



**2014/2015 PRE-SEASON SALES PROGRAM
SPORTS SPECIALISTS LTD
ALPINE RETAIL**

Group Discount		Key Initiative		Earned Discount
15%	+	Full Line Dealer: 5%	=	Ranges From: 15% - 20%

Early Order Incentive
Order Entered by March 7th: FREE FREIGHT

SSL Rebate Program
10% Growth: 1%
15% Growth: 1.5%
20% Growth: 2%

SSL Rebate Program

Rebate to be paid at WSM 2015, based on invoiced pre-season and re-order purchases, to accounts in good credit standing.

Key Initiative Requirements: Full Line Dealer

Purchase Skis, Boots, Bindings, and 3 of the following categories:
Poles, Helmets, Goggles, Bags

Order Received by:

March 7, 2014
March 14, 2014
March 25, 2014
April 28, 2014
After April 28

Earliest Delivery Date:

August 1, 2014
August 15, 2014
September 1, 2014
October 1, 2014
November 1, 2014 (based on availability)

Shipments

Any changes to orders must be made 60 days prior to ship date.

75% of pre-season purchase orders must be accepted for delivery before November 1, 2014.

All orders will be shipped First In First Out.

Shipment discrepancies must be reported to Customer Service within ten days of product delivery.

Payment Terms

Orders placed by pre-season deadline: Due 1/20/15

Orders placed after pre-season deadline through August 31: Due 12/10/14

Reorder Dating: Due Net 60

Re-order Discounts

Earned discount applies to all reorders.

Anticipation:

Anticipation is available at 1.25% per month, for each 30 days paid early, for a maximum of three months.

Returns and Warranty:

All non-Warranty returns are subject to a 15% re-stocking fee.

Refer to Brand websites for specific warranty policies

Commercial Policies:

Refer to 2014 Advertising/Distribution/E Commerce Policy

<http://sales.amersports.com>

For 24/7 access to place orders, view inventory, track shipments, and more

To obtain a login, contact us at:
aswo.portal@amersports.com

**GROUP SPECIALS
SPORTS SPECIALISTS LTD**

FOCUS MODELS								
Article #	BOOTS	Color	Gender	MSRP	MAP	WSL	DISC	NET
AE5011280	Hawx 1.0 80	Black	M	\$330.00	\$299.99	\$170.00	24%	\$129.20
Article #	BINDINGS	Color	Gender	MSRP	MAP	WSL	DISC	NET
AD5001328	Warden 13 MNC	Silver/Black	U	\$330.00	\$279.99	\$176.00	30%	\$123.20
AD5001330	Warden 13 MNC	Blue/Orange	U	\$330.00	\$279.99	\$176.00	30%	\$123.20
AD5001304	FFG 12	White	U	\$200.00	\$159.99	\$99.00	30%	\$69.30

CONCENTRATION MODELS								
Article #	SKIS/SYSTEMS	Color	Gender	MSRP	MAP	WSL	DISC	NET
AASS00646	Nomad Blackeye Ti + XTO 12	Black/Blue	M	\$900.00	\$799.99	\$507.00	24%	\$385.32
AASS00668	Affinity Pure + XTE 10 Lady	Black	W	\$600.00	\$499.99	\$317.00	24%	\$240.92
AASS00648	Nomad Smoke Ti + XTO 12	Black/Yellow	M	\$700.00	\$599.99	\$380.00	24%	\$288.80
AASS00666	Affinity Sky + XTO 10 AF	Turquoise	W	\$700.00	\$599.99	\$380.00	24%	\$288.80
AA0025314	Panic	Orange	M	\$500.00	\$399.99	\$253.00	24%	\$192.28
AA0025370	Supreme	Black/Red	W	\$500.00	\$399.99	\$253.00	24%	\$192.28
AA0025316	Theory	Black/Blue	M	\$600.00	\$499.99	\$317.00	24%	\$240.92
AA0025368	Elysian	White/Turquoise	W	\$600.00	\$499.99	\$317.00	24%	\$240.92
Article #	BOOTS	Color	Gender	MSRP	MAP	WSL	DISC	NET
AE5011560	Redster Pro 120	Lime Green/White	M	\$750.00	\$649.99	\$412.00	24%	\$313.12
AE5011600	Redster Pro 110 W	Black/Lime Green	W	\$700.00	\$599.99	\$380.00	24%	\$288.80
AE5011780	Hawx 2.0 110	Trans Green/Trans Black	M	\$600.00	\$499.99	\$317.00	24%	\$240.92
AE5011800	Hawx 2.0 110	Trans Black/Smoke	M	\$600.00	\$499.99	\$317.00	24%	\$240.92
AE5011660	Hawx 2.0 100 W	Smoke/Black	W	\$500.00	\$449.99	\$285.00	24%	\$216.60
AE5011860	Hawx 2.0 90	Black/Black	M	\$500.00	\$399.99	\$253.00	24%	\$192.28
AE5011900	Hawx 2.0 90	Black/White	M	\$500.00	\$399.99	\$253.00	24%	\$192.28
AE5011680	Hawx 2.0 90 W	Trans Lt Blue/Black	W	\$500.00	\$399.99	\$253.00	24%	\$192.28
AE5011700	Hawx 2.0 90 W	Trans Purple/Crystal	W	\$500.00	\$399.99	\$253.00	24%	\$192.28
AE5011720	Hawx 2.0 80 W	Black	W	\$400.00	\$299.99	\$190.00	24%	\$144.40
Article #	BINDINGS	Color	Gender	MSRP	MAP	WSL	DISC	NET
AD5001314	FFG 10	White/Black	U	\$190.00	\$149.99	\$94.00	24%	\$71.44
Article #	HELMETS	Color	Gender	MSRP	MAP	WSL	DISC	NET
AN5005124	Nomad LF	Dark Green	M	\$140.00	N/A	\$70.00	24%	\$53.20
AN5005126	Nomad LF	Dark Grey	M	\$140.00	N/A	\$70.00	24%	\$53.20
AN5005128	Nomad LF	Black	M	\$140.00	N/A	\$70.00	24%	\$53.20
AN5005130	Nomad LF	White	M	\$140.00	N/A	\$70.00	24%	\$53.20
AN5005006	Affinity LF W	Black Matte	W	\$140.00	N/A	\$70.00	24%	\$53.20
AN5005008	Affinity LF W	Pearl	W	\$140.00	N/A	\$70.00	24%	\$53.20

FOCUS MODELS:

Focus Model discounts are only available for orders submitted by 3/7/14.
Reorders will be invoiced at earned preseason discount (15% - 20%)

CONCENTRATION MODELS:

Concentration model discounts are available for orders submitted by 3/7/14, and will apply to re-orders.



Alpine Retail Price List

WINTER 2015

PRICELIST



2014/2015 Atomic Alpine Retail Pricelist

SKIS & SYSTEMS

Article #	Model name	Color	Size range	MSRP	MAP	WHSL
VANTAGE						
AA0025308+	RITUAL	BLACK	174 182 190	\$ 800.00	\$ 699.99	\$ 444.00
AA0025310+	ALIBI	GREEN	173 180 187	\$ 750.00	\$ 649.99	\$ 412.00
AA0025316+	THEORY	BLACK/BLUE	168 177 186	\$ 600.00	\$ 499.99	\$ 317.00
AA0025314+	PANIC	ORANGE	149 157 165 173 181	\$ 500.00	\$ 399.99	\$ 253.00
AA0025312+	RIVAL	RED	149 157 165 173 181	\$ 450.00	\$ 349.99	\$ 222.00
VANTAGE W						
AA0025368+	ELYSIAN	WHITE/TURQUOISE	150 159 168	\$ 600.00	\$ 499.99	\$ 317.00
AA0025370+	SUPREME	BLACK / RED	149 157 165	\$ 500.00	\$ 399.99	\$ 253.00
AA0025372+	POLARITY	MULTICOLOR	149 157 165	\$ 450.00	\$ 349.99	\$ 222.00
NOMADs						
AASS00654+	TEMPER TI ARC & XTO 12	BLACK/BLUE	165 173 181	\$ 1,000.00	\$ 899.99	\$ 634.00
AASS00656+	RADON TI ARC & XTO 12	BLACK/YELLOW	157 164 171 178	\$ 900.00	\$ 799.99	\$ 507.00
NOMAD						
AASS00644+	CRIMSON TI ARC & XTO 12	BLACK/RED	170 178 186	\$ 1,000.00	\$ 899.99	\$ 570.00
AASS00646+	BLACK EYE TI ARC & XTO 12	BLACK/BLUE	160 167 174 181	\$ 900.00	\$ 799.99	\$ 507.00
AASS00648+	SMOKE TI ARC & XTO 12	BLACK/YELLOW	157 164 171 178	\$ 700.00	\$ 599.99	\$ 380.00
AASS00650+	BLACK EYE ARC-L & XTO 12	BLUE/YELLOW	160 167 174 181	\$ 600.00	\$ 499.99	\$ 317.00
AASS00652+	SMOKE & XTO 10	RED/BLACK	150 157 164 171 178	\$ 500.00	\$ 399.99	\$ 253.00
AFFINITY						
AASS00664+	AFFINITY STORM & XTO 10 AF	MULTICOLOR	151 159 167	\$ 800.00	\$ 699.99	\$ 444.00
AASS00666+	AFFINITY SKY & XTO 10 AF	TURQUOISE	148 154 160	\$ 700.00	\$ 599.99	\$ 380.00
AASS00668+	AFFINITY PURE & XTE 10 LADY	BLACK	142 148 154 160	\$ 600.00	\$ 499.99	\$ 317.00
AASS00670+	AFFINITY AIR & XTE 10 LADY	WHITE	140 146 152 158	\$ 500.00	\$ 399.99	\$ 253.00
CLOUD						
AASS00712+	CLOUD ELEVEN ARC & XTE 10 LADY	WHITE/LIME	144 151 158 165	\$ 800.00	\$ 699.99	\$ 444.00
AASS00714+	CLOUD NINE ARC & XTE 10 LADY	WHITE/LIME	144 151 158 165	\$ 700.00	\$ 599.99	\$ 380.00
AASS00720+	CLOUD SEVEN & XTE 10 LADY	BLACK	141 148 155 162	\$ 500.00	\$ 399.99	\$ 253.00
POWDER						
AA0025332+	BENT CHETLER	BLACK/ORANGE	178 185 192	\$ 850.00	\$ 749.99	\$ 476.00
AA0025328+	AUTOMATIC 117	RED/BLACK	179 186 193	\$ 800.00	\$ 699.99	\$ 444.00
AA0025334+	AUTOMATIC 109	BLUE/RED	175 182 189	\$ 700.00	\$ 599.99	\$ 380.00
AA0025330+	AUTOMATIC 102	GREEN/BLACK	164 172 180 188	\$ 600.00	\$ 499.99	\$ 317.00
POWDER W						
AA0025374+	CENTURY 109	RED/TURQUOISE	159 167 175	\$ 700.00	\$ 599.99	\$ 380.00
AA0025376+	CENTURY 102	CORAL/TURQUOISE	156 164 172	\$ 600.00	\$ 499.99	\$ 317.00
PARK&PIPE						
AA0025492+	PUNX	BLACK/ORANGE	164 170 176 182	\$ 550.00	\$ 449.99	\$ 285.00
AA0025494+	INFAMOUS	WHITE/GOLD	151 161 171 176	\$ 450.00	\$ 349.99	\$ 222.00



2014/2015 Atomic Alpine Retail Pricelist

SKIS & SYSTEMS

Article #	Model name	Color	Size range	MSRP	MAP	WHSL
BACKCOUNTRY TOURING						
AA0025318+	BACKLAND DRIFTER	BLACK/BLUE/WHITE	164 173 182	\$ 800.00	\$ 699.99	\$ 444.00
AA0025322+	BACKLAND ASPECT	BLACK/GREEN	158 164 170 176	\$ 700.00	\$ 599.99	\$ 380.00
AA0025326+	BACKLAND DESCENDER	BLACK/ORANGE	152 158 164 170	\$ 600.00	\$ 499.99	\$ 317.00
AA0025320+	ULTIMATE 65	RED/WHITE	163	\$ 800.00	\$ 699.99	\$ 444.00
AA0025324+	ULTIMATE 78	WHITE/BLACK	164 170 176	\$ 900.00	\$ 799.99	\$ 507.00
REDSTER						
AA0025240+	REDSTER DOUBLEDECK XT	WHITE/RED/BLACK	175	\$ 820.00	\$ 719.99	\$ 560.00
AASS00632+	REDSTER DOUBLEDECK GS & X 12 TL	WHITE/RED/BLACK	166 172 178 184	\$ 1,150.00	\$ 1,049.99	\$ 665.00
AASS00634+	REDSTER DOUBLEDECK SL & X 12 TL	WHITE/RED/BLACK	153 159 165 171	\$ 1,150.00	\$ 1,049.99	\$ 665.00
KIDS						
AASS00686+	REDSTER JR III & XTE 7	RED/WHITE	130 140 150	\$ 360.00	\$ 259.99	\$ 164.00
AASS00688+	REDSTER JR II & XTE 045	WHITE/RED/BLACK	100 110 120	\$ 340.00	\$ 239.99	\$ 151.00
AASS00690+	REDSTER JR I & XTE 045	WHITE/RED/BLACK	070 080 090	\$ 340.00	\$ 239.99	\$ 151.00
AASS00692+	VANTAGE JR III & EZY 7	BLUE/BLACK	130 140 150	\$ 360.00	\$ 259.99	\$ 164.00
AASS00694+	VANTAGE JR II & EZY 5	BLUE/BLACK	100 110 120	\$ 340.00	\$ 239.99	\$ 151.00
AASS00696+	VANTAGE JR I & EZY 5	BLUE/BLACK	070 080 090	\$ 340.00	\$ 239.99	\$ 151.00
AASS00698+	VANTAGE GIRL III & XTE 7	WHITE/PINK	130 140 150	\$ 360.00	\$ 259.99	\$ 164.00
AASS00700+	VANTAGE GIRL II & XTE 045	WHITE/PINK	100 110 120	\$ 340.00	\$ 239.99	\$ 151.00
AASS00702+	VANTAGE GIRL I & XTE 045	WHITE/PINK	070 080 090	\$ 340.00	\$ 239.99	\$ 151.00
AA0025456+	BENT CHETLER MINI	MULTICOLOR	133 143 153	\$ 400.00	\$ 299.99	\$ 190.00
AA0025454+	PUNX JR III	MULTICOLOR	140 150	\$ 350.00	\$ 249.99	\$ 158.00
AA0025460+	PUNX JR II	MULTICOLOR	110 120 130	\$ 275.00	\$ 199.99	\$ 126.00
AA0025384+	CENTURY GIRL III	CORAL/TURQUISE	140 150	\$ 275.00	\$ 249.99	\$ 158.00
AA0025386+	CENTURY GIRL II	MULTICOLOR	110 120 130	\$ 220.00	\$ 199.99	\$ 126.00
CLIMBING SKINS						
AL6000008+	DRIFTER (SKIN)		164 173 182	\$ 180.00		\$ 90.00
AL6000010+	ASPECT (SKIN)		158 164 170 176	\$ 180.00		\$ 90.00
AL6000012+	DESCENDER (SKIN)		158 164 170 176	\$ 170.00		\$ 85.00
AL6000004+	ULTIMATE 65 (ROCKER SKIN)		163	\$ 130.00		\$ 65.00
AL6000006+	ULTIMATE 78 (ROCKER SKIN)		176	\$ 170.00		\$ 85.00
AL6000000+	MULTIFIT (AM-ROCKER SKIN)		193	\$ 250.00		\$ 125.00
AL6000002+	MULTIFIT (POWDER-ROCKER SKIN)		193	\$ 250.00		\$ 125.00

BINDINGS

Article #	Model name	Color	Size range	Sizes	MSRP	MAP	WHSL
FREESKI/BACKCOUNTRY TOURING							
AD5001430+	T TRACKER 16 MNC S BK/OR	BLACK/ORANGE			\$ 500.00	\$ 449.99	\$ 285.00
AD5001428+	T TRACKER 16 MNC L BK/OR	BLACK/ORANGE			\$ 500.00	\$ 449.99	\$ 285.00
AD5001426+	T TRACKER 13 MNC S BK/SI	BLACK/SILVER			\$ 430.00	\$ 379.99	\$ 240.00
AD5001424+	T TRACKER 13 MNC L BK/SI	BLACK/SILVER			\$ 430.00	\$ 379.99	\$ 240.00
L351638+	CRAMPONS BACK COUNTRY	NO SPECIFIC COLOR	C100 - C115		\$ 100.00		\$ 50.00
FREESKI							
AD5001328+	T WARDEN 13 MNC SILVER/BK	SILVER/BLACK			\$ 330.00	\$ 279.99	\$ 176.00
AD5001330+	T WARDEN 13 MNC BLUE/OR	BLUE/ORANGE			\$ 330.00	\$ 279.99	\$ 176.00
AD5001334+	T STH ² 16 WTR BLACK/OR	BLACK/ORANGE			\$ 350.00	\$ 299.99	\$ 190.00



2014/2015 Atomic Alpine Retail Pricelist

BINDINGS

Article #	Model name	Color	Size range	MSRP	MAP	WHSL
FREESKI						
AD5001332+	T STH ² 13 WTR BLUE/ORANGE	BLUE/ORANGE		\$ 275.00	\$ 229.99	\$ 146.00
PERFORMANCE						
AD5001304+	N FFG 12	WHITE	B90 - B115	\$ 200.00	\$ 159.99	\$ 99.00
AD5001314+	N FFG 10	WHITE/BLACK	B90 - B100	\$ 190.00	\$ 149.99	\$ 94.00
KIDS						
AD5001316+	N FFG 7	WHITE	B80 - B90	\$ 140.00	\$ 99.99	\$ 70.00
AD5000254+	EVOX 045 RED/WHI	BLACK/WHITE	R45 - NS	\$ 100.00	\$ 79.99	\$ 45.00

BOOTS

Article #	Model name	Color	Size range	MSRP	MAP	WHSL
HAWX						
AE5011740+	HAWX 2.0 130	BLACK/TRANSPARENT BLACK	24.5 - 31.5	\$ 800.00	\$ 699.99	\$ 412.00
AE5011760+	HAWX 2.0 120	LIME GREEN S04/CRYSTAL	24.5 - 31.5	\$ 700.00	\$ 599.99	\$ 380.00
AE5011780+	HAWX 2.0 110	TRANSPARENT GREEN/TRANSPARENT BLACK	24.5 - 31.5	\$ 600.00	\$ 499.99	\$ 349.00
AE5011800+	HAWX 2.0 110	TRANSPARENT BLACK/SMOKE	24.5 - 31.5	\$ 600.00	\$ 499.99	\$ 349.00
AE5011820+	HAWX 2.0 100	TRANSPARENT RED/BLACK	25.5 - 31.5	\$ 550.00	\$ 449.99	\$ 285.00
AE5011840+	HAWX 2.0 100	TRANSPARENT DARK BLUE/BLACK	25.5 - 31.5	\$ 550.00	\$ 449.99	\$ 285.00
AE5011860+	HAWX 2.0 90	BLACK/BLACK	24.5 - 31.5	\$ 500.00	\$ 399.99	\$ 253.00
AE5011900+	HAWX 2.0 90	BLACK/WHITE	24.5 - 31.5	\$ 500.00	\$ 399.99	\$ 253.00
AE5011280+	HAWX 1.0 80	BLACK	25.5 - 31.5	\$ 400.00	\$ 299.99	\$ 170.00
HAWX W						
AE5011660+	HAWX 2.0 100 W	SMOKE/BLACK	22.5 - 27.5	\$ 550.00	\$ 449.99	\$ 285.00
AE5011680+	HAWX 2.0 90 W	TRANSPARENT LIGHT BLUE/BLACK	22.5 - 27.5	\$ 500.00	\$ 399.99	\$ 253.00
AE5011700+	HAWX 2.0 90 W	TRANSPARENT PURPLE/CRYSTAL	22.5 - 27.5	\$ 500.00	\$ 399.99	\$ 253.00
AE5011720+	HAWX 2.0 80 W	BLACK/BLACK	22.5 - 27.5	\$ 400.00	\$ 299.99	\$ 190.00
WAYMAKER						
AE5010600+	WAYMAKER CARBON 130	BLACK/WHITE	24.5 - 29.5	\$ 800.00	\$ 699.99	\$ 444.00
AE5010620+	WAYMAKER CARBON 110	DARK GREEN	25.5 - 29.5	\$ 700.00	\$ 599.99	\$ 380.00
AE5010480+	WAYMAKER CARBON 100	BLACK/WHITE	25.5 - 29.5	\$ 600.00	\$ 499.99	\$ 317.00
AE5010500+	WAYMAKER 90	BLACK TRANSLUCENT/WHITE	24.5 - 31.5	\$ 500.00	\$ 399.99	\$ 253.00
AE5010640+	WAYMAKER 80	SMOKE/BLACK	25.5 - 31.5	\$ 400.00	\$ 299.99	\$ 190.00
WAYMAKER W						
AE5010520+	WAYMAKER CARBON 100 W	BLACK TRANSLUCENT/MINT GREENS07	22.5 - 27.5	\$ 700.00	\$ 599.99	\$ 380.00
AE5010780+	WAYMAKER CARBON 90 W	BLACK TRANSLUCENT/WHITE	23.5 - 27.5	\$ 600.00	\$ 499.99	\$ 317.00
AE5010540+	WAYMAKER 80 W	PURPLE TRANSLUCENT/BLACK	22.5 - 27.5	\$ 500.00	\$ 399.99	\$ 253.00
AE5010560+	WAYMAKER 70 W	WHITE/BLACK	23.5 - 27.5	\$ 400.00	\$ 299.99	\$ 190.00
LIVE FIT						
AE5011140+	LIVE FIT 130	TRANSPARENT RED/BLACK	25.5 - 32.5	\$ 600.00	\$ 499.99	\$ 317.00
AE5011100+	LIVE FIT 90	TRANSPARENT BLACK/ANTHRACITE	25.5 - 30.5	\$ 350.00	\$ 299.99	\$ 190.00
AE5011040+	LIVE FIT 70	BLACK	25.5 - 30.5	\$ 250.00	\$ 199.99	\$ 133.00



2014/2015 Atomic Alpine Retail Pricelist

BOOTS

Article #	Model name	Color	Size range	MSRP	MAP	WHSL
LIVE FIT W						
AE5011180+	LIVE FIT 80 W	TRANSPARENT PURPLE/BLACK	22.5 - 27.5	\$ 350.00	\$ 299.99	\$ 190.00
AE5011200+	LIVE FIT 60 W	BLACK/WHITE	22.5 - 27.5	\$ 250.00	\$ 199.99	\$ 133.00
REDSTER PRO						
AE5011540+	REDSTER PRO 130	WHITE/BLACK	24.5 - 29.5	\$ 800.00	\$ 699.99	\$ 444.00
AE5011560+	REDSTER PRO 120	LIME GREEN S04/WHITE	24.5 - 29.5	\$ 750.00	\$ 649.99	\$ 412.00
AE5011580+	REDSTER PRO 100	BLACK	24.5 - 29.5	\$ 700.00	\$ 599.99	\$ 380.00
REDSTER PRO W						
AE5011600+	REDSTER PRO 110 W	BLACK/LIME GREEN S04	22.5 - 27.5	\$ 700.00	\$ 599.99	\$ 380.00
AE5011620+	REDSTER PRO 90 W	WHITE/BLACK	22.5 - 27.5	\$ 550.00	\$ 449.99	\$ 285.00
AE5011640+	REDSTER PRO 80 W	BLACK/MINT	22.5 - 27.5	\$ 500.00	\$ 399.99	\$ 317.00
OVERLOAD						
AE5011240+	OVERLOAD 120	BLACK	25.5 - 29.5	\$ 600.00	\$ 499.99	\$ 317.00
AE5011220+	OVERLOAD 100	BLACK/WHITE	25.5 - 29.5	\$ 500.00	\$ 399.99	\$ 253.00
AE5011260+	OVERLOAD 70	BLACK/ANTHRACITE	23.5 - 29.5	\$ 350.00	\$ 299.99	\$ 190.00
WAYMAKER TOUR						
AE5010820+	WAYMAKER TOUR 110	LIGHT ORANGE/ORANGE	24.5 - 29.5	\$ 800.00	\$ 699.99	\$ 444.00
AE5010720+	WAYMAKER TOUR 100	GREEN/WHITE	25.5 - 29.5	\$ 700.00	\$ 599.99	\$ 380.00
AE5010580+	WAYMAKER TOUR 90	WHITE/ORANGE	25.5 - 29.5	\$ 600.00	\$ 499.99	\$ 317.00
AE5010740+	WAYMAKER TOUR 100 W	WHITE	22.5 - 27.5	\$ 700.00	\$ 499.99	\$ 380.00
KIDS						
AE5010980+	WAYMAKER JR 4	SOLID BLACK/WHITE	21.5 - 26.5	\$ 200.00	\$ 159.99	\$ 101.00
AE5010960+	WAYMAKER JR 2	SOLID BLACK/WHITE	18.5 - 20.5	\$ 140.00	\$ 109.99	\$ 69.00
AE5010940+	WAYMAKER GIRL 4	PURPLE/WHITE	21.5 - 26.5	\$ 200.00	\$ 159.99	\$ 101.00
AE5010920+	WAYMAKER GIRL 2	PURPLE/WHITE	18.5 - 20.5	\$ 140.00	\$ 109.99	\$ 69.00
AE5009180+	AJ 1	SOLID BLACK/SOLID WHITE	15 - 17	\$ 115.00	\$ 89.99	\$ 56.00

POLES

Article #	Model name	Color	Size range	MSRP	MAP	WHSL
AJ5005180+	AMT ³	BLACK	110 - 135	\$ 50.00		\$ 25.00
AJ5005182+	AMT ³	BLACK/RED	110 - 135	\$ 50.00		\$ 25.00
AJ5005190+	AMT ²	BLACK/WHITE	110 - 135	\$ 40.00		\$ 20.00
AJ5005192+	AMT ²	BLACK/GREEN	110 - 135	\$ 40.00		\$ 20.00
AJ5005194+	AMT ²	BLACK/RED	110 - 135	\$ 40.00		\$ 20.00
AJ5005188+	AMT ²	BLACK/BLUE F03	110 - 135	\$ 40.00		\$ 20.00
AJ5005210+	AMT	WHITE	110 - 135	\$ 30.00		\$ 15.00
AJ5005208+	AMT	RED-TM	110 - 135	\$ 30.00		\$ 15.00
AJ5005024+	AMT	BLACK/SILVER	115 - 135	\$ 30.00		\$ 15.00
AJ5005186+	AMT ³ W	WHITE	105 - 125	\$ 50.00		\$ 25.00
AJ5005184+	AMT ³ W	BLACK	105 - 125	\$ 50.00		\$ 25.00
AJ5005200+	AMT ² W	WHITE	105 - 125	\$ 40.00		\$ 20.00
AJ5005198+	AMT ² W	TURQUOISE	105 - 125	\$ 40.00		\$ 20.00
AJ5005196+	AMT ² W	BLACK	105 - 125	\$ 40.00		\$ 20.00
AJ5005120+	CLOUD	WHITE	105 - 125	\$ 30.00		\$ 15.00
AJ5005206+	CLOUD	PETROL	105 - 125	\$ 30.00		\$ 15.00
AJ5005118+	CLOUD	BLACK	105 - 125	\$ 30.00		\$ 15.00
AJ5005104+	POWDER	BLACK	110 - 135	\$ 70.00		\$ 35.00
AJ5005204+	PARK	BLACK/ORANGE	90 - 125	\$ 40.00		\$ 20.00
AJ5005046+	BCT CARBON	BLACK	70	\$ 100.00		\$ 50.00
AJ5005108+	BCT	NO COLOR	NS	\$ 80.00		\$ 40.00

**2014/2015 Atomic Alpine Retail Pricelist****POLES**

Article #	Model name	Color	Size range	MSRP	WHSL
AJ5005106+	SWEET STUFF	WHITE	70 - 105	\$ 20.00	\$ 10.00
AJ5005094+	VANTAGE JR	NO COLOR	70 - 105	\$ 20.00	\$ 10.00

RENTAL

Article #	Model name	Color	Size range	WHSL
SKIS/SYSTEMS				
AASS00672+	RIVAL PLUS & XTO 10	BLACK/YELLOW	149 157 165 173 181	\$ 308.00
AASS00674+	SMOKE PLUS & EZY 10	GREEN/YELLOW	150 157 164 171 178	\$ 272.00
AASS00680+	AFFINITY PLUS & XTE 10 LADY	WHITE	140 146 152 158	\$ 272.00
AASS00682+	ETL PLUS & EZY 10	RED/BLACK/WHITE	125 129 138 147 156 165	\$ 214.00
BOOTS				
AE5011920+	HAWX 2.0 PLUS	TRANSPARENT RED/SMOKE	25.5 - 31.5	\$ 204.00
AE5011880+	HAWX 2.0 PLUS W	TRANSPARENT LIGHT BLUE/WHITE	23.5 - 27.5	\$ 204.00
AE5011120+	LIVE FIT PLUS	TRANSPARENT GREEN/BLACK	25.5 - 32.5	\$ 165.00
AE5011160+	LIVE FIT PLUS W	TRANSPARENT PURPLE/WHITE	23.5 - 27.5	\$ 165.00
BINDINGS				
AD5001166+	NR FFG 12++	BLACK/WHITE	B100 - B130	\$ 126.00
AD5001158+	NR XTE 10++	BLACK/WHITE	B75 - B90M	\$ 110.00
AD5001160+	NR XTE 7++	BLACK/WHITE	B80 - B90	\$ 77.00
AD5001164+	NR XTE 045++	BLACK/WHITE	J75 - J85	\$ 65.00

FIS CATALOG

Article #	Model name	Color	Size range	MSRP	MAP	WHSL
DOUBLEDECK DH/SG						
AA0024944+	REDSTER FIS DOUBLEDECK DH M\$	RED/WHITE/BLACK	218	\$ 880.00	\$ 779.99	\$ 581.00
AA0024946+	REDSTER FIS DOUBLEDECK DH W\$	RED/WHITE/BLACK	213	\$ 880.00	\$ 779.99	\$ 581.00
AA0025224+	REDSTER FIS DOUBLEDECK SG M	WHITE/RED/BLACK	210	\$ 880.00	\$ 779.99	\$ 581.00
AA0025226+	REDSTER FIS DOUBLEDECK SG W	RED/WHITE/BLACK	205	\$ 880.00	\$ 779.99	\$ 581.00
GIANT SLALOM						
AA0025228+	REDSTER FIS DOUBLEDECK GS M	WHITE/RED/BLACK	195	\$ 820.00	\$ 719.99	\$ 560.00
AA0025230+	REDSTER FIS DOUBLEDECK GS W	WHITE/RED/BLACK	188	\$ 820.00	\$ 719.99	\$ 560.00
AA0025234+	REDSTER FIS DOUBLEDECK GS W	WHITE/RED/BLACK	183	\$ 820.00	\$ 719.99	\$ 560.00
AA0025236+	REDSTER RS DOUBLEDECK GS	WHITE/RED/BLACK	191	\$ 820.00	\$ 719.99	\$ 560.00
AA0025238+	REDSTER RS DOUBLEDECK GS	WHITE/RED/BLACK	183	\$ 820.00	\$ 719.99	\$ 560.00
SLALOM						
AA0025242+	REDSTER FIS SL M	WHITE/RED/BLACK	165	\$ 820.00	\$ 719.99	\$ 560.00
AA0025244+	REDSTER FIS SL W	WHITE/RED/BLACK	158	\$ 820.00	\$ 719.99	\$ 560.00
AA0025246+	REDSTER FIS SL W	WHITE/RED/BLACK	155	\$ 820.00	\$ 719.99	\$ 560.00

**2014/2015 Atomic Alpine Retail Pricelist****FIS CATALOG**

Article #	Model name	Color	Size range	MSRP	MAP	WHSL
JUNIOR GIANT SLALOM DOUBLEDECK						
AA0025248+	REDSTER FIS DOUBLEDECK GS JR	WHITE/RED/BLACK	173 180	\$ 580.00	\$ 479.99	\$ 336.00
AAS00240+	REDSTER FIS DOUBLEDECK GS JR & X 12	WHITE/RED/BLACK	152 159 166	\$ 750.00	\$ 649.99	\$ 454.00
JR GIANT SLALOM						
AASS00624+	REDSTER FIS GS JR & XTO 12 RACE	WHITE/RED/BLACK	152 159 166	\$ 600.00	\$ 499.99	\$ 350.00
AASS00618+	REDSTER FIS GS JR & XTL 10	WHITE/RED/BLACK	131 138 145	\$ 580.00	\$ 479.99	\$ 336.00
JR SLALOM						
AAS00242+	REDSTER FIS SL JR & X 12	WHITE/RED/BLACK	152	\$ 750.00	\$ 649.99	\$ 454.00
AASS00626+	REDSTER FIS GS JR & XTO 12 RACE	WHITE/RED/BLACK	138 145	\$ 600.00	\$ 499.99	\$ 350.00
AASS00628+	REDSTER FIS SL JR & XTL 7	WHITE/RED/BLACK	131	\$ 550.00	\$ 449.99	\$ 315.00
JUNIOR						
AASS00614+	REDSTER FIS XT JR & XTL 7	WHITE/RED/BLACK	116 123	\$ 550.00	\$ 449.99	\$ 315.00
AASS00684+	REDSTER JR EDGE & XTE 7	WHITE/RED/BLACK	115 120 125 130 140 150	\$ 500.00	\$ 399.99	\$ 275.00
BINDINGS						
AD5001600+	X 20 RS	BLACK/WHITE/YELLOW	B70	\$ 600.00	\$ 499.99	\$ 350.00
AD5001604+	X 19	BLACK/WHITE/YELLOW	B70	\$ 510.00	\$ 409.99	\$ 287.00
AD5001606+	X 16	BLACK/WHITE/YELLOW	B70	\$ 420.00	\$ 319.99	\$ 224.00
AD5001608+	X 12	BLACK/WHITE/YELLOW	B70	\$ 380.00	\$ 279.99	\$ 196.00
BOOTS						
AE5011400+	REDSTER WC 170 LIFTED	RED/BLACK	22.5 - 29.5	\$ 850.00	\$ 749.99	\$ 525.00
AE5011420+	REDSTER WC 150 LIFTED	RED/BLACK	22.5 - 29.5	\$ 850.00	\$ 749.99	\$ 525.00
AE5011440+	REDSTER WC 130	RED/BLACK	22.5 - 29.5	\$ 800.00	\$ 699.99	\$ 490.00
AE5011460+	REDSTER WC 110	RED/BLACK	22.5 - 27.5	\$ 600.00	\$ 499.99	\$ 350.00
AE5011480+	REDSTER WC 90	RED/BLACK	22.5 - 27.5	\$ 500.00	\$ 399.99	\$ 280.00
AE5011500+	REDSTER WC 70	RED/BLACK	22.5 - 27.5	\$ 299.00	\$ 299.99	\$ 210.00
AE5010900+	REDSTER JR 60	SOLID RED/SOLID BLACK	19.5 - 26.5	\$ 250.00	\$ 199.99	\$ 133.00
POLES						
AJ5005212+	REDSTER 12	WHITE/RED-TM	110 - 135	\$ 70.00		\$ 35.00
AJ5005214+	REDSTER 10 BLA/RED	BLACK/RED	110 - 135	\$ 40.00		\$ 20.00
AJ5005216+	REDSTER 10 JR. BLA/RED	BLACK/RED	70 - 105	\$ 30.00		\$ 15.00

**2014/2015 Atomic Alpine Retail Pricelist****BINDING ACCESSORIES**

Article #	Model name	MSRP	WHSL
MOUNTING JIGS			
L32670500+	BACKCOUNTRY JIG		\$50.00
L32981600+	JIG STH2 / WARDEN 56-143mm		\$100.00
L1184730001	X BINDING JIG		\$120.00
L0011560001	RETAIL JIG 56-99mm		\$75.00
L0011570001	RETAIL JIG WIDE 80-123mm		\$75.00
L7840610001	JUNIOR JIG RETAIL		\$75.00
L0010030001	RENTAL JIG 56-99mm RENTAL		\$100.00
L0010400001	JIG WIDE 80-123mm		\$100.00
L3086300001	EASYTRAK JIG		\$50.00
BRAKES			
L3512430015	1X2 BC BRAKE 90mm		\$15.00
L3512430020	1X2 BC BRAKE 100mm		\$15.00
L3512430025	1X2 BC BRAKE 115mm		\$15.00
L3512430030	1X2 BC BRAKE 130mm JUNIOR		\$15.00
L5483430001	BRAKE J75		\$10.00
L3084280001	JUNIOR BRAKE J85		\$10.00
L7857570001	1X2 BRAKE R90		\$10.00
L7857580001	1X2 BRAKE R100		\$10.00
L7857590001	1X2 BRAKE R115		\$10.00
L7885570001	1X2 BRAKE R130		\$15.00
L7857500001	1X2 BRAKE B90		\$10.00
L7857510001	1X2 BRAKE B100		\$10.00
L7857520001	1X2 BRAKE B115		\$15.00
L7883060001	1X2 BRAKE B130		\$15.00
X BINDING LIFTERS			
Z740212	DISTANCE PLATE FRONT 1MM X16/X20 09/10	\$ 16.00	\$ 8.00
Z740218	DISTANCE PLATE REAR 1MM X20 09/10	\$ 16.00	\$ 8.00
Z740224	DISTANCE PLATE REAR 1MM X16 09/10	\$ 16.00	\$ 8.00
Z740214	DISTANCE PLATE FRONT 2MM X16/X20 09/10	\$ 16.00	\$ 8.00
Z740220	DISTANCE PLATE REAR 2MM X20 09/10	\$ 16.00	\$ 8.00
Z740226	DISTANCE PLATE REAR 2MM X16 09/10	\$ 16.00	\$ 8.00
Z740216	DISTANCE PLATE FRONT 3MM X16/X20 09/10	\$ 16.00	\$ 8.00
Z740222	DISTANCE PLATE REAR 3MM X20 09/10	\$ 16.00	\$ 8.00
Z740228	DISTANCE PLATE REAR 3MM X16 09/10	\$ 16.00	\$ 8.00

BOOT ACCESSORIES

Article #	Model name	Color	MSRP	WHSL
GRIP PADS				
AZE000728	SKYWALK GRIP PLATES	BLACK	\$ 24.00	\$ 12.00
AE0000450	STANDARD WTR GRIP PAD - SMALL	BLACK	\$ 30.00	\$ 15.00
AZE000946+	STANDARD WTR GRIP PAD - LARGE	BLACK/WHITE	\$ 30.00	\$ 15.00
AZE000948+	STANDARD WTR GRIP PAD - SMALL	BLACK/WHITE	\$ 30.00	\$ 15.00
AE5008040001	HAWX 2 CO GRIP PLATES S			\$ 8.00
AE5008060001	HAWX 2 CO GRIP PLATES L			\$ 8.00
AZE000772+	MNC TOURING GRIP PAD SMALL	SOLID BLACK/SOLID WHITE	\$ 70.00	\$ 35.00
AZE000770+	MNC TOURING GRIP PAD LARGE	SOLID BLACK/SOLID WHITE	\$ 70.00	\$ 35.00
AZE000768+	MNC DIN GRIP PAD SMALL	SOLID BLACK/SOLID WHITE	\$ 20.00	\$ 10.00
AZE000774+	MNC DIN GRIP PAD LARGE	SOLID BLACK/SOLID WHITE	\$ 20.00	\$ 10.00
REDSTER LIFTER KITS				
AE5007920001	REDSTER LIFTER 3MM 22.5-25.5	YELLOW	\$ 30.00	\$ 15.00
AE5007940001	REDSTER LIFTER 5MM 22.5-25.5	YELLOW	\$ 30.00	\$ 15.00
AE5007900001	REDSTER LIFTER 3MM 26.5-29.5	YELLOW	\$ 30.00	\$ 15.00
AE5007960001	REDSTER LIFTER 5MM 26.5-29.5	YELLOW	\$ 30.00	\$ 15.00

**Atomic Bags 2014/2015****BAGS**

Article #	Model name	Color	MSRP	MAP	WHSL
Automatic					
AL5013810	AUTOMATIC PACK 25L ABS COMPAT.	BLACK/ELECTRIC BLUE	\$ 219.00		\$ 110.00
AL5014020	AUTOMATIC PACK 25L	BLACK/ELECTRIC BLUE	\$ 209.00		\$ 105.00
AL5014010	AUTOMATIC PACK 25L	MANGO S05/BLACK	\$ 209.00		\$ 105.00
AL5013910	AUTOMATIC PACK 20L ABS COMPAT.	MANGO S05/BLACK	\$ 199.00		\$ 100.00
AL5014120	AUTOMATIC PACK 15L	BLACK/ELECTRIC BLUE	\$ 119.00		\$ 60.00
AL5014110	AUTOMATIC PACK 15L	MANGO S05/BLACK	\$ 119.00		\$ 60.00
Backcountry Touring					
AL5013510	BACKLAND PACK 30L	BLACK/ORANGE	\$ 179.00		\$ 90.00
AL5013610	BACKLAND PACK 18L	BLACK/ORANGE	\$ 129.00		\$ 65.00
Race					
AL5010110	REDSTER HEATED BOOTBAG 110V	BLACK	\$ 249.00		\$ 125.00
AL5010210	REDSTER BOOT BP (65L)	BLACK	\$ 219.00		\$ 110.00
AL5010410	REDSTER SPECIAL BOOT BP (68L)	BLACK	\$ 129.00		\$ 65.00
All Mountain					
AL5011510	AMT TRAVEL BAG WHEELIE	HEATHER GREY	\$ 199.00		\$ 100.00
AL5012010	AMT BACKPACK 18L	HEATHER GREY	\$ 79.00		\$ 40.00
AL5011810	AMT BOOT BACKPACK	HEATHER GREY	\$ 119.00		\$ 60.00
AL5013010	AMT 1 PAIR BOOT BAG	HEATHER GREY	\$ 39.00		\$ 20.00
AL5012110	AMT DOUBLE SKI BAG PADDED	HEATHER GREY	\$ 79.00		\$ 40.00
AL5012410	AMT SINGLE SKI BAG PADDED	HEATHER GREY	\$ 59.00		\$ 30.00
AL5013410	AMT PURE 1 PAIR BOOT BAG	BLACK	\$ 29.00		\$ 15.00
AL5011610	AMT PURE DOUBLE WHEELIE SKIBAG	BLACK	\$ 169.00		\$ 85.00
AL5013110	AMT PURE SINGLE SKI SLEEVE	BLACK	\$ 29.00		\$ 15.00
Womens					
AL5011410	W TRAVELBAG WHEELIE	HEATHER GREY	\$ 199.00		\$ 100.00
AL5011910	W MOUNTAIN BACKPACK 18L	HEATHER GREY	\$ 119.00		\$ 60.00
AL5013210	W 1 PAIR BOOT BAG	HEATHER GREY	\$ 39.00		\$ 20.00
AL5012610	W SINGLE SKI BAG PADDED	HEATHER GREY	\$ 69.00		\$ 35.00
Freeski					
AL5014410	FREESKI TRAVELBAG WHEELIE	HEATHER GREY	\$ 209.00		\$ 110.00
AL5014210	FREESKI SINGLE SKI BAG	HEATHER GREY	\$ 69.00		\$ 35.00
AL5013710	FREESKI TAIL WHEELIE SKI BAG	HEATHER GREY	\$ 229.00		\$ 115.00