



FALL / WINTER 2020 / 21 AUTHORIZED PROGRAM

PLEASE COMPLETE ALL CELLS - THANK YOU

SUPPLIER INFO	SUPPLIER NAME	Seirus Innovation				
	SUPPLIER ADDRESS	13975 Danielson Street				
	CITY	Poway	STATE	CA	ZIP	92064
	WEBSITE LINK	www.seirus.com		B2B SITE	HTTPS://seirus.elasticsuite.com	
	CATEGORY	ACCESSORIES		SUB-CATEGORY	Cold Weather protection, heated gloves	

PRESEASON PROGRAM INFO	ORDER DEADLINE	3/1/2020			
	ORDER DISCOUNT	5% (cannot combine with B2B order entry discount)			
	EARLY ORDER DISCOUNT (WHEN APPLICABLE)	NA (EARLY ORDER DEADLINE = Sept ship on existing product)		EARLY ORDER DEADLINE	2/12/2020
	PAYMENT TERMS	2/15/21 or N60			
	FREIGHT	FOB		FOB POINT	CA
	START SHIP DATE	9/1/20 (Orders received by 2/1/20 and existing styles) 10/1/20 (New product, orders placed by 3/1/20)			
	ANTICIPATION	NA			

ADDITIONAL PROGRAM DETAILS	Please use the space below to provide any specific program details that are not listed above. For example: special terms, "prebook by" dates, freight incentives, one-time PO allowance, multi-category support, growth incentives, etc. (include attachment, if preferred)		
	** ORDERS PLACED THROUGH B2B SITE WILL BE BILLED DIRECTLY		
	MINIMUM INITIAL ORDER VALUE OF \$600.		
	DISCOUNTS VALID FOR CUSTOMERS IN GOOD STANDING ON PRESEASON ORDERS PLACED BY MARCH 1, 2020.		
	ASSORTMENTS MUST BE ORDERED IN INCREMENTS OF 12.;IF MIN. IS BROKEN, ADD .5¢ TO EACH UNIT.		

REORDER	REORDER DISCOUNT	5%		
	REORDER TERMS	N30		
	REORDER FREIGHT	FOB		FOB POINT

SPECIAL OFFERS	Please use the space below to provide details on specific SSL Special Model Offers (include attachment, if preferred)		
	Seirus will offer long margin specials- discounts range from 3% - 49%. MUST order minimum of 48 units - any combination of models. **The 5% program discount is not reflected on the enclosed price lists 'NET' pricing.		
	SEE PRICE LIST: https://www.dropbox.com/s/ar2synclunlby9y/Buying%20Group%20Long%20Margin%20Specials%20Price%20List.pdf?dl=0		

MARKETING	MARKETING ASSISTANCE	Please use the space below to detail any additional marketing support: Mark Down Funds, Co-op, Promoboxx, Locally, etc.		
	CONTACT PERSON	Dean Carlson	EMAIL	DeanC@seirus.com
	DIGITAL CATALOG LINK	https://www.dropbox.com/sh/afkldaghrhlo7/AACX5SRyV7ogFxOlghex4yo6a?dl=0		

CUSTOMER SERVICE	CS REP	Terri Swender	CREDIT MANAGER	SUPPLIER	Seirus Innovation
	CS EMAIL	orders@seirus.com		CONTACT	Amy Breiling
	CS DIRECT PHONE	(858) 513-1212		EMAIL	amyb@seirus.com
	COMPANY MAIN PHONE	(800) 447-3787		PHONE	(858) 513-1212