



# FALL / WINTER 2020-21 APPROVED BUYING PROGRAM

SUPPLIER INFO	SUPPLIER NAME	SHRED.			
	SUPPLIER ADDRESS	1260B Ironhorse Dr.			
	CITY	Park City	STATE	UT ZIP 84060	
	WEBSITE LINK	shredoptics.com	B2B SITE	NA	
	CATEGORY	ACCESSORIES	SUB-CATEGORY	Googles, Helmet, Body Protection	
PRESEASON PROGRAM INFO	ORDER DEADLINE	1st Deadline: Tuesday Feb 18th   2nd Deadline: Friday April 3rd			
	ORDER DISCOUNT	20% & 25% for concentration models			
	EARLY ORDER DISCOUNT (WHEN APPLICABLE)		EARLY ORDER DEADLINE (WHEN APPLICABLE)	Tuesday Feb 18th	
	PAYMENT TERMS	City Shops: February 10, 2021   Area Shops: March 10, 2021   Delivery After November 1, 2020: Net 90 Days			
	FREIGHT	Free	FOB POINT	Ogden, UT	
	START SHIP DATE	Order placed by 1st deadline: August 1, 2020   Order placed by 2nd deadline: October 1, 2020			
	ANTICIPATION				
ADDITIONAL PROGRAM DETAILS	Please use the space below to provide any specific program details that are not listed above. For example: special terms, "prebook by" dates, freight incentives, one-time PO allowance, multi-category support, growth incentives, etc. (include attachment, if preferred) Bullet points stand out to the buyers better				
	Notion NoShock Helmet: Notion NoShock helmet will only be available for Preseason order on the 1st Order Submission Deadline with the same Delivery Window of the 2nd Order Submission Deadline.				
REORDER	REORDER DISCOUNT	Same as preseason discount ie: 20% or 25% on concentration models			
	REORDER TERMS	Net 60 days			
	REORDER FREIGHT	Free	FOB POINT	Ogden, UT	
SSL REBATE DETAILS	Please use the space below to provide details on any rebate program and qualifications you are offering: 3% Off for 20 Total New Bill-Tos.				
SPECIAL OFFERS	Please use the space below to provide details on specific SSL Special Model Offers (include attachment, if preferred) SSL Concentration Models – 25% Off and Free Shipping: 1. Men: Goggle Simplify+ Grey GOSIMJ16A MSRP:\$199.95 WS:\$99.97 NET:\$74.97 2. Men: Helmet Totality NoShock Grey HETTNI14S HETTNI14M HETTNI14L MSRP:\$159.95 WS:\$79.97 NET:\$59.98 3. Women: Goggle Smartefy BigShow Yellow GOSMAK21A MSRP:\$159.95 WS:\$79.97 NET:\$59.98 4. Women: Helmet Totality NoShock Grey / Yellow HETTNI19S HETTNI19M HETTNI19L MSRP:\$159.95 WS:\$79.97 NET:\$59.98				
MARKETING	MARKETING ASSISTANCE	Please use the space below to detail any additional marketing support: Mark Down Funds, Co-op, Promoboxx, Locally, etc.			
	CONTACT PERSON	Mark Syrovatka	EMAIL	mark@shredoptics.com	
	DIGITAL CATALOG LINK	<a href="https://drive.google.com/open?id=1tqB-u0h5Uh-dOBm9Cyxh0zh9PQTEwGHO">https://drive.google.com/open?id=1tqB-u0h5Uh-dOBm9Cyxh0zh9PQTEwGHO</a>			
CUSTOMER SERVICE	CS REP	Hayley Mohan	CREDIT MANAGER	SUPPLIER	SICA
	CS EMAIL	Hayley@shredoptics.com		CONTACT	Ellen Kambol
	CS DIRECT PHONE	435-602-1553		EMAIL	ellen@shredoptics.com
	COMPANY MAIN PHONE	435-602-1558		PHONE	435-602-1556



## **2020.2021 Snow Collection | SSL Program Summary**

### **Order Submission Deadlines**

#### **1<sup>st</sup> Order Submission Deadline Due**

**February 18, 2020**

**For Delivery Window Beginning August 1, 2020**

#### **2<sup>nd</sup> Order Submission Deadline Due**

**April 3, 2020**

**For Delivery Window Beginning October 1, 2020**

### **Snow Collection Total Earned Dollar Incentive Discount Off Wholesale**

**Special SSL Earned Discount  
20% Off Wholesale**

### **\*FREE SHIPPING\* for SSL Members**

#### **Rebate**

**3% Off for 20 Total New Bill-Tos.**

### **SSL Preseason Payment Due Dates**

**City Shops: February 10, 2021**

**Area Shops: March 10, 2021**

**Delivery After November 1, 2020: Net 90 Days**

### **Reorder Pricing and Payment Terms**

**Reorder pricing is based on preseason earned discounts. Payment is due 60 days from shipment.**

### **Notion NoShock Helmet**

**Notion NoShock helmet will only be available for Preseason order on the 1st Order Submission Deadline with the same Delivery Window of the 2nd Order Submission Deadline.**

## SSL Concentration Models - 25% Off and Free Shipping

### Men

	Model	Color	Code	MSRP Price	Wholesale Price	Net after 25% discount Price
<b>Goggle</b>	Simplify+	Grey	GOSIMJ16A	\$199.95	\$99.97	\$74.97
<b>Helmet</b>	Totality NoShock	Grey	HETTNJ14S HETTNJ14M HETTNJ14L	\$159.95	\$79.97	\$59.98

### Women

	Model	Color	Code	MSRP Price	Wholesale Price	Net after 25% discount Price
<b>Goggle</b>	Smartefy	BigShow Yellow	GOSMAK21A	\$159.95	\$79.97	\$59.98
<b>Helmet</b>	Totality NoShock	Grey / Yellow	HETTNK19S HETTNK19M HETTNK19L	\$159.95	\$79.97	\$59.98

#### Logistics

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## Concentration Models Sell Sheet 2020-2021

Free Shipping | 25% Discount

### Men



Simplify+ Grey  
GOSIMJ16A

MSRP \$199.95  
SSL NET \$74.97  
MARGIN 63%



Totality NoShock Grey  
HETTNJ14S  
HETTNJ14M  
HETTNJ14L

MSRP \$159.95  
SSL NET \$59.98  
MARGIN 63%

### Women



Smartefy BigShow Yellow  
GOSMAK21A

MSRP \$159.95  
SSL NET \$59.98  
MARGIN 63%



Totality NoShock Grey / Yellow  
HETTNK19S  
HETTNK19M  
HETTNK19L

MSRP \$159.95  
SSL NET \$59.98  
MARGIN 63%