



## SSL Buying Group Program: 2017-18

SKIS	Model Name	MSRP	MAP	Wholesale	Buying Group Discount:		
					20%	Max Margin MSRP	Max Margin MAP
All-Terrain	Variant 87	\$725	\$599	\$355	\$284	61%	53%
	Variant 97	\$775	\$649	\$380	\$304	61%	53%
	Variant 113	\$850	\$749	\$449	\$359	58%	52%
Freeride	Origin 90	\$650	\$549	\$320	\$256	61%	53%
	Origin 96	\$725	\$599	\$355	\$284	61%	53%
	Origin 106	\$775	\$649	\$380	\$304	61%	53%
	Origin 116	\$825	\$699	\$410	\$328	60%	53%
	Joe Schuster Pro	\$850	\$719	\$420	\$336	60%	53%
	Genome	\$875	\$749	\$449			
Women's	Genesis90	\$600	\$499	\$299	\$239	60%	52%
	Genesis96	\$650	\$549	\$320	\$256	61%	53%
	Genesis106	\$725	\$599	\$355	\$284	61%	53%
	Genesis116	\$775	\$649	\$380	\$304	61%	53%
	Variant80W	\$600	\$499	\$299			
	Variant 87W	\$650	\$549	\$320			
Freestyle	Transfer	\$600	\$499	\$299	\$239	60%	52%
	Antigen	\$500	\$399	\$249	\$199	60%	50%

  

BINDINGS	Model Name	MSRP	MAP	Wholesale	Buying Group Discount:	
					15%	Max Margin MSRP
Alpine Bindings	Attack 13	\$275	\$199	\$143	\$122	56%
AT Bindings	Adrenalin AT 16	\$550	\$449	\$285	\$242	56%
Accessories	XL 130 Brake	\$38		\$19		
	XXL 150 Brake	\$50		\$25		
	Mounting Template	N/A		\$95		

  

POLES	Model Name	MSRP	MAP	Wholesale	Buying Group Discount:	
					15%	Max Margin MSRP
Carbon/Bamboo	Retro Light Pole	\$119	\$119	\$61	\$52	56%
Adjustable Alu	Backcountry Adjustable Pole	\$99	\$99	\$55	\$47	53%