

TO FRIENDS OF MASTERFIT REGARDING COVID-19 VIRUS

Protective Face Masks Now Available from Masterfit

First and foremost, we at Masterfit hope you, your family and your friends are safe and healthy at this difficult period of our lifetimes. Our New York based team has sadly lost several relatives and friends to COVID-19 but everyone associated with Masterfit has so far escaped the ravages of the virus.

If there is one salient piece of advice to follow it is this: Stay home if you can! ***It will help save lives.*** Unless you are providing an essential service, the best thing you can do to prevent COVID-19 proliferation is eliminate close contact with people you are not cohabitating with.

If you, or any of your family or friends, must venture beyond your safety zone and closely contact others in public places, please listen to the CDC recommendation and ***wear a protective face mask.*** It's mandatory in several places now.



Masterfit has used our sourcing connections to secure an on-going supply of Type II surgical-style and KN95 respirator protective face masks. After a two-week shut down, we have resumed operations but pivoted to selling protective face masks using our logistics, sales, marketing and fulfillment skills. We are helping where we can do the most good and are primarily supplying healthcare facilities, first responder departments, governmental agencies, airlines, supermarkets and other essential public interfacing organizations who are having difficulty obtaining necessary face masks during the current pandemic crisis. It has been rewarding for us to help these organizations keep their employees, patients, citizens and customers safe.

And now we'd like to help do the same for our valued Masterfit dealers and our industry partners and friends. So we are making limited quantities of our protective face masks available to you at discounted prices.

Visit the [**Masterfit COVID-19 webstore**](#) and use the coupon code **FOMCOVID1915** to receive 15% off on your entire mask order. You may purchase up to 100 surgical style masks and 40 KN95's per week. You may share the discount code with your employees and co-workers but PLEASE DO NOT SHARE IT WITH ANYONE OUTSIDE YOUR ORGANIZATION. This is a special courtesy we are extending to only our dealers and select industry partners.

We wish you good health and safety during these unprecedented times and look forward to sharing good times with you again in the future once the pandemic has subsided.

Steve Cohen and the entire Masterfit Team!