



## 2015 Buying Group Program

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Easyrent Software Discount 7%

Payment Terms – City Shop 12/15/2015

Payment Terms – Area Shop 1/15/2016

### Installation and Training

Off Season	Mar – Jun: \$750/day
Pre-Season	Jul – Sep: \$900/day
In Season	Oct – Nov: \$1,050/day
Peak Season	Dec – Feb: \$1,500/Day

### Best Savings:

Order before May 1<sup>st</sup>, 2015 and complete installation and training before June 30<sup>th</sup>. Above Payment terms still apply!

Speak to an Easyrent Specialist today for  
your customized Rental and POS  
Software solution!

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**WSM Booth: 709 - SIA Booth: 3335**



Easyrent manages all activities in rental, depot and sales.

## Key Points of Easyrent and Easyware

### Operation and Customer Acquisition

- Easy operation, even for computer novices
- Rapid rental process speeds up customer turnaround
- Works with barcodes scanners, touchscreen monitors, keyboard, mouse, or PDA's and Tablets.
- Rapid acquisition of customer data
  - Customer Input terminal
  - Direct input
  - Online via Reservation interface
- Fast processing of rentals and returns with barcodes
- Convenient duration entry via calendar, barcode, dropdown list, or during customer check-in
- Direct calculation of customer DIN settings for binding adjustment
- Quickly process equipment exchange without looking up a customer

### Easy creation of family and travel groups

- Quickly set up and manage groups, either through the customer input station or directly in Easyrent
- Invoice the entire group separately or on one invoice with a line item listing all transactions
- Group settings are transferred to all group members
- Easily see all unsettled equipment and amounts at a glance

### Reservations

- Exclusive! Online via dedicated homepage that can be created directly in Easyrent
- Easily plan for and manage reservations based on pickup dates and times
- Reservation data import from an external reservation site
- Manage directly in Easyrent
- Manage and create group reservations easily

### Rentals

- Invoicing on an Hourly, Half-Daily, Daily, and Seasonal basis
- Numerous options for package pricing, including
  - Age Sensitive (Kid's pricing)
  - Date or Time dependent
  - Equipment sensitive (Performance, Sport, Demo)
- Rapidly setup rental articles using copying function
- Charge different coverage amounts based on rental group
- Automatically assign purchase and sales price of skis by combining ski and binding values
- Automatic calculation of current market value of an item for rental article sale by way of:
  - Rental period
  - Rental cycles
  - Net use of item

### Merchandise Management (Easyware)

- One user interface for all aspects of Easyrent and Easyware
- Rental and merchandise transactions on the same page and invoiced together
- Detailed category of goods list for best reporting
- UPC and EAN codes can be used for sale of goods
- Table articles for tracking of sizes and colors
- Purchase order creation and tracking, including automatic entry based on minimum quantities
- Print price labels by manual quantity or total inventory

### Shop services

- Ability to enter a pick up time and date
- Creation of service code allows for rapid retrieval of customer information
- Able to add merchandise to a service ticket (i.e. spare parts)
- Automatic service ticket printing at time of sale

### Administration

- Ability to grant different rights to individual users
- Track specific transactions by user for auditing
- Quickly modify pricing for all items
- Tracking of revenue by travel agent, tour guide, and hotel
- Digital record retention allows for rapid retrieval of signed rental forms, receipts, and binding adjustment forms. Resulting in an almost paperless

### Extensive reporting with export functions

- Rental inventory with purchase, sales and market values
- Employee performance reports, including discounts & cancelations
- Rental transactions by time and day to determine future staffing needs
- Customer time analysis to evaluate Rental Flow
- Sales through reports for retail merchandise evaluation
- Rental usage reports to evaluate rental inventory
- Export any report for additional data manipulation
- Customer reports for targeted marketing
- Enhanced Reporting Module using QlikView Business Management Software

### Scalability and support

- Modular design allows you to purchase only those functions that meet your current and future business model
- Easily add workstations and locations as your business grows
- Support personnel that are familiar with your particular setup