



FALL / WINTER 2020-21 APPROVED BUYING PROGRAM

SUPPLIER INFO	SUPPLIER NAME	Oakley			
	SUPPLIER ADDRESS	1 Icon			
	CITY	Foothill Ranch	STATE	CA ZIP 92610	
	WEBSITE LINK	www.oakley.com	B2B SITE		
	CATEGORY	ACCESSORIES	SUB-CATEGORY		
PRESEASON PROGRAM INFO	ORDER DEADLINE	3/15/20			
	ORDER DISCOUNT	10% (20% on HotBuy!/Concentration Models)			
	EARLY ORDER DISCOUNT (WHEN APPLICABLE)		EARLY ORDER DEADLINE (WHEN APPLICABLE)		
	PAYMENT TERMS	EOM 90			
	FREIGHT	Free Freight	FOB POINT	CA	
	START SHIP DATE	10/1/20			
	ANTICIPATION				
ADDITIONAL PROGRAM DETAILS	Please use the space below to provide any specific program details that are not listed above. For example: special terms, "prebook by" dates, freight incentives, on PO allowance, multi-category support, growth incentives, etc. (include attachment, if preferred) Bullet points stand out to the buyers better				
	Please see attached				
REORDER	REORDER DISCOUNT	Earned Preseason			
	REORDER TERMS	Net 30			
	REORDER FREIGHT	Paid by Dealer	FOB POINT	CA	
SSL REBATE DETAILS	Please use the space below to provide details on any rebate program and qualifications you are offering:				
SPECIAL OFFERS	Please use the space below to provide details on specific SSL Special Model Offers (include attachment, if preferred)				
	Please see attached				
MARKETING	MARKETING ASSISTANCE	Please use the space below to detail any additional marketing support: Mark Down Funds, Co-op, Promoboxx, Locally, etc.			
	CONTACT PERSON		EMAIL		
	DIGITAL CATALOG LINK				
CUSTOMER SERVICE	CS REP		CREDIT MANAGER	SUPPLIER	
	CS EMAIL			CONTACT	
	CS DIRECT PHONE			EMAIL	
	COMPANY MAIN PHONE			PHONE	



2020 PARTNERSHIP AGREEMENT

CATEGORY PRICE MATRIX			
EYEWEAR	10%	EOM 90	Free Freight
GOGGLES	10%	EOM 90	Free Freight
HELMETS	10%	EOM 90	Free Freight
APPAREL & SOFTGOOD ACCESSORIES	10%	EOM 90	Free Freight

Effective: January 1, 2020 – December 31, 2020

Eyewear:

- 10% line item discount
- \$2,000 annual minimum requirement

Goggles:

- 10% line item discount
- \$2,500 annual minimum required

Helmets:

- 10% line item discount
- \$2,500 annual minimum required

Apparel and Softgood Accessories

- 10% line item discount
- \$5,000 annual minimum required

Show Specials:

- Goggles
 - 9 Skus offered at 20% discount
 - Max purchase of 20% of inline order
- Helmets
 - 4 Skus offered at 20% discount
 - Max purchase of 20% of inline order
- **Terms & Conditions:**
 - Show special(s) must be placed on separate PO and discount cannot be combined with any other incentive

Payment Terms:

- EOM 90

The image features a large, industrial-style structure with a central, brightly lit doorway. The structure is composed of various metal plates, bolts, and circular openings, giving it a complex, mechanical appearance. It is flanked by two concrete buildings with rectangular windows. The ground is covered in gravel, and the sky is dark and cloudy. The overall scene has a dramatic, high-contrast lighting effect.

SSL 2020 Hot Buy Program

SSL Hot Buy Items 2020

Helmets MOD5, MOD3, MOD1, MOD1 Youth



Matte Dark Blue
99430MP-609 \$240 (w/MIPS)
99430-609 \$200
S/M/L



Matte Dark Blue
99474MP-609 \$200 (w/MIPS)
99474-609 \$160
S/M/L



Matte Grey Camo
99505-MP-9A2: S/M/L/XL \$160 (w/MIPS)
99505-9A2: S/M/L/XL \$120
99505A-9A2: S/M/L \$120



Matte Poseidon
99505Y-6A1 \$120
S/M



SSL Hot Buy Items 2020

Lineminer



Grey Balsam



Prizm™ Sapphire Iridium®
007070-63

\$150
0007070 _ 70706301



Prizm™ Icon Mustard Orange



Prizm™ Persimmon
007070-59

\$120
0007070 _ 70705901



Dark Brush Grey Camo



Prizm™ Jade Iridium®
007070-58

\$150
0007070 _ 70705801

Lineminer XM



Prizm™ Icon Balsam Grey



Prizm™ Persimmon
007093-28

\$1
0007093 _ 70932801



Celeste Balsam



Prizm™ Jade Iridium®
007093-30

\$150
0007093 _ 70933000



Heathered Grenache



Prizm™ Hi Pink Iridium®
007093-29

\$150
0007093 _ 70932900



SSL Hot Buy Items 2020



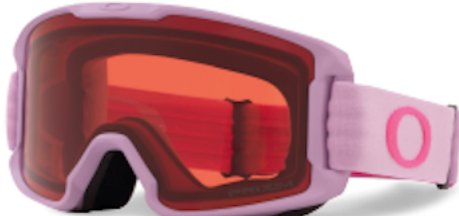
Lineminer XS



Prizm™ Icon Balsam



Prizm™ Persimmon
007095-24 0007095 _ 70952400 \$100



Lavender Rubine



Prizm™ Rose
007095-26 0007095 _ 70952600 \$100



Heathered Grenache



Prizm™ Persimmon
007095-25 0007095 _ 70952500 \$100

Roundhouse Glove

R O U N D H O U S E S H O R T G L O V E S



02E BLACKOUT



25N UNIFORM GREY



6PP POND BLUE

94322

SRP \$60 | WHP \$30
XS - XXL

DETAILS:

- FNDry 10K
- Water resistant
- 3M Thinsulate Insulation
- PU Palm
- 68% Polyester, 27% PU, 3% Polyamide, 1% Elastane, 1 Rubber



FEATURES:

- Twill outer shell with silicone grip
- Flocked PU thumb
- Ellipse logo on exterior palm
- Fleece cuff with velcro closure



Ellipse Beanie

E L L I P S E B E A N I E



02E BLACKOUT



9NB NUCLEAR BLUE



6PP POND BLUE



08L NEW DARK BRUSH

911498

SRP \$20 | WHP \$10
ONE SIZE

DETAILS:

- 100% Acrylic

FEATURES:

- Fine gauge knit
- Ellipse logo jacquard
- Reversible
- Slouch fit

Hot Buy Terms and Conditions

- 20% line item discount
- End of Month 90 day terms
- Inline prebook must be flat or above prior year
- Hot buy must be placed on separate PO
- Hot buy must not exceed 20% of inline order

