have violated this Policy if the price of the binding model, minus the market value of the advertised give-away or discount, is less than the Minimum Advertised Price. However, advertising of free binding installation is not considered by Marker to be a give-away or discount under the preceding sentence. Marker sponsored promotions are also an exception to the rule.
- 6. Retailers who advertise a flat percentage off the marked price or distribute coupons giving the holder a flat percentage off the marked price on binding models, or who engage in any similar advertising practice, shall be deemed to have violated this Policy if the advertised price of the binding model, minus the market value of the advertised give-away or discount, is less than the Minimum Advertised Price. Online coupon codes must exclude Marker products.
- Any statements in a retailer's advertising that undermine or attempt to undermine this Policy, including any direct statement about Marker's MAP policy, shall be deemed to be a violation of this Policy.

- 8. It is not the purpose or intent of this Policy to restrict, coerce, or force a retailer to charge a particular price for any Marker product. The Policy is not a contract or agreement, or an offer to form a contract or agreement. Marker does not ask for, and will not accept, any agreement about an account's compliance with this Policy. This Policy simply describes the manner in which Marker chooses, in its sole discretion, to advertise its products.
- Any advertisement that violates any of the Policies contained herein shall result in the immediate termination of the Retailer's authorization to sell the product that is the subject of the advertisement.
- 10. Marker reserves the right to change or discontinue this Policy at any time, and no account has any right to rely on the continued existence of this policy or any effort by Marker to enforce it.
- 11. Marker always reserves the right to choose those retail accounts with which it will do business and the right to accept or reject any purchase order from any account at any time.
- 12. Marker will not discuss the business dealings of any retail account with any other account. Therefore, Marker does not seek any complaints or comments from its accounts about the advertising practices of any other accounts. Marker intends to act in its sole interest, based on its own decision, in addressing violations of this Policy.



