



FALL / WINTER 2020 / 21 AUTHORIZED PROGRAM

PLEASE COMPLETE ALL CELLS - THANK YOU

SUPPLIER INFO	SUPPLIER NAME	Smartwool			
	SUPPLIER ADDRESS	3495 Airport Cr			
	CITY	Steamboat Springs	STATE	CO ZIP 80477	
	WEBSITE LINK	www.smartwool.com	B2B SITE	b2b.smartwool.com/#dashboard	
	CATEGORY	APPAREL	SUB-CATEGORY	Accessories	
PRESEASON PROGRAM INFO	ORDER DEADLINE	1/10 for apparel, 2/7 for socks and accessories, 2/15 for WSM show attendees			
	ORDER DISCOUNT	12% socks/accessories, 10% apparel			
	EARLY ORDER DISCOUNT (WHEN APPLICABLE)	NA	EARLY ORDER DEADLINE	NA	
	PAYMENT TERMS	Preseason N60, 1st apparel shipment N90			
	FREIGHT	FOB	FOB POINT	KY	
	START SHIP DATE	8/10/2020			
	ANTICIPATION	NA			
ADDITIONAL PROGRAM DETAILS	Please use the space below to provide any specific program details that are not listed above. For example: special terms, "prebook by" dates, freight incentives, one-time PO allowance, multi-category support, growth incentives, etc. (include attachment, if preferred)				
	Preseason order requires a minimum of \$1500, and preseason order must be placed to receive terms and discounts.				
REORDER	REORDER DISCOUNT	12% socks and accessories, 10% apparel			
	REORDER TERMS	N45			
	REORDER FREIGHT	FOB	FOB POINT	KY	
SPECIAL OFFER	Please use the space below to provide details on specific SSL Special Model Offers (include attachment, if preferred)				
MARKETING	MARKETING ASSISTANCE	Please use the space below to detail any additional marketing support: Mark Down Funds, Co-op, Promoboxx, Locally, etc.			
	CONTACT PERSON		EMAIL		
	DIGITAL CATALOG LINK	https://www.dropbox.com/s/dha4uopjekqbch2/Smartwool%20F20_USA_Workbook.pdf?dl=0			
CUSTOMER SERVICE	CS REP	Tina Burrichter	CREDIT MANAGER	SUPPLIER	Smartwool
	CS EMAIL	tina_burrichter@vfc.com		CONTACT	Lisa Long
	CS DIRECT PHONE	920-441-7595		EMAIL	lisa_long@vfc.com
	COMPANY MAIN PHONE	9708792300		PHONE	